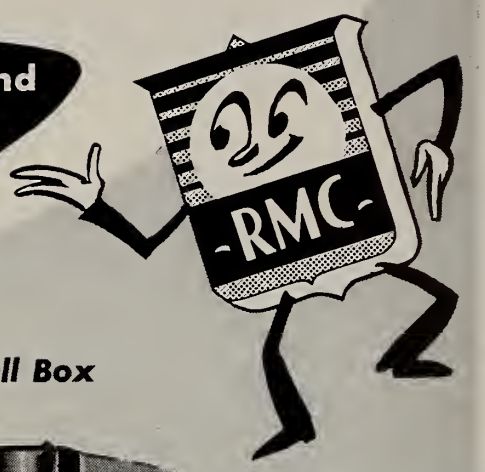
THE CASH BOX

VOLUME 13 FEBRUARY 16, 1952 NUMBER 21

Appropriately enough for Valentine's Day, Danny Davis sings his way through "Crazy Heart" on his first MGM disk. Danny, acclaimed by the disk firm as an important new find, is currently playing night clubs and hotels. The wide public acceptance he and his record have been receiving is an indication of the great things ahead for this young singer.

the new all star ROCK-OLA profit twins!

Designed with the operator in mind
— to make more money!



Rock-Ola Super Rocket Phonograph

Model 1434

★ Time-tested and proven trouble-free record changer. Fewer operating parts. Floating mechanism chassis. Plays both sides of 25 records—offering 50 Selections. Easily adapted to 33⅓ or 45 R.P.M. by means of inexpensive conversion kits. Dual Motors to increased efficiency featuring new twin reversible turntable motor for longer life.

★ Sturdy wood cabinet—steel door frame—lavish plastics—bright trimmed base—new sparkling lighting effects.

★ Super Racket amplifier has receptacle wired for remate volume control plug-in. A 500 ohm line output for auxiliary speakers. Bass compensated volume control—individual three point treble control and three point bass control. Speaker is large 15″ high fidelity auditorium type.

★ Accumulator electrically operated—positive action. Can easily be adjusted from conventional play to one play for 10c, three plays for 25c, or several ather combinations as the operator desires.

★ Dual matched-cartridge tone arm. Cartridges not affected by high temperatures or humidity. Operating pressure of ½ ounce for 78 R.P.M., 6 grams for 33⅓ or 45 R.P.M. Needles are easily removed for replacement.

Rock-Ola Universal
50 Selection Wall Box

Model 1542

★ One three-wire cable carries power for both selections and lights.

★ Program pages snap into position lining up title strips with large fingertip selector buttans for simple, pasitive, *single button* selectian.

★ Accumulator . . . electrically operated positive actian. Can easily be adjusted to one play far 10c, three plays for 25c, or several other combinations as the operator chooses.

★ Dual title strips simplify servicing by praviding a single card far each record. Entire program assembly snaps out for easy title strip change.

★ Accumulates a maximum of 33 Credits.

★ Multi-Selective—choice made after credits are registered.

★ Oversize cash box holds up to $50.00. Tatal box operating wattage . . . 40 watts, 24 volts. A. C.

★ Brilliantly illuminated pragram.

★ Height 14½ inches, width 11 inches, depth 7 inches.

ROCK-OLA Manufacturing Corporation
800 North Kedzie Avenue • Chicago 51, Illinois

Both — NOW AT YOUR ROCK-OLA DISTRIBUTORS

THE CASH BOX

Volume 13, Number 21

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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The Months Ahead

Well, the party's over. The gang's gone home.

But, there'll be lots of hard thinking. And much discussion. Especially among those who attended the convention in Chicago.

There'll be those who'll call it "a flop". And just as many who will call it "a success".

But, that's good. That's the grand American privilege to be able to state your case, your opinion, openly, and without fear.

The months ahead are going to see many, many changes.

Some of the men who attended the convention will recall prophetic statements made to them which will prove true.

All in all, there will be days of worry. There will be days of happiness.

There will be days when everything'll look black enough to make a man want to give up. Just quit.

Election year or not, Uncle Sam can't wait. He's got to have strong sinews. He's got to have the guns and the ammunition and the planes and the millions of myriad other items it takes to prepare for modern warfare.

People will find themselves out of jobs as small factories and small businesses are hard hit by the surge to defense. These small businessmen will find they can't get defense work as speedily as they thought they would be able to and, at the same time, can't get sufficient materials to keep themselves going in their own fields.

This is one lucky, lucky, lucky industry.

The men engaged in this business have a portable entertainment that can be placed here, there and everywhere. They can move with the labor tide. They can set up wherever the mass accumulates.

They can, because they offer the most satisfying economical entertainment in all the history of the world's entertainments industries, be assured a definite share of whatever monies the public will spend for relaxation and escape.

The steel balls will continue to zoom up the playing fields, and come down again with buzzes, clicks, clacks, rings and satisfying appeal.

Pucks will be zipped along highly polished, wax covered surfaces with a zing and a ring and a ding, ding, ding, and scores will go up, and men and women will smile, and feel happy again.

Coins will be dropped into juke boxes. The lights will flash on. Turntables will start turning. The music will go 'round and 'round and 'round again and again and again. People will dance. People will tap their feet. Others will jig. Some will just listen and smile.

Here, there, everywhere thruout the world, coins will drop into chutes and candy, gum, cigarettes, soft drinks, hot drinks, sandwiches, and almost anything and everything vendable will be vended.

Fat men and women, skinny men and women, will still step on scales. Still polish their shoes. Still buy insurance. Still do a myriad other things offered by the service equipment of the industry.

So, regardless of what lies ahead in the months to come, this industry is assured that it will continue on, just as strong, if not stronger and greater and more progressively, than ever before.

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

		CODE		
AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor

Pos. Last Week

1 — **CRY**
JOHNNIE RAY — **1**
CA-1875 (F-1875)—Four Knights
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn
ME-5749 (5749 x 45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli
VI-20-4406 (47-4406)—Bob Williams

2 — **THE LITTLE WHITE CLOUD THAT CRIED**
JOHNNIE RAY — **3**
CA-1892 (F-1892)—Lou Dinning
DE-27893 (9-27893)—Roberta Lee
ME-5761 (5761 x 45)—Herb Lance O.
OK-6840—Johnnie Ray

3 — **TELL ME WHY**
FOUR ACES — **4**
CA-1929 (F-1929)—Norman Kaye
CR-60625 (9-60625)—Horace Bailey
DE-27860 (9-27860)—Four Aces
DE-27926 (9-27926)—Roberta Lee
ME-5767 (5767 x 45)—Ralph Marterie
ME-8267 (8267x45)—Dinah Washington
VI-20-4427 (47-4427)—Four Tunes
VI-20-4444 (47-4444)—Eddie Fisher

4 — **SLOW POKE**
PEE WEE KING — **2**
CA-1837 (F-1837)—Helen O'Connell
CO-39632 (4-39632)—Arthur Godfrey
DE-27792 (9-27792)—Roberta Lee
KI-998—Hawkshaw Hawkins
ME-5740 (5740x45)—Tony Hill
VI-21-0489 (48-0489)—Pee Wee King
VI-20-4373 (47-4373)—Ralph Flanagan

5 — **SHRIMP BOATS**
JO STAFFORD — **5**
CA-1873 (F-1873)—Dick Beavers
CO-39581 (4-39581)—Jo Stafford
DE-27832 (9-27832)—Dolores Gray
KI-15151—Dick Brown
MG-11113 (K11113)—Bill Farrell
VI-20-4405 (47-4405)—Danny Scholl
VI-20-4409 (47-4409)—Tex Williams

6 — **ANYTIME**
EDDIE FISHER — **7**
CA-1895 (F-1895)—Helen O'Connell
VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher

7 — **SIN**
EDDY HOWARD — FOUR ACES — **6**
CA-1806 (F-1806)—Four Knights
CO-39567 (4-39567)—Sammy Kaye
DE-27769 (9-27769)—Arthur Prysock
DE-27794 (9-27794)—Al Morgan
KI-4505—Burnie Peacock
ME-5711 (5711x45)—Eddy Howard O
MG-11066 (K11066)—Billy Williams Qt.
PY-334—Gayle Walton
VA-101—Four Aces
VI-20-4280 (47-4280)—Savannah Churchill

8 — **TIGER RAG**
LES PAUL & MARY FORD — **9**
CA-1920 (F-1920)—Les Paul & Mary Ford
DE-27939 (9-27939)—George Barnes

9 — **CHARMAINE**
MANTOVANI — **10**
AP-1188—Billy Daniels
CA-1875 (F-1875)—Four Knights
CO-39616 (4-39616)—Paul Weston
CR-60599 (9-60599)—Neal Hefti O.
CR-65069 (9-65069)—X-Rays
DE-27859 (9-27859)—Gordon Jenkins
KI-4506—Burnie Peacock
LO-1020—Mantovani
ME-5747 (5747 x 45)—Harmonicats
MG-11122 (K11122)—Bill Hayes
VI-20-4373 (47-4373)—Ralph Flanagan
VI-20-4375 (47-4375)—Vaughn Monroe
PR-916—Gene Ammons

10 — **UNDECIDED**
AMES BROTHERS & LES BROWN — —
CA-1824 (F-1824)—Roy Anthony
CR-60566 (9-60566)—Ames Bros. & Les Brown
DE-27835 (9-27835)—Guy Lombardo
KI-15128—Mary Small
PR-916—Gene Ammons
PY-373—Gayle Walton

11) COLD, COLD HEART. 12) DANCE ME LOOSE. 13) GARDEN IN THE RAIN. 14) JEALOUSY 15) BERMUDA. 16) PLEASE MR. SUN. 17) A KISS TO BUILD A DREAM ON. 18) BE MY LIFE'S COMPANION. 19) BECAUSE OF YOU. 20) UNFORGETTABLE. 21) DOWN YONDER. 22) I WANNA LOVE YOU. 23) BROKENHEARTED. 24) NEVER. 25) RETREAT.

THE CASH BOX GOES TO COLLEGE

Reliability and Accuracy of its Information Emphasized By Use in College Course

In these days, when a course in almost anything you can think of is taught in our nation's colleges, it is not surprising—as a matter of fact it is quite heartening—to find that Farleigh Dickenson College in New Jersey is now giving instruction in the music programming aspect of broadcasting.

What is even more interesting to us here at *The Cash Box*, something which confirms what we've been saying all along—that this magazine is one of the most important aids which the disk jockey and program director can possibly have—is pointed up by that fact that it is used in the course as an example of the way in which a trade magazine can keep this nation's radio stations aware of musical trends.

Harvey Humphrey, the instructor, who is also a practicing disk jockey over station WPAT in Paterson, New Jersey, explains that *The Cash Box* is used as a "reliable and accurate barometer of public preference in popular music."

In order that the students in the course may have first hand knowledge of the magazine, copies of *The Cash Box* are distributed to all members and they are instructed to examine them carefully.

Mr. Humphrey points out to the class that through *The Cash Box*, the disk jockey and program director have a most effective tool for keeping abreast of the times, musically speaking. The listings of the nation's top 50 best selling records together with the indication of which artist's version is most popular are pointed up as an invaluable aid in creating well balanced programs. It is also shown how a number of succeeding issues of *The Cash Box* can indicate a definite trend in certain types of music.

Moreover, says Mr. Humphrey "Through the reading of the advertisements, the disk jockey can determine the major promotion items in the catalogs of the music publishers and recording companies and through the many lively items concerning the doings of bands and singers can add to the fund of ready knowledge that he should have in order to give timeliness and interest to his program.

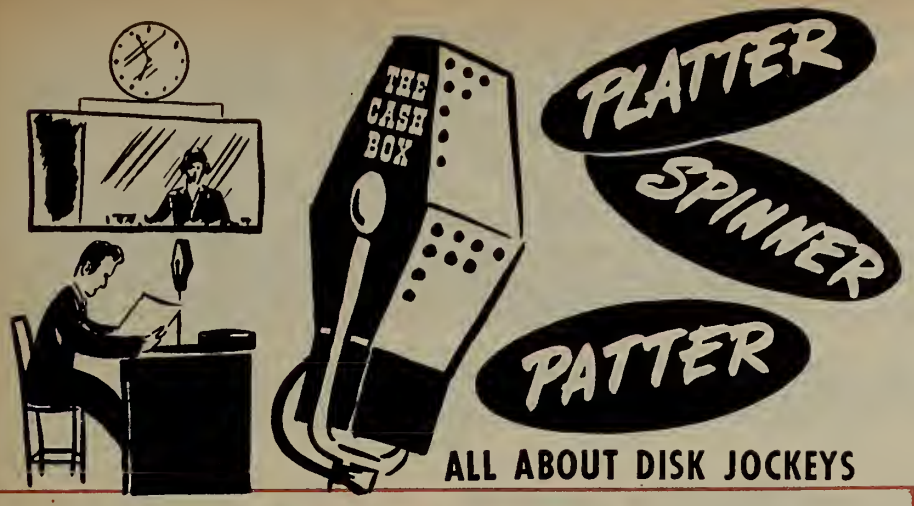
We at *The Cash Box* take pride in the fact that our magazine is used in this course—yet we also know that it is logical and right that it should be used. For, over the last several years, *The Cash Box* has built its reputation on the fact that it is of definite, important and vital use to its subscribers.

We have made certain that we report reliable facts, not hearsay or rumor. Our charts have universally been accepted as the most accurate in the industry. Our editorials are written not to show how clever we can be or how we can twist words and thoughts around to make them seem what they are not, but rather they are written to be of help to those who make their living in this business.

The one purpose of *The Cash Box* is to help its subscribers for quite obviously we help ourselves by helping our readers.

Once more we say we are proud that *The Cash Box* is used in Mr. Humphrey's course at Farleigh Dickenson College. And we know along with Mr. Humphrey—and the great majority of other disk jockeys in this country—that it is the most "reliable and accurate barometer of public preference in popular music".

We at *The Cash Box* are dedicated to the goal of keeping it so and in the years to come of strengthening it and improving it in every way possible.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRY ..... Johnnie Ray (Columbia)
2. TELL ME WHY ..... Four Aces (Decca)
3. LITTLE WHITE CLOUD THAT CRIED ..... Johnnie Ray (Columbia)
4. TIGER RAG ..... Les Paul & Mary Ford (Capitol)
5. SLOW POKE ..... Pee Wee King (RCA Victor)
6. ANYTIME ..... Eddie Fisher (RCA Victor)
7. BERMUDA ..... Bell Sisters (RCA Victor)
8. SHRIMP BOATS ..... Jo Stafford (Columbia) / Dolores Gray (Decca)
9. PLEASE MR. SUN ..... Johnnie Ray (Columbia)
10. CHARMAINE ..... Mantovani (London)

Norm Prescott (WORL—Boston, Mass.) announced "Counter-Spy" coast to coast over the NBC network last week. . . . Bob Swan, also of WORL, has formed his own dance band. . . . Current gripes dept: Al Sanders (KTMS—Santa Barbara, Cal.) says getting releases from Decca and Victor is like pulling teeth. He hopes this can be remedied. . . . Jim Aylward (WLYN—Lynn, Mass.) sharing his new show with Art Hume. . . . Ward Mayrand took over from Chuck Phillips at WAAK in Rogers City, Mich. . . . Martin Block (WNEW—New York) completed his yearly poll last week and the results are as follows: Most Popular Male Singer—Perry Como; Most Popular Female Singer—Patti Page; Most Popular Orchestra—Ralph Flanagan.

* * * * *

Gary Lesters (WVNJ—Newark, N. J.) who plays the twenty five top tunes of the week, as reported by The Cash Box, on his Sunday night show, is excited about his new discovery Dick Wayne who is all set to cut a couple of sides next week. The record company is withholding its name until the big surprise release and the tunes are being kept under lock and key too. . . . Dottie Checchi (WMEX—Boston) back at work after a two month absence because of illness. For the time being she can only work a few hours a day but she says those few hours are wonderful therapy for her. All the people who used to correspond with Dottie can resume penning letters to her at the station. . . . Danny Davis is covering practically every disk jockey in Columbus during his stay at the Neil House there. Among those whom he's visited are Burt Stille at WHKC, John Michaels at WVKO, and Erwin Johnson at WBNS. . . . Don Estes (WSM—Nashville, Tenn.) who has made the switch to singer with his new RCA Victor contract is out with his first disk "A Man And A Mountain" backed with "Nothing More, Nothing Less".

GARY LESTERS
(WVNJ—Newark, N. J.)

* * * * *

Johnny Drake has moved from WNHC to WAVZ, both in New Haven, Conn. . . . Ozie Waters, well known cowboy singer, has joined the staff of WLS in Chicago. . . . Complete music library of KDSJ in Deadwood, South Dakota, was recently gutted by fire. Librarian Bob Cone is appealing to record companies for old and new releases to replace the loss. . . . Art Brown (WWDC—Washington, D. C.) who for the past seventeen years on the air, has contributed a portion of his salary to the upkeep of horses via the $5 window at the tracks, has finally decided to support just one horse, the five year old mare "Pass Me Not", which he has purchased. Brown will not race his first acquisition of horse-flesh, but will breed "Pass Me Not" in the spring to "Tailspin". In the meantime, Brown has boarded his horse on a Maryland farm where the mare is living the life of luxury eating oats and products advertised on Brown's morning show that it can digest.

BREAKIN' WIDE OPEN IN THE JUKE BOXES!!!
DINAH SHORE
Singing
"WARM HEARTED WOMAN"
and
"MARSHMALLOW MOON"
RCA VICTOR
20-4493
47-4493

Going Strong

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF FEBRUARY 9

$ **Bermuda / June Night** — The Bell Sisters ..... 20-4422 (47-4422)*
$ **Any Time / Never Before** — Eddie Fisher ..... 20-4359 (47-4359)*
$ **Silver And Gold** — Pee Wee King ..... 20-4458 (47-4458)*
$ **Slow Poke** — Pee Wee King ..... 21-0489 (48-0489)*
$ **Tell Me Why / Trust In Me** — Eddie Fisher ..... 20-4444 (47-4444)*
$ **Make With The Magic / At Last! At Last!** — Tony Martin ..... 20-4477 (47-4477)*
$ **A Kiss To Build A Dream On** — Hugo Winterhalter ..... 20-4455 (47-4455)*
$ **The Closer You Are** — Tony Martin ..... 20-4488 (47-4488)*
$ **Tulips And Heather / Please, Mr. Sun** — Perry Como ..... 20-4453 (47-4453)*
$ **Open Thy Merciful Arms** — Eddy Arnold ..... 20-4490 (47-4490)*
$ **On My Way Now** — Ralph Flanagan ..... 20-4487 (47-4487)*
$ **Got You On My Mind** — John Greer ..... 20-4348 (47-4348)*
$ **Call Her Your Sweetheart / Bundle Of Southern Sunshine** — Eddy Arnold ..... 20-4413 (47-4413)*
$ **Domino / It's All Over But The Memories** — Tony Martin ..... 20-4343 (47-4343)*

* 45 rpm cat. nos.

The stars who make the hits are on RCA VICTOR Records
RCA VICTOR DIVISION · RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"WARM HEARTED WOMAN" (3:16)
"MARSHMALLOW MOON" (3:05)
DINAH SHORE
(RCA Victor 20-4493; 47-4493)

● Dinah Shore proves her versatility by handling a slow blues number on the upper siding in a better than average manner. The Henri Rene orchestra does the musical mood setting. Flip is a slow, soft tune that Dinah helps carry to a listenable end. The first side has more to offer.

"YOU'RE NOT WORTH MY TEARS" (3:04)
"THERE'S A BLUE SKY WAY OUT YONDER" (2:03)
JACK RICHARDS & THE MARKSMEN
(King 15161)

● The top end offers a slow pretty tune that Jack Richards and the Marksmen dole out with much ease. Their warm treatment makes this a likely half. The second dish is a western sounding thing that the same artists dish out easily. This half needs the proper spots to be effective. Top deck could be a sleeper.

"BABY DOLL" (3:13)
"WITH NO ONE TO LOVE TONIGHT" (3:09)
TOMMY TUCKER ORCHESTRA
(MGM 11162; K11162)

● Karen Rich, backed by the Tommy Tucker crew and vocal ensemble, offers a slow, soft version of a simple sounding number. On the lower side the orchestra supplies the setting for Peter Hanley as he wends his way through a pleasant ballad. Ops have fair juke box material here.

"AM I LOVE?" (2:39)
"BAREFOOT DAYS" (2:46)
THE KEYS
(MGM 11168; K11168)

● Two similar ends are turned out by the harmonizing Keys. Both decks are jump items that are propelled by the boys in an interesting fashion. The lead vocalist carries the major portion of the melody while the group and instrumental backing offer able assistance. Ops might look in.

"CINDY LOU" (2:54)
"THE KING" (2:46)
SONNY CALELLO
(King 15158)

● A fast moving ditty with a light aire is belted out on the upper portion by Sonny Calello. The Don Costa orchestra offers a top flight backing with French horns and all and makes this a listenable half. The flip end is a dynamic number that Sonny handles royally. Ops oughta get with it.

"ONLY FOOLS" (2:55)
"I'LL SING TO YOU" (2:32)
JIMMY YOUNG
(Commodore 10000)

● A pretty ballad, recorded in England, is taken for a pleasant ride by Jimmy Young and the Ron Goodwin orchestra. Again on the under end both orchestra and vocalist give feelingful treatments to a dramatic ballad that comes out strong. Both decks offer fine listening and ops oughta check.

DISK OF THE WEEK

"JUMP THROUGH THE RING" (2:39)
"MY FUNNY VALENTINE" (2:40)
VIC DAMONE
(Mercury 5785; 5785x45)

VIC DAMONE

● Here's a new Vic Damone specialty that has what it takes to step out high, wide and handsome. It's one of Vic's more likely tunes in quite awhile and he takes advantage of the good material at hand. Labeled "Jump Through The Ring," this ballad is a slow and soft number that's sent soaring with a pretty melody and Vic's heartful vocalizing. The George Siravo orchestra gives the singer an added boost with a fine job of setting the side up musically. Vic is a favorite and this tune is sure to be received royally by his following. The under level is another slow ballad that Vic has an easy time with, bringing it in soothingly. Here too the orchestra under the baton of Siravo presents a winning backdrop for Vic's feelingful singing. This end might prove to be a contender but the half to watch is the top one. Our advice is to jump aboard the bandwagon and enjoy the ring of coin that the disk is gonna bring.

"GOODBYE MARIA" (2:32)
"AM I BLUE" (2:26)
VINCE MONDI
(Jubilee 6000)

● Vince Mondi the one man band takes a tune out of the western field and gives it a bouncy arrangement via pop style. The homey number comes out ok. The lower deck is a similar tune in which Vince displays all his musical talents. Ops with the right spots might take a peek.

"THE SWEETHEART SERENADE" (3:05)
"HONEY LIPS" (2:26)
FREDDY MARTIN ORCHESTRA
(RCA Victor 20-4362; 47-4362)

● Freddy Martin, his sax, orchestra, Martin Men and featured vocalist Merv Griffin spins through a flowing number that comes out as fair listening. The lower dish carries a nice bounce and the same boys work their way through the lyrics in a more appealing manner. Ops should take a gander.

"YOU'RE MY EVERYTHING" (2:56)
"YOU ARE MY SUNSHINE" (2:40)
LES BROWN ORCHESTRA
(Coral 60605; 9-60605)

● The Les Brown orchestra has a coupling of grand instrumentals on this new release. The first one is a slow jump number that displays the entire band to fine advantage. The bottom dish is a fast moving arrangement of an oldie and again the boys have listenable material. Ops should check here.

"MY LEI-EE-YANA" (2:30)
"YOU KNOW YOU BELONG TO SOMEBODY ELSE" (2:45)
SAMMY KAYE ORCHESTRA
(Columbia 39633; 4-39633)

● The Sammy Kaye orchestra and the Kaydets offer a different sounding ditty on the upper lid. The tune has an oriental flavor and the group does an effortless job in bringing it home. The flip side is a change of pace number with both fast and slow sections and Don Rogers is featured here with the lyrics. Ops might take a peek.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "OH TO BE YOUNG AGAIN"	Mary Mayo	Capitol 1950; F-1950
★ "MORE THAN LOVE"	Xavier Cugat & Richard Hayes	Mercury 5780; 5780x45
★ "YOU'RE NOT WORTH MY TEARS"	Jack Richards	King 15161
★ "BRIGHT EYES"	The Knightingales	Skylark 532
★ "NOODLIN' RAG"	Guy Lombardo	Decca 27971; 9-27971

"GOODBYE SWEETHEART" (2:41)
"WISHIN'" (2:38)
CINDY LORD
(MGM 11173; K11173)

● Cindy Lord makes good use of the multiple voice trick and works her way through a lovely number that's destined to kick off. The LeRoy Holmes orchestra supplies the backing just as they do in the lower portion which is another pretty tune that Cindy does well. Ops oughta watch both lids.

"BRIGHT EYES" (2:51)
"I LOVE YOU OH! SO! MUCH!" (2:36)
THE KNIGHTINGALES & DICK BALDWIN
(Skylark 532)

● The Knightingales and Dick Baldwin, featuring Les Helsdon and the Dick Taylor orchestra work their way through a happy sounding thing that's complete with bells and a hurdy gurdy effect. The second level is a simple ballad that comes out ok. The top dish carries appeal and ops oughta act accordingly.

"I WANNA LOVE YOU" (2:45)
"I'LL ALWAYS BE FOLLOWING YOU" (2:52)
SONNY BURKE ORCHESTRA
(Decca 27970; 9-27970)

● The Sonny Burke orchestra, featuring Jo Ann Greer and Hub and Hubbie, jumps through a current comer in an interesting manner. Both orchestra and vocalist do top flight jobs. The under siding is a slow number that the same artists handle easily. Ops oughta take a look.

"THE BLACKSMITH BLUES" (3:17)
"ANY TIME" (3:14)
SY OLIVER ORCHESTRA AND TRUDY RICHARDS
(Decca 27972; 9-27972)

● A strong tune is given a grand going over by the Sy Oliver orchestra and chirp Trudy Richards. This number is done with a blues rendition and carries an infectious beat. The lower half is a current biggie that's treated to a jump version and the result is a listenable half. The first lid may share in the coin.

"POOR WHIP-POOR-WILL" (3:07)
"WONDERING" (2:54)
ANDREW SISTERS
(Decca 27979; 9-27979)

● A slow, easy going tune is worked over in a fine fashion by the Andrew Sisters on the first half. The Richard Gail orchestra helps immeasurably in bringing this pretty tune in. The lower level is another slow ditty that lacks the appeal of the first deck. Our nod goes to the top dish.

"WISHIN'" (2:54)
"GOODBYE SWEETHEART" (2:47)
RUSS MORGAN ORCHESTRA
(Decca 27975; 9-27975)

● A pair of strong tunes that are sure to make lots of noise are given thorough treatments by the Russ Morgan group. Russ handles the lyrics on both levels with the help of the Morganaires and does an adequate job. With the orchestra offering proper backings both halves should prove interesting.

'ROUND THE WAX CIRCLE

NEW YORK:

Toni Arden getting raves at the Copa in New York. Operators in this area report excellent response on her recording of "Never." And rightfully so since it is just about the most beautiful side she's ever made—and Toni's made plenty of beautiful sides. . . . Dave Miller, back from Cleveland, excited about the reaction to Marty Drake's recording of "Oh How My Heart Is Yearning" which comes out on the Essex label. . . . A concert package combining the talents of Frankie Laine, Patti Page and the Billy May band is due to hit the road April 12. . . . Juanita Hall, who starred in "South Pacific" has signed a recording pact with Tuxedo Records. . . . Jack Bergman of Tempo in N. Y. reports big doings on "Bright Eyes" on the Skylark label. Skylark has picked up 15 distributors within a few weeks. . . . Sorry to hear about Johnny Desmond's illness earlier this week which confined him to a Chicago hospital on account of a chest ailment. Johnny's ok now though and due in N. Y. for another Coral session February 15. . . . Talking about illness, we wonder what progress Buddy Basch is making getting rid of, of all things, MEASLES. . . : Guy Lombardo starts a nationwide 80 day concert tour Feb. 14 during which he will not play a single dance date. The band will broadcast its "Hit Parade" shows from 18 service installations. . . . The big day is getting closer for Tony Bennett, Feb. 12. . . . Johnnie Ray opens at the Copa in April. . . . The Four Lads, who until now have been backing up Johnnie Ray on his disks, have been signed to a contract by Okeh whereby they record on their own. . . . Harry Belafonte, who scored a sensational success during his 12 week engagement at the Village Vanguard, opens next at the Blue Angel. . . . In its review of "The Magic Garden," the Daily News said that the theme music, which London has recorded by Willard Cele, might become as popular as that from "The Third Man."

TONI ARDEN

CHICAGO:

Nicest thing that happened to us this crowded convention week was the marvelous invitation extended to us by that very wonderful vocalovely, Connee Boswell, to come on down and visit with her at the Oriental Theatre where she's just pleasin' the crowds every performance. . . And the Ames Brothers, Ed, Joe, Vic (Gene was absent enjoying an old fashioned borsht dinner that just knocked them right on their ears. They still can't get over it. And, as Vic said, "It'll linger on and on and on." Then to top the evening off, someone turned on TV and the boys watched an "imitation of the Ames Bros. doing 'Rag Mop.'" . . . Jack Eigen at the Chez Paree proved his memory was terrific greeting Benny Strong as he walked into the bar and stating, "I remember that 'Red Headed Woman,'" which was one of Benny's clickeroos. . . . Benny Strong telling us that his Maude now in Detroit. Her mother very ill. . . . Eddie and Jackie Hubbard have our most sincere thanks and appreciation for that very swell plug for The Cash Box on their grand show from Shangri-La when they explained to their great listening audience how important The Cash Box is to the music biz. . . . Leonard Chess just back from his southern trip advises that he just "loves the South." Len should. The south's been awful good to Chess Records (by the thousands). . . . With all the many events here in the music biz, biggest topic of conversation was the Bryson Bill in Washington and, as those who still meet and greet on Chi's Rialto asked, "What's doing in Washington?" From last reports the juke box ops presented a strong case to the listening committee and, regardless of the statements made by Sen. Estes Kefauver, the committee realized that they had been much, much misinformed regarding the automatic music industry. . . . Cee Davidson visiting about the convention at the Sherman Hotel and being warmly greeted by many, many of the boys. Cee's a favorite with the coin machine business. And that causes us to still wonder why his grand ork isn't being highly touted with great disks?

CONNEE BOSWELL

LOS ANGELES:

Further indication of Capitol's long range plans for Dean Martin comes with his signing of a new long term contract. Although Dean and partner Jerry Lewis have never recorded together on the Capitol label, plans call for several sides by the pair. Martin has recently been teamed with Margaret Whiting and Helen O'Connell. . . . Call from Franklin Kort of Swingtime informs us that this label is about to release its first LP album via Lloyd Glenn on 'All Time Favorites." . . . Kort tells us they've got two hot running single discs in Ray Charles' "Kissa Me Baby" and Lowell Fulson's "Let's Live Right."

ROBERT Q. LEWIS

Received us a little note from Danny Kessler, who now bears the title of Director Rhythm & Blues for Columbia Records and who rightfully is credited by the boys in the trade with having "discovered" the fabulously successful Johnnie Ray. Danny notes that he's due out for another visit to the coast in a few weeks and hopes to split a bagel and lox with us. . . . Had us a call from Morris Diamond, top record promotion man from New York who gave us a personal regards from Bob Austin and Sid Parnes. Diamond has been doing a fine job with Robert Q. Lewis and signed the Andrews Sisters and Martha Tilton to deals while out here. He's a real hustling lad and has been making the rounds like mad of the local dee-jays, most of whom he commends as being most cooperative. Morrie's been plugging Abbey Records' "Goodbye Sweetheart," with vocal by June Ward.

Over at Modern distribs, Mike Kurlan tells us what we already know: That Lawrence Welk, thanks to his TV show from the Aragon Ballroom at Ocean Park, is now the hottest band in this area. He brought five thousand people into the Sears store in Long Beach to have them autograph his latest Coral record, "Swingin' Down The Lane" and "You're Somebody's Sweetheart." . . . Mike has several more big ones, also on Coral, in Eileen Barton's "Wishin'," Teresa Brewer's "Lovin' Machine," Pearl Bailey's "Birth Of The Blues," Jimmy Scott's "Wheel Of Fortune" and the Ames Bros. in their follow-up to "Undecided," "I Wanna Love You" and "I'll Still Love You."

"... Real Outstanding ... Ops Shouldn't Miss It ..."

The Cash Box—Jan. 19th, 1952

AND NOW IT'S A HIT!

AT LAST

Ray ANTHONY

and his ORCHESTRA

featuring TOMMY MERCER and the Anthony Choir

CAPITOL RECORD #1912 (F-1912-45 RPM)

Capitol RECORDS

● written by Mack Gordon and Harry Warren from "Orchestra Wives of 1942"

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"OH TO BE YOUNG AGAIN" (2:40)

"WHAT'S THE REASON" (2:06)

MARY MAYO
(Capitol 1950; F-1950)

● A lovely ballad is given an outstanding vocal by rising thrush Mary Mayo. The backing on this disk, provided by Al Ham, blends in beautifully with the vocalizing and makes for a first rate side. Bottom half is a slow jump number and here too the vocalist and orchestra do justice to the material. The upper half is the striking side.

"TAKE ME BACK" (2:12)

"WHERE WAS I" (2:58)

THE CONTINENTAL
(Capitol 1951; F-1951)

● A deep suggestive voice and a whispering French accent make up the equipment of the Continental. The first level finds the artist doing a soft reading of the lyrics to a pop ballad. The lower dish is a narration where he talks love and more love to the girls. The disk carries little juke box wise.

"WHEEL OF FORTUNE" (2:44)

"GOODBYE SWEETHEART" (2:54)

SAMMY KAYE ORCHESTRA
(Columbia 39667; 4-39667)

● A current comer is given ok coverage by the Sammy Kaye orchestra and chorus. Sammy has a pleasant arrangement but he's a bit late. The second lid falls into the same grouping and again the ensemble delivers a strong version. Ops should watch it, it may share some coin.

"UNFORGETTABLE" (2:51)

"MY LOVE FOR YOU" (2:37)

DICK JAMES
(London 1139)

● Dick James handles the lyrics to a current biggie in a convincing manner and makes for some good listening. The deck is backed up solidly by the Monia Liter orchestra. Flip shows Dick to fine advantage as he does a strong job in selling the lyrics to a ballad. This end presents the Stanley Black group with the musical setting.

"BABALU" (2:35)

"MORE THAN LOVE" (2:55)

XAVIER SUGAT & RICHARD HAYES
(Mercury 5780; 5780x45)

● A two sided threat is waxed here by Richard Hayes and the Xavier Cugat orchestra. The first side is a rousing treatment of a wonderful Latin oldie that Hayes does in English. The second end is a dynamic tango that contains a lovely melody and again the vocalist and orchestra hit home powerfully. This is a double sider.

SLEEPER OF THE WEEK

"WISHIN'" (2:00)
"WHEN YOU'RE NEAR ME" 2:54)

EILEEN BARTON
(Coral 60651; 9-60651)

EILEEN BARTON

● Eileen Barton has one of her more likely sides in some time working on the top lid. This artist has proven ability and on this new waxing she also has the material that can give her her biggest disk since "Bake A Cake." The new ditty is titled "Wishin'" and it contains the necessary ingredients of a top seller. A bouncy beat, a pretty melody and a snappy arrangement go into the makings of the tune. Eileen delivers it with plenty of zest and feeling and makes a happy sounding tune sound even happier. Further credits must be given to Paul Neilson who provides the level with a solid musical backing. The lower deck is a slow ballad that comes out as a pleasant half as done by Eileen and the orchestra. The top end is the side that's gonna go and ops who wanna be counting lots of loot will find that "Wishin'" makes it so.

Ops are also advised not to overlook the strong possibilities of the Teddy Phillips version of "Wishin'."

"A LOVER'S WALTZ" (2:57)

"MY BUICK, MY LOVE AND I" (2:01)

GISELE MacKENZIE & GORDON MacRAE
(Capitol 1959; F-1959)

● A sweet sounding tune and some pleasant harmony as dished up by Gisele MacKenzie and Gordon MacRae, add up to a delightful side. The same combo blend again on the other half and show what they can do with a bouncy number. Bill Loose makes both halves complete with his musical backdrop.

"THAT'S ALL FOLKS!" (2:32)

"WON'T YOU EVER GET TOGETHER WITH ME" (2:52)

MEL BLANC
(Capitol 1948; F-1948)

● Mel Blanc does his "Porkie the Pig" on the top level together with Bonnie Baker and the Bill May orchestra and winds up with a cute level. The under siding finds Mel doing a duet with himself and making use of a couple of his character portrayals. Both lids fall under the novelty heading and ops might be interested.

"CALL ME A DREAMER" (2:39)

"I WAS LUCKY" (2:39)

NORMAN KAYE
(Capitol 1945; F-1945)

● A pretty new ballad receives the soft touch of a Norman Kaye vocal and the smooth backing of the Sid Feller orchestra. The result is good listening. The under siding is a simple ballad that's handled tastefully by both vocalist and orchestra. Here is a pair ops should latch on to.

"MAGGIE" (2:10)

"TELE-VEE-SHUN" (3:08)

STAN FREBERG
(Capitol 1962; F-1962)

● Stan Freberg has another pair of interesting novelties. The first one is a take off on an oldie in which Stan makes comical use of the hiccup. The second side is an exciting tune with calypso beat and clever lyrics that Stan sends home stylishly. Ops oughta check in here.

"WISHIN'" (2:50)

"GOODBYE SWEETHEART" (2:36)

GISELE MacKENZIE
(Capitol 1983; F-1983)

● A current sleeper is given another whirl around the wax by Gisele MacKenzie. With Buddy Cole and the orchestra and the Male Trio offering support the lid comes out satisfactorily. The second dish has already made some noise and Gisele and the group help send it on its way. Ops have a couple of big songs here.

"ALL FOR A PIZZA PIE" (2:25)

"DON'T KNOW ITS NAME" (2:45)

MONTE CEASAR & TRIO
(Pyramid 400)

● Two novelty items get an airing here. The first side presents Monte Caesar and Trio with a rousing thing that carries an Italian flavor. The under siding is more subdued as the artists work their way through a slow and pleasant number. Ops might find some play in either deck.

"NOODLIN' RAG" (2:26)

"BUNDLE OF SOUTHERN SUNSHINE" (2:54)

GUY LOMBARDO ORCHESTRA
(Decca 27971; 9-27971)

● The Guy Lombardo group, featuring Kenny Gardner with the vocal, spins through a bouncy number that has the qualities of kickin' up a fuss. The lower level is a snappy version of a western ditty that's given the distinctive Lombardo touch. Ops have a good pair with the accent on the first lid.

"WOULD YOU" (2:44)

"IF I FORGET YOU" (2:56)

LEROY HOLMES
(MGM 11169; K11169)

● An ok tune is given a flowing rendition by the LeRoy Holmes orchestra on the top end. The vocal group blends in with the instrumental arrangement to make this a pleasureful half. The under siding is an oldie that's done slowly and handsomely by the entire crew. Ops should take a peek.

"SWING LOW, SWEET CLARINET" (2:33)

"WILL YOU STILL BE MINE" (2:39)

BUDDY DE FRANCO
(MGM 11164; K11164)

● The Dave Lambert Singers present a soft vocal backing for the clarinet exhibition of Buddy De Franco. Again on the lower dish Buddy is featured with his clarinet as he jumps through an ok tune in a pleasant style. The orchestra shows up strongly on this instrumental. Ops can choose from either lid.

"INVITATION" (2:45)

"LYGIA" (2:42)

JOHNNY GREEN ORCHESTRA
(MGM 30526; K30526)

● An appealing instrumental arrangement is concocted on the first deck by the Johnny Green orchestra. This mystic sounding tune makes for unusual listening. The flip dish is some music from "Quo Vadis." Ops might wanna take a peek.

"IT'S A LONESOME OLD TOWN" (2:22)

"I WANNA GO ROUND ON A MERRY GO ROUND" (2:12)

JIMMY PALMER ORCHESTRA
(Mercury 5778; 5778x45)

● The Jimmy Palmer orchestra together with Ray Cura spin through a light tune on the top level. The vocal and instrumental treatment make this a pleasant half. The lower lid finds the vocal ensemble riding delightfully through a happy sounding ditty. Ops should check both halves.

WE WON'T TELL YOU ANY LIES
ABOUT HOW MANY HUNDREDS OF THOUSANDS
WE'VE SOLD—WE WON'T GIVE YOU ANY
FRANTIC STORIES—WHO IN THE HECK
NEEDS PROPAGANDA
WHEN YOU HAVE A
NUMBER LIKE.....

"OH! HOW MY HEART IS YEARNING"

Recorded by...

AL LOMBARDY'S ORCH.—
Vocal by MARTY DRAKE

with the GREAT NECKERS CHORUS

b/w

AL LOMBARDY'S ORCH. with MICKEY DEAN & BOB FRANCO . . .

"UH-UH SONG"

Essex Record 301

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OPS SHOW ASCAP BILL WOULD REDUCE AUTHORS' & PUBS' INCOMES BY DESTROYING JUKE BOX INDUSTRY

WASHINGTON, D. C.—A Congressional Subcommittee headed by Representative Joseph Bryson last week heard a clearly effective argument against the proposed ASCAP bill from music operators and juke box manufacturers. For the first time, the committee received a factual picture of juke box operation which set right many of the misconceptions it had had about the industry and how it works.

The operators' Opposition to the bill was based on the following points:

Performance Rights

No one denies that authors should be paid for their works or that publishers should be compensated for their part in the music business. The juke box industry, which last year purchased 50,000,000 records paid directly to the authors and publishers $2,000,000 in royalties, a four cent royalty on every record. It is a complete misstatement of fact to say that juke boxes pay nothing for the use of records. The money which most authors and publishers receive from record royalties and the sale of sheet music, which records stimulate, is for the most part the greater percentage of their incomes. Diminish the sale of records in any way, and no matter what ASCAP might distribute, the amount could never make up the difference.

A perfect example of this is Bob Merrill's testimony before the committee when proponents of the bill were being heard. He claimed that for the past two years, he received from ASCAP $439.07. This was the only figure he saw fit to supply the committee with. Yet no rational person could accept the fact that after writing such hits as "Sparrow In The Tree Top," "My Truly, Truly Fair," "Belle, Belle, My Liberty Belle" and other smashes, Bob Merrill made only $439.07. If that were so, why would anyone ever want to go into the song business. But of course it isn't so because on royalties from records alone Mr. Merrill made tens of thousands of dollars which he obviously thought best not to mention to the committee. It would seem clear from these figures that the juke box operators who bought Mr. Merrill's records gave him directly a much greater amount of money than his own performance rights agency ASCAP.

Unworkability of Bill

A survey conducted by Price Waterhouse & Co., one of the oldest and most respected accounting firms in the country, revealed the following facts: 64% of the nation's 10,000 juke box operators own 50 machines or less. 1.4% own more than 300. The average income on a machine is less than $1 a day. After all expenses are deducted *an average operator who owns about 50 machines has approximately $3,000 left for his own salary and return on his investment.*

These figures were corroborated by operator after operator who appeared before the committee.

A typical operator's income figures were those of Samuel Penner who operates 60 machines in Brooklyn. Mr. Penner's sworn tax return for 1951 showed that his juke boxes in 1950 gave him a net income of $3,798. Yet it was demonstrated that under the terms of the proposed law, the costs to Mr. Penner would be at the very minimum $4,437.28. Obviously with the passage this bill here are sixty machines that would no longer consume any records. And this is not just an unusual case. This same situation exists for almost every operator in the country.

The bookkeeping involved in the bill is so complicated that even ASCAP has suggested that instead of having each operator go through the ordeal, ASCAP would work it on a licensing basis. However it was made bluntly clear by several Representatives on the committee that this bill gave no sanction for licensing and that in fact it would be a violation to operate that way.

But supposing, that despite this, a licensing procedure were worked out and each operator, that could survive, paid ASCAP a yearly fee. In this case the result would be disastrous to all but top ASCAP writers and publishers. For if the object of the licensing was to relieve an operator of all the bookkeeping involved in the bill, he would have to restrict himself completely to ASCAP songs or else he would still have to keep records on BMI and all the independent authors and still be subject to heavy fines if he made any mistake at all.

A further result of this procedure would be to keep only sure fire hits in the machines for no operator could possible afford to take a chance on an unproven record when he would be paying so dearly for it whether it was being played or not.

The record companies well recognize the truth of this argument. They also confirm the fact that record sales would be materially reduced not only to juke box operators but to the general public for whom juke boxes act as a showcase where they hear the tunes they eventually buy. Because of this the major record companies have gone on record as unequivocally opposed to the bill.

ASCAP's Demands

What ASCAP is asking here is one cent per side per week for every record in a machine. This seems like a small amount when it's put that way but added up it comes to more than $12,000,000 a year. *This approximates the total amount which ASCAP is currently receiving from all its sources including the radio industry, the television industry, night clubs, theaters, restaurants, wired music and the entire huge motion picture industry.* Doesn't it seem strange that ASCAP should ask the juke box industry to pay $12,000,000 on top of the $2,000,000 it already pays authors and publishers when at the same time it asks the great motion picture industry to pay a mere $800,000?

It's been pointed out that ASCAP charges Radio City Music Hall $100 a month. This theater's gross receipts are more than $100,000 a week. Yet ASCAP would charge the average juke box operator whose total receipts don't come to $100,000 in years, much less in a week, more than Radio City Music Hall.

Original Copyright Act

ASCAP has claimed over and over again that when Congress enacted the present law which exempts juke boxes, it had in mind a very small industry which made machines which could only be heard by one person at a time with earphones.

These contentions are completely wrong.

The juke box industry was a flourishing one long before 1909 when the current bill was passed. There were thousands of machines located throughout the country and they could be heard at great distances. Machines with loud speakers were prevalent in the same kind of public places where they are located today and a great number of companies were manufacturing them.

Trade magazines of the day show numerous ads for music machines, some of them surprisingly up to date.

The overwhelming evidence is that contrary to ASCAP's claims the nickel-in-the-slot music machine was widespread in 1909 and that the industry was a substantial one.

Gangsterism

One of the supposed purposes which ASCAP has advanced for the passage of this bill is that it would "clean up the juke box industry." This seems somewhat strange coming from an organization which has had rather steady dealings with the Department of Justice, but leaving that issue aside, let us examine what truth there is to the charge of gangsterism control of the juke box industry.

These charges made by Senator Kefauver and ASCAP have been offered without any proof whatsoever. Rather the burden of disproving them is turned over to the juke box operators. And they have disproven them to the Congressional committee with testimony by operators from all over the country. One op after another—leaders in their communities and respected men—came before the committee to protest the blanketing of the juke box industry as gangster controlled without the least bit of evidence in fact. These men and their families have to deal with their friends and neighbors and the sweeping accusations made against them is as unfair and unwarranted as any accusation against a whole group of people can be.

99% of the juke box operators in this country are honest, hardworking small businessmen. Sidney H. Levine, attorney for the N. Y. Automatic Music Operators' Assoc. testified as follows "I have represented this association since its inception, some 15 years ago. It boasts the largest membership of any similar organization in the nation with an enrollment of upwards of 170 members. During this entire 15 year period, there has not been one arrest, let alone a conviction, of any member of this association arising out of the operation and conduct of his juke box business. I challenge any other trade association, organization or industry across the length and breadth of this land to present a better, cleaner record."

The charges of gangster control, it must be repeated, have been totally unfounded. They have been made on the basis of the occasional person who goes wrong—and that happens in every walk of life in the world—and then applied wildly to an entire industry.

Moreover it has been pointed out that if an industry is being run by gangsters, you send the police in, you don't tax it in favor of a private organization.

But one of the reasons why this is not a gangster controlled industry is that there isn't enough money in it for gangsters—as was forefully brought out by the Price Waterhouse survey. This industry is made up of small business men, honest men, hardworking men—men who are going to have no business at all if this bill is passed. And the ruin of their business is going to reflect disastrously upon the rest of the music business.

In Summation

The clearest summation of this bill is that it would accomplish exactly the opposite of what it purports to do. It seeks to increase the revenue for song writers and publishers and yet by its passage it would decrease materially the record business on which the entire music business now depends. Income for both writers and publishers, without record royalties, would be substantially diminished and the effects on all but top ASCAP members would be ruinous. If this bill were law, an operator—and there would be mighty few of them, operating a fraction of the total number of machines they now have—would for his own protection have to restrict himself to ASCAP tunes and limit his records to smash hits, thus leaving out in the cold the newer writer, the younger publishing firm, the aspiring creative artists.

The bill would be a disaster not only for the juke box business but in turn for the record and music businesses as we know them today.

World's Largest Juke Box Op

CHICAGO, ILL.—Tom Sherfick, the world's largest juke box operator, is pictured in **The Cash Box** booth at the CMI show in Chicago last week with his wife. Sherfick has 1300 machines located throughout the state of Indiana.

Mitch Miller Supports Juke Box Ops' Stand With Statement At Hearings

WASHINGTON, D. C.—Mitch Miller, Director of A & R at Columbia Records, supported the juke box operators in their fight against the ASCAP bill by sending a statement to the Subcommittee hearings last week.

Miller said in part:

"Music publishers and writers all recognize the importance of the phonograph record to them. It brings them royalties which are paid by the record manufacturer on each record and are then by common practice divided evently between the publisher and writer. Perhaps even more important financially to them, record sales booost the sales of sheet music, from which both composer and publisher reap large benefits if the sale is at all sizeable. The composers get at least 3c a copy on sheet music sales, and in some cases the share of the composer may go up to 5c or 6c a copy. Publishers do not go around trumpeting how much they make on sheet music—obviously, the writers would be out for a bigger cut if they had accurate figures—but a publisher's sheet music revenue is generally accepted as anywhere from 6c to 10c or 11c per copy.

"Without record sales publishers and composers can expect only small sheet music sales. A good illustration of this is found in the songs from two immensely successful Broadway musical shows, 'The King and I' and 'Guys and Dolls.' The songs from these shows have not caught on well on individual records. And in spite of the success of the shows themselves and the size of the audiences that nightly hear them, these songs, taken individually, are not what could be called big sellers on sheet music.

"The writers also recognize that without the phonograph record they cannot hope to make any money from their music. Many popular music writers, including some of the most successful, do not even go to a publisher with their songs at first. They begin their efforts to place their music by going to the record companies. They know that if they can obtain a recording commitment, then any publisher will take their song, and they can also demand a bigger advance from the publisher.

"There are two principal ways of promoting the sale of phonograph records: through the coin machines and through the disk jockeys, who play records on the radio. As to whether the coin machines are more effective than the disk jockeys in promoting the sale of records, or vice versa, no one can say. We know that both are important, and we do know that there are songs whose development has come entirely from the coin machine.

"Music publishers themselves recognize the importance of the coin machine in the exploitation of songs. Many of the large publishers buy a certain number of records and either give them to selected machine operators or sell to them at reduced prices in order to obtain promotion for their songs and create a demand for records by other machine operators.

"There is a striking illustration of the power of the coin machine in selling phonograph records and putting over a song in the history of 'Because of You.' The Columbia recording of this song, arranged by Columbia for Tony Bennett, one of its artists who until then was relatively unknown and unheralded, was one of the foremost hits of 1951, and to the very best of our knowledge at Columbia, this song reached the top entirely through the promotion it got from the coin machines.

"I have taken 'Because of You' as an illustration simply because this is a song where it is possible to single out the promotional power of the coin machine. But there are other songs which have been promoted chiefly by the machines. The Pee Wee King recording of 'Slow Poke,' which was put out by one of our competitors, became a big seller only after it went over on the machines. 'Sin' is another such song, and so is 'Down Yonder.'

"The coin machine is important both as a purchaser of phonograph records and as a promoter of the sale of the phonograph records and of the sale of sheet music. I can think of no other single group which purchases as many records as the machine operators. And for every record they buy, both the publisher and the composer are paid a royalty by the record manufacturer."

THE ORIGINAL

THANKS . . . OPS and DJ's for making this DERBY RECORD version The Nation's No. 1 HIT . . .

"WHEEL OF FORTUNE"

by SUNNY GALE and EDDIE WILCOX ORK

on DERBY 787

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1955

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 9 without any changes on the part of THE CASH BOX.

Howard Miller
WIND—Chicago, Ill.

1. CRY *(Johnny Ray)*
2. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
3. WHEEL OF FORTUNE *(Bobby Wayne)*
4. ANYTIME *(Eddie Fisher)*
5. BERMUDA *(Bell Sisters)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. SINCE MY LOVE HAS GONE *(Tony Bennett)*
8. ALL IN THE GAME *(Tommy Edwards)*
9. AT LAST *(Ray Anthony)*
10. PLEASE MR. SUN *(Johnnie Ray)*

Earle Pudney
WGY—Schenectady, N. Y.

1. TELL ME WHY *(Four Aces)*
2. BERMUDA *(Bell Sisters)*
3. BE MY LIFE'S COMPANION *(Mills Brothers)*
4. I WANNA LOVE YOU *(Ames Brothers)*
5. BABY DOLL *(Doris Day)*
6. TULIPS AND HEATHER *(Perry Como)*
7. IT'S A LONESOME OLD TOWN *(Les Paul & Mary Ford)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. AT LAST *(Ray Anthony)*
10. THESE PRECIOUS THINGS ARE MINE *(Champ Butler)*

Norm Prescott
WORL—Boston, Mass.

1. CRY *(Johnny Ray)*
2. BERMUDA *(Bell Sisters)*
3. WHEEL OF FORTUNE *(Bobby Wayne)*
4. TELL ME WHY *(Four Aces)*
5. AT LAST *(Ray Anthony)*
6. I WANNA LOVE YOU *(Ames Brothers)*
7. BROKEN HEARTED *(Johnnie Ray)*
8. COME WHAT MAY *(Patti Page)*
9. TIGER RAG *(Les Paul & Mary Ford)*
10. BLUE TANGO *(Leroy Anderson)*

Bud Wendell
WJMO—Cleveland, Ohio

1. BLUE TANGO *(Leroy Anderson)*
2. ANYTIME *(Eddie Fisher)*
3. BERMUDA *(Bell Sisters)*
4. BROKEN HEARTED *(Johnnie Ray)*
5. SLOW POKE *(Pee Wee King)*
6. CHINATOWN MY CHINATOWN *(Gordie Hormel)*
7. CRY *(Johnnie Ray)*
8. TELL ME WHY *(Four Aces)*
9. GARDEN IN THE RAIN *(Four Aces)*
10. CHARMAINE *(Mantovani)*

Brad Phillips
WINS—New York, N. Y.

1. SLOW POKE *(Ralph Flanagan)*
2. UNFORGETTABLE *(Nat "King" Cole)*
3. PLEASE MR. SUN *(Perry Como)*
4. SINCE MY LOVE HAS GONE *(Tony Bennett)*
5. SHRIMP BOATS *(Dolores Gray)*
6. TELL ME WHY *(Eddie Fisher)*
7. HERE'S TO MY LADY *(Dick Haymes)*
8. IF YOU GO *(Vera Lynn)*
9. BE MY LIFE'S COMPANION *(Mills Brothers)*
10. CHARMAINE *(Billy May)*

Bud Brees
WPEN—Philadelphia, Pa.

1. ANYTIME *(Eddie Fisher)*
2. TELL ME WHY *(Four Aces)*
3. AT LAST AT LAST *(Bing Crosby)*
4. THE LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. SHRIMP BOATS *(Jo Stafford)*
6. BE MY LIFE'S COMPANION *(Georgia Gibbs)*
7. SIN *(Eddy Howard)*
8. TAKE MY SUGAR TO TEA *(Billy May)*
9. RIVER IN THE MOONLIGHT *(Fontane Sisters)*
10. PARADISE *(Walt Schumann)*

Harry Baum
WSSB—Durham, N. C.

1. CRY *(Johnnie Ray)*
2. SIN *(Four Aces)*
3. TELL ME WHY *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. IT'S ALL IN THE GAME *(Tommy Edwards)*
6. I LIKE IT *(Jane Turzey)*
7. CHARMAINE *(Mantovani)*
8. JEALOUSY *(Frankie Laine)*
9. BROKEN HEARTED *(Johnnie Ray)*
10. BECAUSE OF YOU *(Tony Bennett)*

Joe Rich
WTSA—Brattleboro, Vt.

1. CRY *(Johnny Ray)*
2. TELL ME WHY *(Four Aces)*
3. CHARMAINE *(Paul Weston)*
4. NEVER *(Toni Arden)*
5. BE MY LIFE'S COMPANION *(Mills Brothers)*
6. UNDECIDED *(Ray Anthony)*
7. I WANNA LOVE YOU *(Ames Brothers)*
8. THREE BELLS *(June Valli)*
9. ANYTIME *(Eddie Fisher)*
10. SHRIMP BOATS *(Jo Stafford)*

Don Bell
KRNT—Des Moines, Iowa

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. TELL ME WHY *(Eddie Fisher)*
7. SIN *(Eddy Howard)*
8. I WANNA SAY HELLO *(Sir Hubert Pimm)*
9. UNDECIDED *(Ames Brothers-Les Brown)*
10. WIMOWEH *(Weavers)*

Bob Larsen
WEMP—Milwaukee, Wisc.

1. TRUST IN ME *(Eddie Fisher)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. TIGER RAG *(Les Paul & Mary Ford)*
5. I WANNA LOVE YOU *(Ames Bros)*
6. ANYTIME *(Eddie Fisher)*
7. UNFORGETTABLE *(Nat "King" Cole)*
8. I'LL SEE YOU IN MY DREAMS *(Doris Day)*
9. BERMUDA *(Bell Sisters)*
10. COLD COLD HEART *(Tony Bennett)*

Arty Kay
WKLX—Lexington, Ky.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
4. SLOWPOKE *(Pee Wee King)*
5. BLUE TANGO *(Leroy Anderson)*
6. BERMUDA *(Bell Sisters)*
7. ANYTIME *(Eddie Fisher)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. UNDECIDED *(Ames Brothers-Les Brown)*
10. BECAUSE OF YOU *(Tony Bennett)*

Ross Smitherman
WHBS—Huntsville, Ala.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. BERMUDA *(Bell Ssiters)*
4. UNDECIDED *(Ames Brothers-Les Brown)*
5. SHRIMP BOATS *(Bill Farrell)*
6. UNFORGETTABLE *(Nat "King" Cole)*
7. TEARS *(Blue Barron)*
8. SLOW POKE *(Pee Wee King)*
9. ANYTIME *(Eddie Fisher)*
10. BROKEN HEARTED *(Johnnie Ray)*

Lee Ellis
WSPR—Longmeadow, Mass.

1. TELL ME WHY *(Four Aces)*
2. CRY *(Johnnie Ray)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. DANCE ME LOOSE *(Arthur Godfrey)*
5. SLOWPOKE *(Pee Wee King)*
6. JEALOUSY *(Billy Eckstine)*
7. BLUEST WORD I KNOW IS LONESOME *(Al Morgan)*
8. I WANT TO SAY HELLO *(Sir Hubert Pimm)*
9. UNDECIDED *(Ames Brothers-Les Brown)*
10. SIN *(Eddy Howard)*

Frank White
KMYR—Denver, Colo.

1. TELL ME WHY *(Four Aces)*
2. PLEASE MR. SUN *(Perry Como)*
3. ANYTIME *(Eddie Fisher)*
4. GREENSLEEVES *(Mantovani)*
5. CRY *(Bill Farrell)*
6. AT LAST *(Ray Anthony)*
7. JEALOUSY *(Luis Alcarez)*
8. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. DIZZY FINGERS *(Bill Snyder)*

Dick Outlaw
WILM—Wilmington, Del.

1. CRY *(Johnnie Ray)*
2. SLOW POKE *(Pee Wee King)*
3. WHEEL OF FORTUNE *(Sunny Gale)*
4. DANCE ME LOOSE *(Arthur Godfrey)*
5. ALL OVER AGAIN *(Tommy Edwards)*
6. SHRIMP BOATS *(Dolores Gray)*
7. JEALOUSY *(Frankie Laine)*
8. SIN *(Four Aces)*
9. AT LAST *(Ray Anthony)*
10. WALK'N *(Nat "King" Cole)*

Eddie Gallaher
WTOP—Washington, D. C.

1. SLOW POKE *(Pee Wee King)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. SHRIMP BOATS *(Jo Stafford)*
5. SIN *(Eddy Howard)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. DOWN YONDER *(Del Wood)*
8. CHARMAINE *(Mantovani)*
9. DOMINO *(Tony Martin)*
10. UNDECIDED *(Ames Brothers)*

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Bob Watson
WSB—Atlanta, Ga.
1. PLEASE MR. SUN *(Tammy Edwards)*
2. AT LAST *(Ray Anthony)*
3. CHARMAINE *(Billy Moy)*
4. CHINATOWN MY CHINATOWN *(Bobby Maxwell)*
5. STOLEN LOVE *(Eddy Howard)*
6. WIMOWEH *(Weavers)*
7. BE MY LIFE'S COMPANION *(Mills Brothers)*
8. BROKEN HEARTED *(Johnnie Ray)*
9. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
10. BERMUDA *(Ray Anthony)*

Ray Perkins
KFEL—Denver, Colo.
1. TELL ME WHY *(Four Aces)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. CRY *(Georgia Gibbs)*
4. SHRIMP BOATS *(Jo Stafford)*
5. SLOW POKE *(Pee Wee King)*
6. CHARMAINE *(Gordon Jenkins)*
7. CRY *(Johnnie Ray)*
8. DANCE ME LOOSE *(Arthur Godfrey)*
9. DOWN YONDER *(Freddy Martin)*
10. ANYTIME *(Eddie Fisher)*

Art Tacker
WHEE—Boston, Mass.
1. RETREAT *(Patti Page)*
2. WYOMING *(Mantovani)*
3. NEVER *(Toni Arden)*
4. GARDEN IN THE RAIN *(Four Aces)*
5. BLUE TANGO *(Leroy Anderson)*
6. LITTLE WHITE THAT CRIED *(Jahnnie Ray)*
7. REGULAR MAN *(Frances Wovne)*
8. BROKEN HEARTED *Johnnie Ray)*
9. HEART OF A CLOWN *(Bobby Wayne)*
10. RIVER IN THE MOONLIGHT *(Freddy Martin)*

Lee Morris
WSB—Atlanta, Ga.
1. SLOW POKE *(Helen O'Connell)*
2. CHARMAINE *(Gordon Jenkins)*
3. THE LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. I ONLY SAW HIM ONCE *(Rosemary Clooney)*
5. IT'S ALL IN THE GAME *(Betti Clooney)*
6. PLEASE MR. SUN *(Perry Como)*
7. SHRIMP BOATS *(Jo Stafford)*
8. GRAND CENTRAL STATION *(Fantane Sisters)*
9. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
10. JEALOUSY *(Fronkie Laine)*

Bob Hildreth
WVCG—Coral Gables, Fla.
1. TELL ME WHY *(Norman Kaye)*
2. WEAVER OF DREAMS *(Billy Eckstine)*
3. JEALOUSY *(Frankie Laine)*
4. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*
5. CRY *(JOHNNIE RAY)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. ANYTIME *(Helen O'Connell)*
8. SLOW POKE *(Ralph Flanagan)*
9. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
10. WHEN I TAKE MY SUGAR TO TEA *(Billy May)*

Clarence Hamann
WJMR—New Orleans, La.
1. TIGER RAG *(Les Paul & Mory Fard)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. BERMUDA *(Bell Sisters)*
5. PLEASE MR. SUN *(Tommy Edwards)*
6. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
7. NEVER BEFORE *(Dean Martin)*
8. COME TO THE CAS-BAH *(Ziggy Elman)*
9. CRY *(Johnnie Ray)*
10. MY FIRST AND MY LAST LOVE *(Nat "King" Cole)*

Chuck Thompson
WFOK—Hattiesburg, Miss.
1. WHEN I TAKE MY SUGAR TO TEA *(Billy May)*
2. I WANNA SAY HELLO *(Sir Hubert Pimm)*
3. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
4. I WANNA LOVE YOU *(Ames Brothers)*
5. CRY *(Johnnie Ray)*
6. LOVE ME OR LEAVE ME *(Ella Mae Morse)*
7. COME WHAT MAY *(Patti Page)*
8. I'LL NEVER LET YOU CRY *(Les Brawn)*
9. MAKE WITH THE MAGIC *(Tony Martin)*
10. BROKEN HEARTED *(Johnnie Ray)*

Art Pallan
WWSW—Pittsburgh, Pa.
1. CRY *(Johnnie Ray)*
2. MOTHER AT YOUR FEET IS KNEELING *(Bobby Wayne)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Four Aces)*
5. BERMUDA *(Bell Sisters)*
6. BLUE TANGO *(Leroy Anderson)*
7. TIGER RAG *(Les Poul & Mary Ford)*
8. I WANNA SAY HELLO *(Sir Hubert Pimm)*
9. UNFORGETTABLE *(Nat "King" Cole)*
10. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*

Bill Silbert
WWJ—Detroit, Mich.
1. TELL ME WHY *(Eddie Fisher)*
2. PLEASE MR. SUN *(Johnnie Ray)*
3. I WANNA LOVE YOU *(Ames Brothers)*
4. WEAVER OF DREAMS *(Nat "King" Cole)*
5. THE BLACKSMITH BLUES *(Ella Mae Morse)*
6. WHEEL OF FORTUNE *(Sunny Gale)*
7. HERE IS MY HEART *(Cindy Lord)*
8. RETREAT *(Barbaro Ruick)*
9. TAKE ME BACK *(Buddy Greco)*
10. UNFORGETTABLE *(Nat "King" Cale)*

Buddy Deane
WITH—Baltimore, Md.
1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. AT LAST *(Ray Anthony)*
4. BERMUDA *(Bell Sisters)*
5. ANYTIME *(Eddie Fisher)*
6. NEVER *(Toni Arden)*
7. SHRIMP BOATS *(Jo Stafford)*
8. WHEEL OF FORTUNE *(Sunny Gale)*
9. RETREAT *(Patti Page)*
10. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*

Robin Seymour
WKMH—Dearborn, Mich.
1. TELL ME WHY *(Four Aces)*
2. TIGER RAG *(Les Paul & Mary Ford)*
3. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
4. TRUST IN ME *(Eddie Fisher)*
5. BROKEN HEARTED *(Johnnie Ray)*
6. CRY *(Johnnie Ray)*
7. ANYTIME *(Eddie Fisher)*
8. I'LL STILL LOVE YOU *(Ames Brothers)*
9. UNFORGETTABLE *(Nat "King" Cale)*
10. BLACKSMITH BLUES *(Ella Mae Morse)*

Stephen Paul
WMBG—Richimond, Va.
1. JEALOUSY *(Frankie Laine)*
2. CRY *(Johnnie Ray)*
3. IT'S ALL OVER *(Fran Warren)*
4. UNFORGETTABLE *(Nat "King" Cale)*
5. CHARMAINE *(Gordon Jenkins)*
6. UNDECIDED *(Les Brown)*
7. ALL OVER AGAIN *(Tommy Edwards)*
8. SLOW POKE *(Ralph Flanagan)*
9. FLAMENCO *(Frankie Laine)*
10. BECAUSE OF YOU *(Tony Bennett)*

Hal Fredericks
KXOK—St. Louis, Mo.
1. TIGER RAG *(Les Paul & Mary Ford)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TRUST IN ME *(Moose Jackson)*
4. MOTHER AT YOUR FOOT IS KNEELING *(Bobby Wayne)*
5. TULIPS AND HEATHER *(Perry Como)*
6. WHEEL OF FORTUNE *(Sunny Gale)*
7. PLEASE MR. SUN *(Johnnie Ray)*
8. SILLY DREAMER *(Tany Bennett)*
9. CHINATOWN MY CHINATOWN *(Bobby Maxwell)*
10. I WANNA LOVE YOU *(Ames Brothers)*

Walter Phillips
WCPO—Cincinnati, Ohio
1. TELL ME WHY *(Four Aces)*
2. TIGER RAG *(Les Poul & Mary Ford)*
3. CRY *(Johnnie Ray)*
4. BE MY LIFE'S COMPANION *(Mills Brathers)*
5. CHINATOWN MY CHINATOWN *(Bobby Moxwell)*
6. COME WHAT MAY *(Patti Page)*
7. ANYTIME *(Eddie Fisher)*
8. DON'T LEAVE MY HEART BREAKING *(Elliot Lawrence)*
9. WHEEL OF FORTUNE *(Bobby Wayne)*
10. BLUE TANGO *(LeRoy Anderson)*

Sid Dickler
WHOD-WMCK—Pittsburgh, Pa.
1. WHEEL OF FORTUNE *(Sunny Gale)*
2. I WANNA SAY HELLO *(Sir Hubert Pimm)*
3. WEAVER OF DREAMS *(Billy Eckstine)*
4. I'M HURTIN' *(Nat "King" Cole)*
5. BE MY LIFE'S COMPANION *(Roesmary Cloaney)*
6. BERMUDA *(The Bell Sisters)*
7. BLUE TANGO *(Leroy Anderson)*
8. GOODBYE SWEETHEART *(June Ward)*
9. WISHIN' *(Teddy Phillips)*
10. RETREAT *(Patti Page)*

John Wrisley
WFGM—Fitchburg, Mass.
1. CRY *(Johnnie Ray)*
2. BERMUDA *(Bell Sisters)*
3. TIGER RAG *(Les Paul & Mary Ford)*
4. RETREAT *(Patti Page)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. DANCE ME LOOSE *(Arthur Godfrey)*
7. ALLEGHENY FIDDLER *(Mindy Carson)*
8. JEALOUSY *(Frankie Laine)*
9. I TALK TO THE TREES *(Tony Bavaar)*
10. MISIRLOU *(Martha Tilton)*

JUBILEE'S JACKPOT JOLTER!

OVERNIGHT SMASH - 30,000 SOLD FIRST 3 DAYS...

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The HALE You Say

by natt hale

Like any normal mortal, we find our ego being constantly inflated when we note that the weekly mailbag seems to increase each seven-day period, with comments, pro and con, regarding this epitome.

These reflections and reactions run the gamut from complimentary and overpraise to scathing repudiation.

Still, all in all, the Lord High Editor has yet to add the formal footnote: "The opinions expressed in 'The HALE You Say!' are purely the opinions of the author and do not reflect the official views of THE CASH BOX."

So we've been taking it for granted that we can still walk through dark alleys in the dead of night without fear of a record industry Mafia testing (always testing) a vendetta.

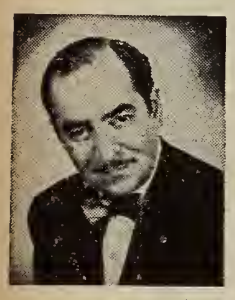
One letter in last week's mail did cause us to contemplate a bit.

The epistle arrived via Special Delivery-Airmail and was Registered!

Knowing, therefore, that the writer would be given "proof of delivery," we made haste to digest the context.

(Actually, we were really curious to learn who, of our acquaintanceship, could possibly afford forty-two cents to send a letter!).

Taking note of the signature (that same ego mentioned heretofore) took another leap some 2000 points, when we recognized the name of one of the country's foremost recording artists and show business personalities. The tome read, in part:



NATT HALE

"While I appreciate the fact that you are writing a satirical and humorous series on the record business in general, you still appear to be quite biased and prejudiced in favor of your own career and avocation in the industry.

"Nowhere in your articles have I found where you, and others of your ilk, have been held up to the ridicule and scorn which you have now placed artists, publishers, A. & R. directors, disc jockeys, song writers, etc.

"Can it be that you can find no fault whatsoever with promotion men, flacks, record contact men, etc.?

"Please think it over, Natt, and see if you don't come to the conclusion that some of us can lead a pretty woe-begone existence, merely because the hundreds of Natt Hales are so much on the beam that everything else in our lives must, of necessity, take second place.

"I'm sure you can come up with an article where you can look at yourself in retrospect and point out the trials and tribulations (to borrow one of your own pet phrases) to which people like I am subjected because of people like you."

Our initial reaction to this flagrant fragrance was one of what we assumed was righteous indignation.

After all, who were we beating our brains and brawn out for, if not for these very artistes to make their disciples grow into legion?

Then we figured that it might have been an expression of inner jealousy.

After all, what did this performer ever accomplish? Other than having made six or seven records which hit the million mark?

After pondering over the issue we came to the conclusion that the gripe was well-founded. And could make for an interesting and controversial dissertation.

Besides, we were finding it increasingly difficult to come up with a new source of contemplation each week, anyway.

Hence, we have been preparing a well-manicured finger of scorn to appear in this space next week. Wherein we can take an uninhibited looksee at the operations of the flack. The record promotion man. The unsung hero of the typewriter. The essence of diplomacy.

That stalwart, tactful, blend of personality, tact and friendliness, whose completion of a self-appointed task drives him on to the accomplishment of an objective so vast that he derives his just pleasure merely by reviewing his successful attainment, and reflecting on a job well done.

But—this will be a fair and square analysis, with no holds barred.

Can't you see it now?

Watch for next week's column of "THE HALE You Say!" to read Natt Hale's treatise on 'Record Promotion Men.'

". . . "OH SEBASTIAN" should be the first big wax hit of 1952."

says JOE FRANKLIN
"Moin Street Memories"
transcribed Coast to Coast

"OH SEBASTIAN"

by ELMO RUSS
on Pyramid Record 644

Pyramid Records 1658 B'way New York 19 N. Y.

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STARDUST
and
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Hill & Range Acquire Rights To New Tune From Kanner

Frankie Laine Recording Set

NEW YORK—Jerry (Doc) Kanner, veteran music man and president of Top Music Publishers, Inc., consummated a deal this week with Jean Aberbach of Hill and Range Songs whereby Hill and Range becomes the sole agents of the new tune "Snow In Lover's Lane." The deal was set through Hill and Range's attorney Ben Starr with the copyright remaining in Top Music control.

The tune was written last October by Fred Kelly, brother of motion picture star Gene Kelly, and Jerry Kanner. It made the rounds of the recording companies and Mitch Miller saw its possibilities. He took it out to the coast a few weeks ago and had it recorded by Frankie Laine, with its release due shortly.

Hill and Range has high hopes for the tune as attested to by the substantial advance given Top Music.

It is reported that besides the Frankie Laine recording, other top artists are set to do it.

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

CODE

AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy
AL—Aloddin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dona	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	UN—United
CH—Chess	4 Stor—Four Star		RE—Regent	VI—Victor

Feb. 16 Feb. 9

1—Cry
112.5 112.6

CA-1875 (F-1875)—FOUR KNIGHTS
CR-60592 (9-60592)—EILEEN BARTON
Hold Me Just A Little Longer, Daddy
DE-27857 (9-27857)—PAUL CHAPMAN
KI-15145—ALAN HOLMES
LO-1169 (45-1169)—VERA LYNN
And Love Was Born
ME-5749 (5749x45)—GEORGIA GIBBS
My Old Flame
MG-11113 (K11113)—BILL FARRELL
OK-6840—JOHNNIE RAY
Little White Cloud That Cried
VI-20-4388 (47-4388)—JUNE VALLI
Three Bells
VI-20-4406 (47-4406)—BOB WILLIAMS

2—Slow Poke
97.3 107.8

CA-1837 (F-1837)—HELEN O'CONNELL
I Wanna Play House With You
CO-39632 (4-39632)—ARTHUR GODFREY
Dance Me Loose
DE-27792 (9-27792)—ROBERTA LEE
I Wanna Play House With You
KI-998—HAWKSHAW HAWKINS
ME-5740 (5740x45)—TINY HILL
Don't Put A Tax On Love
VI-21-0489 (48-0489)—PEE WEE KING
VI-20-4373 (47-4373)—RALPH FLANAGAN
Charmaine

3—Tell Me Why
76.7 88.8

CA-1929 (F-1929)—NORMAN KAYE
Once I Loved You
CR-60625 (9-60625)—HORACE BAILEY
I Want You
DE-27860 (9-27860)—FOUR ACES
Garden In The Rain
DE-27926 (9-27926)—ROBERTA LEE
Slew Foot Rag
ME-5767 (5767x45)—RALPH MARTERIE O.
Perdido
ME-8267 (8267x45)—DINAH WASHINGTON
Wheel of Fortune
VI-20-4427 (47-4427)—FOUR TUNES
I'll See You In My Dreams
VI-20-4444 (47-4444)—EDDIE FISHER
Trust In Me

4—The Little White Cloud That Cried
65.9 74.3

CA-1892 (F-1892)—LOU DINNING
Blue December
DE-27893 (9-27893)—ROBERTA LEE
Bermuda
ME-5761—HERB LANCE O.
A Lonely Town
OK-6840—JOHNNIE RAY
Cry

5—(It's No) Sin
51.6 57.3

CA-1806 (F-1806)—FOUR KNIGHTS
CO-39567 (4-39567)—SAMMY KAYE
Jealous Eyes
DE-27769 (9-27769)—ARTHUR PRYSOCK
Love Of A Gypsy
DE-27794 (9-27794)—AL MORGAN
Jealous Eyes
KI-4505—BURNIE PEACOCK
ME-5711 (5711x45)—EDDY HOWARD O.
My Wife And I
MG-11066 (K11066)—BILLY WILLIAMS QT.
It's Over
PY-334—GAYLE WALTON
VA-101—FOUR ACES
VI-20-4280 (47-4280)—S. CHURCHILL

Feb. 16 Feb. 9

6—Shrimp Boats
51.2 45.4

CA-1873 (F-1873)—DICK BEAVERS
Jealousy
CO-39581 (4-39581)—JO STAFFORD
Love, Mystery And Adventure
DE-27832 (9-27832)—DOLORES GRAY
More, More, More
KI-15151—DICK BROWN
I Wish I Had A Girl
MG-11113 (K11113)—BILL FARRELL
Cry
VI-20-4405 (47-4405)—DANNY SCHOLL
I Remember You, Love
VI-20-4409 (47-4409)—TEX WILLIAMS
Urn On The Mantel

7—Anytime
50.8 46.1

CA-1895 (F-1895)—HELEN O'CONNELL
Crazy Heart
VI-20-2700—EDDY ARNOLD
VI-20-4359 (47-4359)—EDDIE FISHER
Never Before

8—Undecided
40.5 34.8

CA-1824 (F-1824)—RAY ANTHONY
Just A Moment More
CR-60566 (9-60566)—AMES BROS. & LES BROWN
Sentimental Journey
DE-27835 (9-27835)—GUY LOMBARDO
KI-15128—MARY SMALL
If I Could Love You In The Morning
PR-916—GENE AMMONS
PY-373—GAYLE WALTON

9—Charmaine
34.2 47.2

AP-1188—BILLY DANIELS
CA-1875 (F-1875)—FOUR KNIGHTS
Cry
CO-39616 (4-39616)—PAUL WESTON
At Downing
CR-60599 (9-60599)—NEAL HEFTI O.
Cabin In The Cotton
DE-27859 (9-27859)—GORDON JENKINS
When A Man Is Free
KI-4506—BURNIE PEACOCK
LO-1020—MANTOVANI
Just For A While
ME-5747 (5747x45)—HARMONICATS
Domino
MG-11122 (K11122)—BILLHAYES
For All We Know
PR-916—Gene Ammons
VI-20-4373 (47-4373)—RALPH FLANAGAN
Slow Poke
VI-20-4375 (47-4375)—VAUGHN MONROE
Once

10—Tiger Rag
33.9 27.5

CA-1920 (F-1920)—LES PAUL & MARY FORD
It's A Lonesome Old Town
DE-27939 (9-27939)—GEORGE BARNES
State Street Boogie

11—Down Yonder
33.5 47.1

AB-15053—LAWRENCE "Piono Roll" COOK
Tiger Rag
CA-1777 (F-1777)—JOE "FINGERS" CARR
Ivory Rag
CO-39533 (4-39533)—CHAMP BUTLER
Way Up In North Carolina
DE-46362 (9-46362)—HAROLD CARMACK
DE-46355 (9-46355)—SPADE COOLEY
KI-986 (45-986)—EDDIE SMITH AND THE CHIEF
Sweet Bunch Of Daisies
ME-5695—CLEM WATTS
MG-11057 (K11057)—FRANK PETTY TRIO
Precious

Feb. 16 Feb. 9

RE-25010—ENOCH LIGHT
TE-775—DEL WOOD
VI-20-4267 (47-4267)—FREDDY MARTIN O.
Take Her To Jamaico

12—Dance Me Loose
32.6 28.6

CO-39632 (4-39632)—ARTHUR GODFREY
Slow Poke
DE-27906 (9-27906)—RUSS MORGAN O.
River In The Moonlight
VI-20-4457 (47-4457)—MINDY CARSON
Allegheny Fiddler

13—Bermuda
28.9 17.5

CA-1956 (F-1956)—RAY ANTHONY O.
Broken Hearted
DE-27893 (9-27893)—ROBERTA LEE
Little White Cloud That Cried
ME-5774 (5774x45)—JIMMY PALMER O.
Who
VI-20-4422 (47-4422)—BELL SISTERS & RENE ORCH.
June Night

14—Please, Mr. Sun
22.8 15.8

CA-1966 (F-1966)—LES BAXTER
Blue Tango
CO-39636 (4-39636)—JOHNNIE RAY
Broken Hearted
CR-60647 (9-60647)—GEORGIE AULD
If You Go
DE-27946 (9-27946)—BILL KENNY
If I Forget You
MG-11134 (K11134)—TOMMY EDWARDS
Where I May Live With You
VI-20-4453 (47-4453)—PERRY COMO
Tulips And Heather

15—Jealousy (Jalousie)
21.6 25.1

CA-1873 (F-1873)—DICK BEAVERS
Shrimp Boats
CO-39585 (4-39585)—FRANKIE LAINE
Flamenco
KI-4506—BURNIE PEACOCK
LO-1156 (45-1156)—VERA LYNN
If You Go
ME-5753 (5753x45)—BUDDY MORROW ORCH.
Lullaby
MG-11111 (K11111)—BILLY ECKSTINE
Strange Interlude
VI-20-4407 (47-4407)—LUIS ARCARAZ O.
Don't Be That Way

16—Blue Tango
20.8 12.2

CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail

17—Be My Life's Companion
17.4 18.3

CA-1967 (F-1967)—SKEETS McDONALD
Tell Me Why
CO-39631 (4-39631)—ROSEMARY CLOONEY
Why Don't You Love Me?
DE-27889 (9-27889)—MILLS BROS.
Love Lies
ME-5758 (5758x45)—GEORGIA GIBBS
Oklahoma Polka
MG-11133 (K11133)—ART LUND

18—A Kiss to Build a Dream On
12.3 15.9

CA-1769 (F-1769)—BOB EBERLY
But Not Like You
CO-39526 (4-39526)—JIMMY DORSEY O.

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Feb. 16 Feb. 9

Cherry Pink & Apple Blossom
CR-60574 (9-60574)—JACK HASKELL
Wedding Invitations
DE-27720 (9-27720)—LOUIS ARMSTRONG
I Get Ideas
ME-5710 (5710x45)—KAY BROWN
Cheatin' On Me
MG-11061 (K11061)—MONICA LEWIS
La Bota
VI-20-4455 (47-4455)—HUGO WINTERHALTER
Love Makes The World Go Round

19—A Garden In the Rain 11.7 11.2
DE-27860 (9-27860)—FOUR ACES
Tell Me Why
VI-20-4445 (47-4445)—PERRY COMO
Oh, How I Miss You Tonight

20—Cold, Cold Heart 11.5 14.8
CO-39449 (4-39449)—TONY BENNETT
While We're Young
DE-27761 (9-27761)—EILEEN WILSON
Tennessee Blues
DE-27816 (9-27816)—LOUIS ARMSTRONG
Because Of You
ME-5693—TONY FONTANE
Why Do I Love You?
ME-5728 (5728x45)—DINAH WASHINGTON
Mixed Emotions
MG-10904 (K10904)—HANK WILLIAMS
VI-20-4274 (47-4274)—FONTANE SISTERS
I Get The Blues When It Rains

21—Brokenhearted 11.2 6.2
CA-1956 (F-1956)—RAY ANTHONY O.
Bermuda
CO-39636 (4-39636)—JOHNNIE RAY
Please, Mr. Sun
DE-27961 (9-27961)—ALAN DALE
Silver And Gold

22—Retreat 10.9 4.4
ME-5772 (5772x45)—PATTI PAGE
Come What May
MG-11151 (K11151)—BARBARA RUICK
You Couldn't Be Cuter

23—I Wanna Love You 9.7 7.7
CA-1964 (F-1964)—KAY STARR
Wheel Of Fortune
CR-60617 (9-60617)—AMES BROTHERS
I'll Still Love You

24—Never 9.5 7.1
CA-1786 (F-1786)—BOB EBERLY
Don't Take Your Love
CO-39577 (4-39577)—TONI ARDEN
Once
DE-27850 (9-27850)—CAMARATA
My Concerto
ME-5719 (5719x45)—RAY BARBER
When I Saw You
MG-11064 (K11064)—BILL HAYES
I Love You, I Love You
VI-20-4285 (47-4285)—DENNIS DAY
Callfornia Moon

25—Trust In Me 8.1 5.1
CA-1927 (F-1927)—LOU DINNING
I'll Still Love You
DE-27784 (9-27784)—LOUIS JORDAN
Cock A Doodle Doo
MG-11135 (K11135)—RICKY VALLO
Ruby Lips—Emerald Eyes

Feb. 16 Feb. 9

VI-20-4444 (47-4444)—EDDIE FISHER
Tell Me Why

26—Green Sleeves 7.9 5.6
CO-39617 (4-39617)—MITCH MILLER
Love Makes The World Go 'Round
DE-27892 (9-27892)—EVELYN KNIGHT & GUY LOMBARDO
Snowflakes
LO-1171 (45-1171)—MANTOVANI O.
Love Makes The World Go Round

27—Wimmin 7.8 4.2
CO-39639 (4-39639)—
We Won't Live In A Castle

28—Snowflakes 7.7 3.6
CR-60627 (9-60627)—GEORGE CATES O.
River In The Moonlight
DE-27892 (9-27892)—GUY LOMBARDO & EVELYN KNIGHT
Green Sleeves
VI-20-4449 (47-4449)—FONTANE SISTERS & FREDDY MARTIN
River In The Moonlight

/29—Crazy Heart 7.6 3.3
CA-1895 (F-1895)—HELEN O'CONNELL
Anytime
DE-27888 (9-27888)—GUY LOMBARDO
Whispering Shadows
ME-5743 (5743x45)—TONY FONTANE
Peace in The Valley
MG-11103 (K11103)—DANNY DAVIS
I'm Not Alone
MG-11054 (K11054)—HANK WILLIAMS

30—Wimoweh 7.5 —
CO-39651 (4-39651)—JIMMY DORSEY O.
I'll Always Be Following You
DE-27928 (9-27928)—WEAVERS & JENKINS
Old Paint

31—A Weaver of Dreams 7.3 6.9
CA-1925 (F-1925)—NAT "KING" COLE
Wine, Women And Song
DE-27852 (9-27852)—BING CROSBY
I Still See Eliza
MG-11125 (K11125)—BILLY ECKSTINE
Take Me Back

32—Unforgettable 6 5 15.7
CA-1808 (F-1808)—NAT "KING" COLE
My First And Last Love
LO-1139 (4-1139)—DICK JAMES
My Love For You
MG-11060 (K11060)—TEX BENEKE
One Of These Days

33—Domino 6.1 8 6
CA-1849 (F-1849)—MARY MAYO
Find Me
CO-39596 (4-39596)—DORIS DAY
If That Doesn't Do It
DE-27830 (9-27830)—BING CROSBY
When The World Was Young
KI-15129—MARY SMALL
I Like It, I Like It
ME-5747 (5747x45)—HARMONICATS
Charmaine
VI-20-4343 (47-4343)—TONY MARTIN
It's All Over But The Memories

34—Silly Dreamer 5 7 7.5
CO-39635 (9-39635)—TONY BENNETT

Feb. 16 Feb. 9

Since My Love Has Gone

35—I'll Build a Stairway to Paradise 5.3 —
MG-30400 (K-30400)—GEORGES GUETARY

36—Three Bells 4.9 4.6
CO-39602 (4-39602)—SAMMY KAYE O.
I Only Have One Life To Live
CO-4105-F—LES COMPAGNONS
That Lucky Old Sun
DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.
Windmill Song
VI-20-4388 (47-4388)—JUNE VALLI
Cry

37—Since My Love has Gone 4.8 3.2
CO-39635 (4-39635)—TONY BENNETT
Silly Dreamer
ME-5783 (5783x45)—RAY CURA
Would You
MG-11156 (K-11156)—ALAN DEAN
If You Go

38—Baby Doll 4.7 —
CA-1941 (F-1941)—GORDON MacRAE
Green Acres and Purple Mountains
CO-39637 (4-39637)—DORIS DAY
Oops!
DE-27900 (9-27900)—ELLA FITZGERALD
Lady Bug

39—Tulips and Heather 4.2 7.6
CA-1952 (F-1952)—BENNY STRONG
Tavern In The Town
DE-27964 (9-27964)—FRED WARING
You'll Never Walk Alone
LO-1172 (45-1172)—VERA LYNN
Once I Loved You
MG-11142 (K11142)—BILL HAYES
We Won't Live In A Castle
VI-20-4453 (47-4453)—PERRY COMO
Please, Mr. Sun

40—When It's Sleepy Time Down South 4.1 4.3
DE-27899 (9-27899)—LOUIS ARMSTRONG
It's All In The Game

41—Becase of You 3.8 12.6

42—I Wanna Say Hello 3.7 6.8

43—Mother at Your Feet is Kneeling 3.1 2.4

44—Blacksmith Blues 2.9 —

45—It's All in the Game 2.8 2.8

46—Come What May 2.7 5.4

47—Why Don't You Love Me 2.4 —

48—Oops! 2.2 —

49—Turn Back the Hands of Tme 1.9 5.5

50—Once 1.2 2.2

Columbia & Armstrong Win Court Action To Stop Pirating

NEW YORK — Columbia Records and Louis Armstrong have obtained a sweeping injunction from the New York Supreme Court stopping the pirating of records by Paradox Industries and its president, Dante Bolletino, owners of the Jolly Roger label, according to an announcement by James B. Conkling, President of Columbia.

The judgment, issued by consent, contains a perpetual injunction against the "dubbing" or duplication of any Armtsrong records or records made by any other artist for the Columbia label or any label now owned by Columbia. It also prohibits the advertising and sale of the pirated records and awards Armstrong damages of $1,000.

"We hope this judgment will serve notice to all those engaged in pirating Columbia's records that the company intends to put a stop to the practice," Conkling stated. "If the company is obliged to bring any further actions of this kind, we will insist on damages for Columbia Recrods as well as the performing artist."

Conkling declared today that Columbia had waived its claim to damages because this was the first case which had been brought and the defendants immediately admitted their wrongdoing, agreeing to a sweeping injunction. In addition to restraining all duplication of Armstrong and Columbia recordings in the future, the judgment requires Paradox Industries, Inc. and its president Dante Bolletino to surrender to Columbia for destruction all the records which they have on hand, as well as all the masters and tapes from which further records could be made. More than 6,000 pirated records were due to be delivered to Columbia to be scrapped.

The judgment also prohibits the use of Armstrong's name and picture in connection wiht the sale of any phonograph records made without his authority.

Mr. Justice Thomas L. J. Corcoran of the New York Supreme Court signed the judgment which was submitted by Ambrose Doskow, a member of the law firm of Rosenman Goldmark Colin & Kaye, attorneys for Columbia and Armstrong.

The Columbia-Armstrong Complaint, the recording industry's first major court action to stop pirating, was based on proof that six Jolly Roger records were taken from recordings made by Armstrong between 1925 and 1932. In their Complaint filed last week, Columbia and Armstrong had served notice that they would ask the court for a temporary injunction pending trial. The defendants, however, consented to an immediate final judgment.

Standard Songs are MONEY MAKERS!

"WITH A SONG IN MY HEART"

TED HEATH—London
EZIO PINZA—RCA Victor
PERRY COMO—RCA Victor
Pub. by: HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

The 1st Great Ballad Hit of 1952

"A WEAVER OF DREAMS"

by VICTOR YOUNG and JACK ELLIOTT

recorded by

- NAT "KING" COLE ..... (Capitol)
- BING CROSBY ..... (Decca)
- BILLY ECKSTINE ..... (MGM)
- HAL SINGER ..... (Coral)

A "MUST" FOR JUKEBOXES.
"PICKED" by Cash Box and Billboard.

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1619 BROADWAY NEW YORK 19, N. Y.
Charlie Ross, George Gilbert — New York
"Goldie" Goldmark — Hollywood

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Announcing "The Cash Box"

MOA SPECIAL

(MUSIC OPERATORS OF AMERICA)

issue

YOUR ADVERTISING MESSAGE WILL REACH ALL OF THE NATION'S

JUKE BOX OPERATORS

Dated: MARCH 8

***GOES TO PRESS*: THURS. FEB. 28**

SEND IN YOUR AD NOW!

This Most Important Issue of "The Cash Box" Will Be Distributed To Music Operators Thruout The Nation.

VIUH

Kickin' The Blues Around

with Sam Evans

James Martin, Chi distributor of MGM and Atlantic, is rumored to be getting the hot Specialty line for the midwest. Label has some of the best in Blues. What with **Roy Milton** to mention only one. **Camille Howard,** long a Specialty product, is another steady seller on the company's roster of top artists. With Martin doing the selling and promotion **Art Rupe** can expect new profits heading his way; profits which will be needed now that there is a "Mrs." in the company. . . . Talk in the Windy City concerns nothing other than the huge 1952 International Coin Machine Exhibition held at the Hotel Sherman last week. Many operators from coast to coast came by train, plane and car. The exhibits were well placed and planned. The Cash Box had one of the most popular booths at the show. **Marian Jones** of New Orleans on hand with a big welcome and friendly smile at **The Cash Box** exhibit. **Bill Gersh,** Publisher and **Joe Orleck,** Editor and Advertising Director of **The Cash Box** were busy most of the time glad handing old friends and directing visiting firemen this way and that. . . . **Leonard** and **Phil Chess** at the convention and busy as two beavers with orders on the new **Tab Smith** and **Lynn Hope** sides, titled "Love" b/w "Soft and Easy" for Tab. And "Star Dust" b/w "More Bounce To The Ounce." . . . **Pete Doraine,** of Abbey Record Co., stepping into the Hotel Sherman for a visit. Pete all smiles with the response to his "You're My Baby You," by Elaine Brent.

A very personable and great guy named **Vernon Winslow,** deserted these shores some years back to try his hand in New Orleans. Aided by some clever people at a major advertising agency, **Vernon** was soon being known thruout the gulf area as **Dr. Daddy-O.** Today, commanding a major segment of the New Orleans Jazz audience, **Vernon** is branching onto two new shows in the Crescent City. As a deejay he owes his popularity to his real sincerity in producing and announcing his shows. An audience is a funny thing. You can't see them and they can't see you (we're talking about radio) but they have a way of sensing out your true intent and purpose. For **Vernon,** his wife Iris and their two little children, it's paying off with additional shows.

Another entry in the fast growing trend toward broadcasting from store windows is being done by **Bill Green** in Fort Worth (I think that's in Texas). **Bill** has a three hour shot six days a week and from the mail count its a great way to sell records and draw a crowd into your store. . . . A major record manufacturer, recently returned from a trip thru the South says: "**Hy Davis,** of WJXN in Jackson, Miss., is sizzling hot. The boy has a dual personality and doesn't depend on requests to make up his show."

Our hand was called a few days ago because we seemingly have overlooked some of our Chicago deejays. This is farthest from our mind. There is not enough space to even begin to mention half of the boys working here in the Big Windy. A few who come to mind (and we will cover the whole field) include **McKie Fitzhugh** and **Al Benson** on WGES. Then there is that old lazy lover of brew and soft bluesy tunes called **Bill Wells,** he's on WBBM right after this writer goes off the air. **Eddie Hubbard** spins like mad on WIND, with the hit tunes right out of the pages of **The Cash Box. Fred Reynolds,** of WGN, is a classic type deejay, he does not go in for new tunes, but rather for the true jazz classics of all times. His show is a great favorite.

On WENR, there is a youngster named **Peter Lucas,** who thinks nothing of mixing a **Gershwin** with a **Lionel Hampton.** And this is to good effect for Peter is really showing off two good musicians. At WIND, **Larry Berrill** is sending pop music onto the ether waves all night long; and is now on edge about his pending move to the sunny part of California. **Bob McKee** and **Del Ward,** take turns at WGN from midnite til 6 in the A.M. with both pop's and country music. On a recent nite they tallied over 200 phone calls from out of town. Oregon on the West and Maine on the East. **Bill Oliver,** a WGN mainstay, doing many of the top assignments, plus a beautiful "man on the street" five nites a week for a big chair, couch and bed man. **Jim Lounsbury,** at WIND, a former allniter, now doing his chores in much sought after morning hours. Now that **Dave Garroway** comes this way on TV in the early morning, nothing is sacred anymore.

(Sam Evans is the Jazz and Rhythm expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.)

A Great Rhythm & Blues Novelty

"CHICKEN SALAD"

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by JOE HOLIDAY

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PRESTIGE RECORD CO.

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Martin At Chicago Show

CHICAGO, ILL.—Jimmy Martin is pictured in his booth at the CMI show in Chicago last week with a gallery of stars whose records he distributes in the background. Martin, Chicago's MGM distributor as well as distributor for several independent labels, is also president of his own firm, Sharp Records.

OKeh for hits!

THE Four Lads

"TIRED OF LOVING YOU"

"TURN BACK"

78 rpm 6860 • 45 rpm 4-6860

THE Treniers

"IT ROCKS! IT ROLLS! IT SWINGS!"

"TAXI BLUES"

78 rpm 6853 • 45 rpm 4-6853

Annie Laurie

"CRYIN', SIGHIN' DYIN'"

"GET ME SOME MONEY"

78 rpm 6852 • 45 rpm 4-6852

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RECORDS

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Dinah Washington
8267

2 WHEEL OF FORTUNE
Dinah Washington
8267

3 NO MAIL BLUES
Memphis Slim
8266

4 OOPY DOO
Johnny Otis
8263

5 WAGON WHEELS
The Ravens
5764

6 COLD COLD HEART
Dinah Washington
5728

7 SERENADE IN BLUE
James Moody
8258

8 RANDLE'S ISLAND
Ben Webster
8265

9 WINNIE BLUES
Big Bill Broonzy
8261

10 HEY, GOOD LOOKING
Dinah Washington and The Ravens
8257

Mercury RECORDS
839 So. Wabash Ave., Chicago, Ill.

THE CASH BOX

Rhythm & Blues Ramblings

Earl Bostic has been sent home from the Hospital For Joint Diseases where he had been confined after his serious automobile accident. The great popularity of his "Flamingo" should be a stimulous for Earl to get real well soon and start turning out some more of these terrific sides. . . . *Wini Brown* has just inked a contract with Mercury. . . . The *Little Ester-Johnny Otis* troupe along with singers *Mel Walker* and *Redd Lyte*, appearing now at the Club Alabam in Los Angeles. . . . *Joe Turner* back in N. Y. last week for the first time since "Chains Of Love" made such a noise. He reports he played 126 one-nighters in 1951's last 150 days—a new record for this record hit maker.

Trash Gordon has resigned as dj over WOV in New York in a dispute with the radio station. He objected to having two complete 15 minute segments in his show which were all commercial. Since he only had an hour and a half show, taking one half hour of it all for commercials without any music would, he felt, lose his listeners and in the long run lose the station advertisers. . . . *Willis Jackson* moves into Birdland on February 26 for two weeks. This ton sax player, who hails from Miami, Florida, is often packaged with *Ruth Brown*.

Ella Fitzgerald, who penned her latest Decca release "Rough Ridin'" herself, opens a two week date at the Bandbox in Chicago, February 15. . . . Derby Records whose disking of "Wheel Of Fortune" with *Sunny Gale* and *Eddie Wilcox*, has taken the charts by storm, has consummated a deal with *Gordon V. Thompson*, for producing the record in Canada. . . . "Piano Parade" starring *Art Tatum*, *Errol Garner*, *Meade Lux Lewis* and *Pete Johnson* hits the concert halls for a three month tour starting in April. . . . Did you know that *Jimmy Ricks*, leader and bass singer of the *Ravens*, is an accomplished composer?

Plans for Atlantic's gospel subsidiary are going full steam. Forthcoming gospel disks will appear on a special label and already inked to contracts are the *Rosettes* and the *Gospel Harmonaires* of Richmond. Atlantic is currently negotiating with some of gospeldom's more important names to add to the roster. . . . The *Billy Eckstine-Count Basie* tour gets started in Oklahoma City on February 8. It will last for 40 to 50 days. . . . *Cootie Williams*, former featured trumpet player with *Benny Goodman*, is currently touring with *Dinah Washington*. . . . *James Moody* recently returned from a European tour.

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	In HARLEM	On CHICAGO'S South Side	In NEW ORLEANS
1	CRY *Johnnie Ray* *(Okeh)*	LITTLE WHITE CLOUD THAT CRIED *Johnnie Ray* *(Okeh)*	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*
2	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	DIANE *Buddy Lucas* *(Jubilee)*	GOT YOU ON MY MIND *John Greer* *(RCA Victor)*
3	LITTLE WHITE CLOUD THAT CRIED *Johnnie Ray* *(Okeh)*	BABY, PLEASE DON'T GO *Orioles* *(Jubilee)*	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*
4	SLEEPY TIME DOWN SOUTH *Louis Armstrong* *(Decca)*	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*	HOW MANY MORE YEARS? *The Howling Wolf* *(Chess)*
5	THIS IS HAPPINESS *Joe Holiday* *(Prestige)*	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	BOOTED *Roscoe Gordon* *(R.P.M.)*
6	I GOT LOADED *Peppermint Harris* *(Aladdin)*	CRY *Johnnie Ray* *(Okeh)*	NIGHT TRAIN *J. Forest* *(United)*
7	MANHATTAN *Georgie Auld* *(Coral)*	NIGHT TRAIN *J. Forest* *(United)*	TALK ABOUT JESUS *Bells of Joy* *(Peacock)*
8	BABY, PLEASE DON'T GO *Orioles* *(Jubilee)*	SLEEPY TIME DOWN SOUTH *Louis Armstrong* *(Decca)*	HARD TIMES *Charles Brown* *(Aladdin)*
9	FLAMINGO *Earl Bostic* *(King)*	WAGON WHEELS *Ravens* *(Mercury)*	HOWLIN' WOLF BOOGIE *The Howling Wolf* *(Chess)*
10	MELLOW BLUES *Sonny Thompson* *(King)*	HOT ICE *Freddie Mitchell* *(Derby)*	SHINE ON *Ruth Brown* *(Atlantic)*

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **SLOW POKE**
   Pee Wee King
   (RCA Victor 21-0489; 47-0489)

2. **GIVE ME MORE, MORE, MORE**
   Lefty Frizzell
   (Columbia 20885; 4-20885)

3. **BABY, WE'RE REALLY IN LOVE**
   Hank Williams
   (MGM 11100; K11100)

4. **LET OLD MOTHER NATURE HAVE HER WAY**
   Carl Smith
   (Columbia 20862; 4-20862)

5. **MUSIC MAKIN' MAMA FROM MEMPHIS**
   Hank Snow
   (RCA Victor 20-4346; 47-4346)

6. **ALABAMA JUBILEE**
   Red Foley
   (Decca 27810; 9-27810)

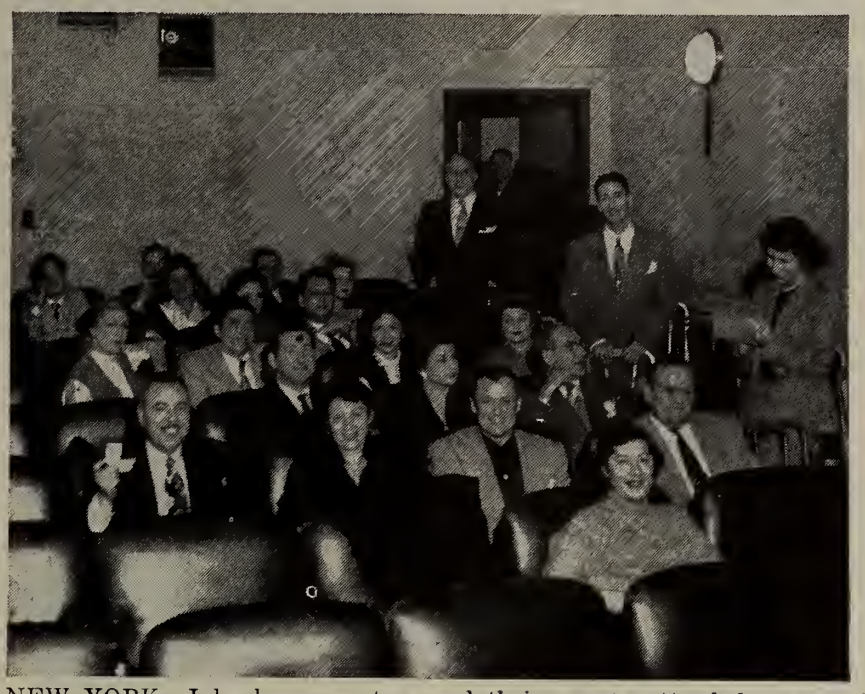
7. **SOMEBODY'S BEEN BEATING MY TIME**
   Eddy Arnold
   (RCA Victor 20-4273; 47-4273)

8. **CRAZY HEART**
   Hank Williams
   (MGM 11054; K11054)

9. **BUNDLE OF SOUTHERN SUNSHINE**
   Eddy Arnold
   (RCA Victor 20-4413; 47-4413)

10. **WONDERING**
    Webb Pierce
    (Decca 46364; 9-46364)

JUKE BOX OPS AT SCREENING



NEW YORK—Juke box operators and their guests attended a screening of RKO's "The Las Vegas Story" recently, which features Hoagy Carmichael singing "My Resistance Is Low." Three hundred copies of the Decca recording were given out as prizes to the operators. In addition "I Get Along Without You Very Well" and "The Monkey Song" are featured in the film.

Washington Disk Jockeys Go Out for All Night TV Shows

WASHINGTON, D. C.—The question of whether or not disk jockeys can make the late hour transition from radio to television has been successfully answered in the nation's capitol. There, two of the most popular platter whirlers are spinning disks at hours when their contemporaries are either sleepily doing all-nite shows from their studios or commenting on every conceivable subject with just an occasional break for music from the bistro belt. Willis Connover and Gene Klaven, in TV shows that start at 11:30 p.m. and end at two in the morning are playing records to listeners and watchers at the same time. They show action pictures of the artists, clown themselves, pretend to sing or do any of a hundred other gimmicks to keep audience attention in the hours when TV in the Metropolitan area is all on film.

And it works!

Both Connover and Klavan enjoy big followings and have amazed everyone, including themselves, with the strength of their shows. Connover is formal, does his show while seated and is pretty much on the reserved side. His psychology seems to be one of plenty of soothing music and talk so as not to jar the tender nerves of the insomnia set catching the show.

Klavan is a madcap character with an "anything goes" approach and a Garroway-like zaniness that pays off in a big plus for him and for the records that he spins. Klaven follows no format and usually kids his records and commercials with grimaces, cavorting and insane comments on the wax he whirls.

Paul Dixon's afternoon TV show in which he plays records in conjunction with a pantomime or freehand sketch of the action described in the lyric was picked up from Cincinnati and beamed Coast-to-Coast. While the Dixon show contains a great deal more "video" than either of these programs it is to be remembered that he is on at an earlier time. However, both Connover and Klavan are sponsored and are major music plugs in and around the Washington area.

Klavan, in particular, is a great natural talent. With Paul Brenner doing a marvelous job on WATV, Newark, in the evening and disk jockeys all over the country scoring heavily on local television stations it looks as though the fears that video would hurt the music business from the standpoint of cutting into the jockey are unfounded. As Klavan and Connover are proving in Washington and Dave Garroway is demonstrating in New York on his "Today" show: the disk jockey has a definite place in television all around the clock just as he does in radio.

Columbia Issues "Girl Crazy"

NEW YORK, N. Y.—Columbia Records has revived George Gershwin's "Girl Crazy" on records. Featuring such popular Gershwin classics as "I Got Rhythm," "Bidin' My Time," "Embraceable You," and "Not For Me" the album stars Mary Martin and features Louise Carlyle and Eddie Chappell with the orchestra and chorus under the direction of Lehman Engel.

"Girl Crazy" was produced by Goddard Lieberson.

Day on RCA TV Show

NEW YORK—Dennis Day joined the weekly RCA Victor TV show on February 8. He will alternate each Friday with Ezio Pinza.

The half hour program is carried from 8 to 8:30 by 47 stations of the NBC television network.

The commercial time on the show is devoted to the full run of RCA Victor consumer products which includes phonograph instruments and records.

Rainbow Gets Active

NEW YORK, N. Y.—Eddie Heller, head of Rainbow Records, has burst out into a rash of activity.

Heller this week announced the signing of the Piano Twins too an exclusive contract. He's also bought the master to "Why Do I Worry" which is sung by Art Treat.

Another recent acquisition is the pacting of Evelyn Brooks.

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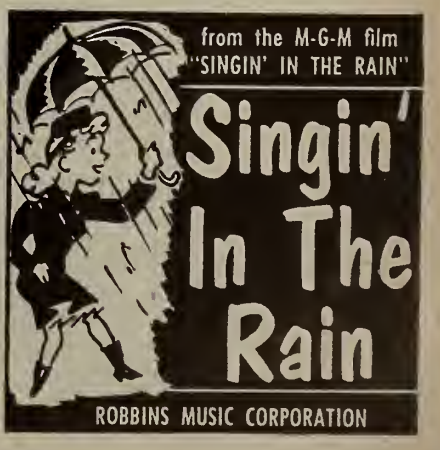
THE CASH BOX FOLK and WESTERN ROUNDUP

WNPT, a Tuscaloosa, Alabama independent, is using 90% of its air time for country music. **J. A. Thomson, Jr.**, who is program director, reports top area attention to the live and record shows on WNPT which features country music.

Mercury has recently acquired rights to masters cut by **Boots Woodall** of WAGA-TV in Atlanta. Two of the sides are already being pressed for immediate release.

Don Law, Columbia's country and western top man, spending a week in Nashville with sessions set with Columbia's Nashville artists.

Seen around Nashville during last week end were **Jimmie Davis**, (Decca) and **Leonard Joy** of New York.

Mercury is shopping for a country and western promotion man for the southern area following the format of other label's operations. Several experienced men are being mulled and a final decision is expected within a few days.

JIMMY DAVIS

Jim Lipsey is carrying the country record chores at KNCM in Moberly, Missouri. KNCM is a full time independent and reports more reaction from their country music shows than any other on stations.

KMOX in St. Louis is back on the all-night country record spinning after having tried the pop biscuits for a month. **Larry Caruthers** is the man back at the mike doing his usual fine job.

Fred Rose, vet country song writer and publisher, spending ten days vacation in the San Antonio area with friends.

Dee Kilpatrick, Mercury's country topper, taking a recording and promo tour of D. C., the Carolinas, and Georgia as soon as duties in Nashville can be cleared. Kilpatrick recently took over at Mercury and now has several of the top waxings in the country field riding.

Contrary to recent reports, **The Carlisles** (Mercury) are not negotiating a non-travel place with WSM in Nashville. Negotiations now look as if **The Carlisles** will be a full time and full activity act at WSM in the near future. Their second release is setting them as one of the top writing and recording names in the business. WSM deal also includes **Martha Carson** (Capitol) who has been working with the Carlisle group at WNOX in Knoxville for over two years.

M-G-M recently cut sides with two KMBC artists in Kansas City. Early releases are expected on **Allan Vaughn** and **Tiny Tillman** of contractual complications can be cleared.

Mrs. Nell Seely, western song writer and enthusiast, lost her husband on January 21st in Lebanon, Oregon, where they have made their home for several years. Our sincere sympathy to Mrs. Seely who is very familiar to numbers of country and western artists throughout the country.

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SPEEDIEST PLAYING RECORDS REVIEWED ...THIS WEEK...

Records All Under 2:30 Min.

POPULAR

"Wishin' " 2:00
(Eileen Wilson—Coral)

"My Buick, My Love And I" 2:01
(Gisele MacKenzie & Gordon MacRae—Capitol)

"What's The Reason" 2:06
(Mary Mayo—Capitol)

"Take Me Back" 2:12
(The Continental—Capitol)

"I Wanna Go Round On A Merry Go Round" 2:12
(Jimmy Palmer Orch.—Mercury)

"Am I Blue" 2:26
(Vince Mondi—Jubilee)

"Noodlin' Rag" 2:26
(Guy Lombardo—Decca)

JAZZ & BLUES

"So Glad I'm Free" 2:25
(Ed Wiley Orchestra—Atlantic)

FOLK & WESTERN

"Juke Box Cannon Ball" 2:13
(Bill Haley & The Saddlemen—Holiday)

"Love Sweet Love" 2:20
(York Brothers—King)

"It's Me Who Has To Suffer" ... 2:24
(Jimmie Osborne—King)

"The Rabbit With The Two Buck Teeth" 2:26
(Mervin Shiner—Decca)

"Booger Blues" 2:28
(Leon Chappel—Capitol)

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"MILK BUCKET BOOGIE" (2:40)

"SALTY DOG RAG" (2:51)

RED FOLEY

(Decca 27981; 9-27981)

RED FOLEY

● Red Foley tosses his latest disk into the juke box derby and comes up with a winner that should catch its share of coins. This latest recording should take its place alongside the other top numbers which Red consistently turns out. "Milk Bucket Boogie," a novelty that has been kicking up a rumpus, is given the usual excellent Red Foley treatment. A bouncy, tuneful number, it's set off effectively by solid instrumental backing. Milk in the bucket sound effects set up the proper mood. While the top deck may take off first, flip could also break into the active circle. "Salty Dog Rag" has all the necessary essentials. Listenable lyrics, a melodious rag time tune, and Red's fine vocalizing add up to a sock waxing. Ops should look in at these sides. They're potential clicks.

"THE RABBIT WITH THE TWO BUCK TEETH" (2:26)

"EGBERT THE EASTER EGG" (3:06)

MERVIN SHINER

(Decca 27977; 9-27977)

● With the Easter season just around the corner Mervin Shiner comes to the wire with two cute novelties. The upper level is a catchy ditty with Mervin carrying the vocal and Jimmy Carrol handling the sound effects. The combo makes it an ok disking. The lower deck is a similar number delivered by the same artists effectively. The kiddies may go for these sides.

"WHEN YOU WANT A LITTLE LOVIN' " (2:53)

"LOVE SWEET LOVE" (2:20)

YORK BROTHERS

(King 1042)

● A tuneful rhumba treatment of a familiar number is given a polished reading by the vocalizing York Brothers. With the support of a strong guitar and engaging lyrics this waxing is brought home convincingly. Flip is a slow jump item which the Yorks sell in their stylish manner. Ops should look in.

"LOVE ME OR LEAVE ME" (2:32)

"IT'S ME WHO HAS TO SUFFER" (2:24)

JIMMIE OSBORNE

(King 1012)

● Jimmie Osborne takes hold of a catchy tune and delivers a first rate rendition on the initial end. The bouncy beat and rhythmic accompaniment make this a cute item. The lower half is in a more serious vein and here too Jimmie manages a listenable half. Our advice is to look in.

"WITHIN THIS BROKEN HEART OF MINE" (2:55)

"BESIDE THE ALAMO" (2:25)

JIMMY COLLETT & THE ARIZONA RAMBLERS

(Arcade 101)

● Jimmy Collett and Helen Kennedy chant a country weeper as they sail through a slow ballad. The Arizona Ramblers back the duo in solid style and bring in a sock dish. Flip is a beaty item with Jimmy warbling pleasantly. The Ramblers again supply able support. We like the top lid.

"JUKE BOX CANNON BALL" (2:13)

"SUNDOWN BOOGIE" (2:15)

BILLY HALEY & THE SADDLEMEN

(Holiday 113)

● Bill Haley belts out a fast moving, infectious ditty. Train effects help set the mood while the Saddlemen turn in a creditable supporting role. The results are good to listen to. Lower deck is a boogie beat that the artists drive home in a winning style. Ops might be interested in the top deck.

"YOU'RE A LOVIN' WOMAN" (2:38)

"BOOGER BLUES" (2:28)

LEON CHAPPEL

(Capitol 1954; F-1954)

● Leon Chappel turns in an interesting platter by presenting a western tune in blues style. Leon's sincere vocalizing of this slow number makes this a likely item. Flip is a tuneful number also presented in a blues manner with the piano featured in the arrangement. Ops might like the lower lid.

"TWINKLE STAR" (2:22)

"I CAN'T STAND THIS LONELINESS (2:26)

BOB WILLS

(MGM 11163; K-11163)

● A wild, fast moving western item is dished up by Bob Wills in a spirited manner. This novelty number receives strong support from the Texas Playboys and the combo turns in a pleasureful side. The lower half features a jumpy beat wherein the same artists get together on a better than average waxing. Ops should look at both sides.

"BUDDED ROSES" (2:27)

"I'LL BE LOVIN' YOU THEN" (2:31)

RED RIVER DAVE

(MGM 11166; K-11166)

● Red River Dave warbles a romantic ballad pleasantly. The Texas Cowboys team up with Dave and provide a capable backing resulting in a listenable waxing. The lower lid is a melodious tune that Dave and the boys handle in their usual strong style. Ops should take a peek.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FEBRUARY 16, 1952

New York, N. Y.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. SLOW POKE *(Pee Wee King)*
5. SHRIMP BOATS *(Jo Stafford)*
6. ANTIME *(Eddie Fisher)*
7. SIN *(Eddy Howard—Four Aces)*
8. TIGER RAG *(Les Paul & Mory Ford)*
9. CHARMAINE *(Mantovani)*
10. UNDECIDED *(Ames Brothers & Les Brown)*

Shoals, Ind.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. SIN *(Eddy Howard)*
4. SHRIMP BOATS *(Jo Stafford)*
5. CHARMAINE *(Neol Hefti)*
6. LITTLE WHITE CLOUD *(Johnnie Ray)*
7. UNDECIDED *(Ames Brothers)*
8. ANYTIME *(Eddie Fisher)*
9. JEALOUSY *(Frankie Laine)*
10. TIGER RAG *(Les Paul & Mary Ford)*

San Diego, Cal.

1. SIN *(Eddy Howard)*
2. UNDECIDED *(Ames Bros. & Les Brown)*
3. BECAUSE OF YOU *(Guy Lombardo)*
4. COLD, COLD HEART *(Tony Bennett)*
5. CRY *(Johnnie Ray)*
6. DOWN YONDER *(Del Wood)*
7. JEALOUSY *(Frankie Laine)*
8. I GET IDEAS *(Louis Armstrong)*
9. SHRIMP BOATS *(Jo Stafford)*
10. CHARMAINE *(Neal Hefti)*

Denver, Colo.

1. TELL ME WHY *(Four Aces)*
2. BERMUDA *(Bell Sisters)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. CRY *(Johnnie Ray)*
5. ANYTIME *(Eddie Fisher)*
6. DANCE ME LOOSE *(Arthur Godfrey)*
7. SLOW POKE *(Pee Wee King)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. PLEASE MR. SUN *(Johnnie Ray)*
10. CHARMAINE *(Mantovani)*

Indianapolis, Ind.

1. CRY *(Johnnie Ray)*
2. SIN *(Eddy Howard)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. JEALOUSY *(Frankie Laine)*
5. I GET IDEAS *(Louis Armstrong)*
6. SHRIMP BOATS *(Jo Stafford)*
7. UNDECIDED *(Ames Bros. & Les Brown)*
8. COLD, COLD HEART *(Tony Bennett)*
9. DOWN YONDER *(Del Wood)*
10. CHARMAINE *(Mantovani)*

Phoenix, Ariz.

1. SLOW POKE *(Pee Wee King)*
2. CRY *(Johnnie Ray)*
3. SIN *(Eddy Howard)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. COLD, COLD HEART *(Tony Bennett)*
6. TELL ME WHY *(Four Aces)*
7. JEALOUSY *(Frankie Laine)*
8. UNDECIDED *(Ames Bros. & Les Brown)*
9. CHARMAINE *(Mantovani)*
10. SHRIMP BOATS *(Jo Stafford)*

Chicago, Ill.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. DANCE ME LOOSE *(Arthur Godfrey)*
6. SLOW POKE *(Pee Wee King)*
7. BERMUDA *(Bell Sisters)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. PLEASE MR. SUN *(Johnnie Ray)*
10. WHEEL OF FORTUNE *(Sunny Gale)*

Chehalis, Wash.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Eddie Fisher)*
4. SLOW POKE *(Ralph Flanagan)*
5. SIN *(Four Knights)*
6. ANYTIME *(Eddie Fisher)*
7. CHARMAINE *(Gordon Jenkins)*
8. UNDECIDED *(Ames Brothers & Les Brown)*
9. DOWN YONDER *(Frank Petty Trio)*
10. BLACK & WHITE RAG *(Winifred Atwell)*

Des Moines, Iowa

1. CRY *(Johnnie Ray)*
2. SLOW POKE *(Pee Wee King)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. SHRIMP BOATS *(Jo Stafford)*
6. SIN *(Eddy Howard)*
7. ANYTIME *(Eddie Fisher)*
8. COLD, COLD HEART *(Tony Bennett)*
9. TIGER RAG *(Les Paul & Mary Ford)*
10. CHARMAINE *(Montovani)*

Portland, Ore.

1. CRY *(Johnnie Ray)*
2. SHRIMP BOATS *(Jo Stafford)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. NEVER *(Toni Arden)*
5. JEALOUSY *(Frankie Laine)*
6. COLD, COLD HEART *(Tony Bennett)*
7. DOMINO *(Tony Martin)*
8. SLOW POKE *(Pee Wee King)*
9. CHARMAINE *(Mantovani)*
10. UNDECIDED *(Ames Bros. & Les Brown)*

St. Paul, Minn.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. UNDECIDED *(Ames Bros. & Les Brown)*
5. SIN *(Eddy Howard)*
6. SHRIMP BOATS *(Jo Stafford)*
7. JEALOUSY *(Frankie Laine)*
8. SLOW POKE *(Pee Wee King)*
9. UNFORGETTABLE *(Nat "King" Cole)*
10. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*

Savannah, Ga.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. SLOW POKE *(Pee Wee King)*
5. ANYTIME *(Eddie Fisher)*
6. BERMUDA *(Bell Sisters)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. DANCE ME LOOSE *(Arthur Godfrey)*
9. CHARMAINE *(Mantovani)*
10. SHRIMP BOATS *(Jo Stafford)*

Los Angeles, Cal.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. UNDECIDED *(Ames Brothers & Les Brown)*
5. DANCE ME LOOSE *(Arthur Godfrey)*
6. SHRIMP BOATS *(Jo Stafford)*
7. JEALOUSY *(Frankie Laine)*
8. SLOW POKE *(Pee Wee King)*
9. UNFORGETTABLE *(Nat "King" Cole)*
10. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*

Fayetteville, Ark.

1. TELL ME WHY *(Four Aces)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. CRY *(Johnnie Ray)*
4. GARDEN IN THE RAIN *(Four Aces)*
5. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*
6. UNDECIDED *(Ames Brothers)*
7. COLD COLD HEART *(Tony Bennett)*
8. DOWN YONDER *(Champ Butler)*
9. SHRIMP BOATS *(Jo Stafford)*
10. SLOW POKE *(Helen O'Connell)*

Reno, Nev.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. UNDECIDED *(Ames Bros. & Les Brown)*
4. CRY *(Johnnie Ray)*
5. SIN *(Eddy Howard)*
6. SLOW POKE *(Pee Wee King)*
7. SHRIMP BOATS *(Jo Stafford)*
8. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*
9. JEALOUSY *(Frankie Laine)*
10. COLD, COLD HEART *(Tonny Bennett)*

Detroit, Mich.

1. SIN *(Eddy Howard)*
2. SLOW POKE *(Pee Wee King)*
3. COLD, COLD HEART *(Tony Bennett)*
4. JEALOUSY *(Frankie Laine)*
5. CRY *(Johnnie Ray)*
6. UNDECIDED *(Ames Bros. & Les Brown)*
7. CHARMAINE *(Mantovani)*
8. BECAUSE OF YOU *(Tony Bennett)*
9. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
10. DOWN YONDER *(Del Wood)*

Dallas, Tex.

1. SIN *(Eddy Howard)*
2. COLD, COLD HEART *(Tony Bennett)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. UNDECIDED *(Ames Bros. & Brown)*
5. JEALOUSY *(Frankie Laine)*
6. DOMINO *(Tony Martin)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnny Ray)*
8. JUST ONE MORE CHANCE *(Les Paul & Mary Ford)*
9. SLOW POKE *(Helen O'Connell)*
10. SHRIMP BOATS *(Jo Stafford)*

Cincinnati, Ohio

1. SLOW POKE *(Pee Wee King)*
2. CRY *(Johnnie Ray)*
3. UNDECIDED *(Ames Bros. & Les Brown)*
4. DOWN YONDER *(Del Wood)*
5. SIN *(Sammy Kaye)*
6. COLD, COLD HEART *(Tony Bennett)*
7. CHARMAINE *(Mantovani)*
8. JEALOUSY *(Frankie Laine)*
9. BECAUSE OF YOU *(Les Baxter)*
10. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*

Monroe, La.

1. Cry *(Johnnie Ray)*
2. SLOW POKE *(Pee Wee King)*
3. TELL ME WHY *(Four Aces)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. ANYTIME *(Eddie Fisher)*
6. COME WHAT MAY *(Patti Page)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. CRAZY HEART *(Guy Lombardo)*
9. JEALOUSY *(Frankie Laine)*
10. RAGTIME MELODY *(Joe Fingers Carr)*

Opelousas, La.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. SLOW POKE *(Pee Wee King)*
4. TELL ME WHY *(Four Aces)*
5. TRUST IN ME *(Eddie Fisher)*
6. COLD COLD HEART *(Louis Armstrong)*
7. CHARMAINE *(Mantovani)*
8. JEALOUSY *(Frankie Laine)*
9. DANCE ME LOOSE *(Arthur Godfrey)*
10. WHISKEY & GIN *(Johnnie Ray)*

Cleveland, Ohio

1. TELL ME WHY *(Four Aces)*
2. CRY *(Johnnie Ray)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. SLOW POKE *(Pee Wee King)*
6. CHARMAINE *(Mantovani)*
7. SHRIMP BOATS *(Jo Stafford)*
8. JEALOUSY *(Frankie Laine)*
9. BERMUDA *(Bell Sisters)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Kansas City, Mo.

1. CRY *(Johnnie Ray)*
2. SLOW POKE *(Pee Wee King)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. SIN *(Eddy Howard)*
6. COLD, COLD HEART *(Tony Bennett)*
7. SHRIMP BOATS *(Jo Stafford)*
8. JEALOUSY *(Frankie Laine)*
9. CHARMAINE *(Mantovani)*
10. UNDECIDED *(Ames Bros. & Les Brown)*

Albuquerque, N. M.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. DANCE ME LOOSE *(Arthur Godfrey)*
3. CRY *(Johnnie Ray)*
4. SHRIMP BOATS *(Jo Stafford)*
5. SLOW POKE *(Arthur Godfrey)*
6. GREEN SLEEVES *(Lombardo-Knight)*
7. JEALOUSY *(Frankie Laine)*
8. TELL ME WHY *(Four Aces)*
9. BE MY LIFE'S COMPANION *(Mills Bros.)*
10. SIN *(Eddy Howard)*

Birmingham, Ala.

1. SLOW POKE *(Pee Wee King)*
2. SIN *(Eddy Howard)*
3. CRY *(Johnnie Ray)*
4. COLD, COLD HEART *(Tony Bennett)*
5. UNDECIDED *(Ames Bros. & Les Brown)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. CHARMAINE *(Mantovani)*
8. JEALOUSY *(Frankie Laine)*
9. BECAUSE OF YOU *(Tony Bennett)*
10. TELL ME WHY *(Four Aces)*

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

CMI SHOW SURPRISES

Industry Surprised At Numbers Who Attended. It Was Not Old Time Jammed Convention, But Better Than Has Been Seen In Long Time. Many Horses Shown. Very Fine Games Pleased Ops. New Phono Gets Much Attention. Factories Visited By Many, Majority Of Exhibitors Pleased.

CHICAGO — Because of the terrible weather Sunday few showed up at the Sherman Hotel and this caused many who were already on hand to believe that the CMI Convention would prove a dismal flop.

But, as the weather cleared late Sunday evening, and planes and trains began to come thru, by Monday noon the convention began to perk up.

By late afternoon Monday, with lines still waiting for rooms and others just registering, the exhibit floor became crowded and business began to flow all about the booths at the show.

Many scoffers were much surprised at the crowd. They are still surprised. What surprised others was that the scoffers themselves attended and that they even brought friends along with them.

It was not an old time convention, like those held in the early '40's with thousands registering the first day and hundreds continuing to register almost right to the last minute, jamming the hotels and the exhibits, but, it was one of the best crowds that has been seen by leaders in the field in a long time.

It certainly brought together a lot more coinmen than anyone ever expected. The result was that the greater majority of the exhibitors were plenty pleased with the business they did and the future leads which they received.

The trade having become accustomed to small conventions of a highly specialized nature, this sudden wide open show, was a surprise to all concerned.

Factories not showing at the Sherman stated that they were very well visited and that they enjoyed the traffic thru their showrooms, offices and entertainment centers.

There were many booths of horses and these garnered the major share of attention from all who were present.

But regardless of the large number of horses being shown there were very fine games of all kinds. These did a very fine business at the show.

The new phono being shown by H. C. Evans & Company at the Morrison Hotel also pulled big crowds beginning Sunday and continuing right thru the three official days of the convention.

Coverage of the majority of exhibitors revealed that they were very well pleased with the business they had received and also the many, many leads they had for their sales forces.

Some exhibitors claimed that it was the best business they had done so far this year. Others stated that tho they didn't do as much actual busiesns as they had hoped to do they did receive a great number of leads which were sure to result in good business thruout the rest of the year.

The premium men were out in force and showed their wares right and left. Even distribs displaying games came thru with exhibits of premiums and this business kept going at a merry clip all thru the show.

The jokes regarding "the stock show of '52", and "this should have been held out at the stockyards International Ampitheatre where they really judge the horses" and "who's gonna judge the mares" and "where can we get the rights to the hay and the shovels" and "we're selling scratch sheets showing the best of the besta", etc., etc., ad infinitum, brought a humorous touch to the show which, in the long run, helped carry the fun out to the surrounding factories and into the nightime suites.

All in all it proved that if all the various organizations would get together on *The Cash Box*' suggestion of "*All Shows Same Week*" that the industry would, most definitely, see the largest crowds in all history in this city for the BIG SHOW.

Camera Clix At CMI Show

LEFT—TOP TO BOTTOM

1) Frank Mencuri, sales manager of Exhibit Supply, F. H. King, King Vending, Newark, O., and Moe Fine, Roxy Specialty, Montreal, Canada, with Exhibit's "Big Bronco."
2) A. M. Fleishmann and S. M. Sparks of Soperton, Ga.
3) Mr. and Mrs. Culp, Culp Distributing Co., Tulsa, Okla.
4) Sam Weisman and Moe Kaminsky of Baltimore, Md., and Lenny Schneller of Philadelphia, Pa.
5) Alvin Gottlieb of D. Gottlieb & Co., stands under the year designating the year the firm started in biz—and incidently the year Alvin arrived at the home of the David Gottliebs.

RIGHT—TOP TO BOTTOM

1) Samuel Wolberg, Chicago Coin Machine Company; Jean Parradine, one of the model horse jockeys; Harold Lieberman, Lieberman Music Co., Minneapolis, Minn.; and Herman Paster, Paster Distributing Co., St. Paul, Minn.
2) Bill Ryan, sales manager of Williams Manufacturing Co.; Ted Bush, Bush Distributing Co., Miami, Fla.; and Irwin Margold surround Williams new game "Sweepstakes."
3) Henry Levitt (without hat), Beauty Horse Sales, River Edge, N. J., talks with an operator.
4) Les Rieck and Fred Morris, H. C. Evans & Co., and Irv Blumenfeld and Harry Hoffman of General Vending Sales Corp., Baltimore, Md., surround the new Evans' phonograph.
5) Sam Kohn, Merry-Go-Round Sales, takes a ride on his "Thunderbolt."

More Pictures Next Week's Issue

looking from the *inside* (of the "D")

out on a world of happy people

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Music Machine Industry Presents Strong Case At Bryson Bill Hearings

OPS STRONGLY URGED TO CONTINUE TO WRITE CONGRESSMEN

WASHINGTON, D. C.—The nation's music operators and juke box manufacturers converged upon Washington last week to explain to the Subcommittee on the Judiciary how destructive to the industry the proposed Bryson Bill would be and to correct the erroneous impressions about juke box operation which the Subcommittee had.

Under the leadership of Hammond E. Chaffetz, attorney for the manufacturers, and Sidney H. Levine, counsel for the Music Operators of America, a forceful, effective and clear case was put forth in opposition to the bill.

Answering Senator Kefauver, who testified at the opening of the hearings—since he was out of town when proponents of the bill were being heard—that the industry was controlled by gangsters, Chaffetz said that such hearsay testimony without any facts was a terrible wrong to impose upon the 99% of honest, hard working small businessmen who compose this industry. He pointed out that these men and their families live in communities where they have to deal with their neighbors and friends and to characterize them as gangsters without any evidence in fact is placing a most unfair and unwarranted burden upon them. In refutation of this accusation, one music operator after another—all respected and highly thought of men in their communities—appeared before the Congressmen to impress upon them the ridiculousness of the charge.

The operators then took up the impracticality of the bill in relation to their income and when all the figures were in, Congressman Bryson publicly said that he was amazed since he and the rest of the Subcommittee had been under the impression that an entirely different situation existed.

Most effective in the operators' cause was a survey made by Price Waterhouse and Co., one of the oldest certified public accounting firms in the country, which showed that the average operator with about fifty machines had an income after all expenses of about $3,000—this both salary to himself and return on his investment.

It was clearly demonstrated moreover that the costs involved in the proposed bill would completely destroy the industry and at the same time accomplish just the opposite of what it intends to do—increase the income of the songwriter.

Samuel Penner, a Brooklyn operator, who has 60 machines, testified that in 1950 his sworn net income from his route was $3,798. The cost to him for one year under the bill would be $1,801.23 for royalties, at least $2,600.00 for a bookkeeper and at the minimum $36 for mailing. This is a total of $4,437.28. Since as he reported he made $3,798 last year, obviously the passage of this bill would put him out of business.

Operators from all over the nation, such men as J. V. Stone of Dallas, Texas; Earle P. Gore of New Orleans; George Herdon of North Carolina; Al Denver of New York; George Miller of California; C. S. Pierce of Brodhead, Wis.; and numerous other operators testified that the passage of this bill would destroy the juke box industry.

The manufacturers, too, were strongly represented. Such leaders in the field as R. C. Rolphing, President of Wurlitzer, David Rockola, President of Rock-Ola Manufacturing and C. T. McKelvey of Seeburg, spoke against the bill.

At the end of the hearings it was generally agreed that the operators and manufacturers had made a strong impression upon the Congressmen both in the sincerity of their argument and in its logic.

In summation, the operators' case consists of the following arguments:

1) Authors, composers and publishers are now being paid $2,000,000 a year directly from the sale of records to operators, for it is estimated that 50,000,000 records are bought for juke boxes alone and a royalty of four cents is paid on everyone of them.

2) Compliance with the bookkeeping aspects of the proposed bill would be so costly and time consuming that its effect would be to put the operator out of business, thus severely diminishing the sale of the 50,000,000 records which operators buy. The end result of this would be to considerably decrease songwriters' incomes rather than increase them as the bill purports to do.

3) The allegation that this bill would control a gangster ridden industry is completely without foundation since first of all this industry, far from being composed of gangsters, consists of hardworking small businessmen trying desperately to make a living in the face of rising costs and fixed charges, and second of all even if the industry were gangster ridden, the way to control it would not be to tax it in favor of another private organization.

4) The argument which ASCAP has been trying to foster that when the original copyright law was passed, which specifically exempted juke boxes from royalty payments, there were practically no machines and those that did exist were of the earphone type is totally erroneous for it has been shown that the juke box industry was flourishing way before 1909 and that it was exempted from the original copyright law after due and deliberate consideration.

These arguments, which are as logical as any can be, were presented to the Congressmen for the first time at the hearings last week. They are now in a position to understand why operators have been fighting a life and death fight against the bill.

But now it is important that every single operator in this country follow up the excellent work which his representatives started at the Washington hearings. It is absolutely necessary to write to the members of the committee, let them know how this bill affects you, let them know how destructive and unfair it is.

When the whole truth is known, it is inconceivable that any elected representative of a free people would deliberately pass a bill to put about 10,000 honest hardworking, small businessmen out of business.

THESE ARE THE CONGRESSMEN who are the members of the Sub-Committee No. 3 of the Committee of The Judiciary who conducted the hearings on February 4:

Joseph Bryson, S. C.; Robert L. Ramsay, W. Va.; Edwin E. Willis, La.; Byran G. Rogers, Colo.; Chauncey W. Reed, Ill.; J. Caleb Boggs, Del.; Shepard J. Crumpacker, Jr., Ind.; Claude I. Bakewell, Mo.; and E. L. Forrester, Ga.

These are the members of the Full Committee of the Judiciary, who will hear the findings of the Sub-Committee:

Emanuel Celler, N. Y., Chairman.

Francis E. Walter, Pa.; William T. Bryne, N. Y.; Thomas J. Lane, Mass.; Michael A. Feighan, O.; Frank L. Chelf, Ky.; J. Frank Wilson, Tex.; Peter W. Rodino, Jr., N. J.; Woodrow W. Jones, N. C.; Thomas Picket, Tex.; Harold D. Donahue, Mass.; Lewis E. Graham,, Pa.; Clifford P. Case, N. J.; William M. McColloch, O.; Angier L. Goodwin, Mass.; Edgar A. Jonas, Ill.; Ruth Thompson, Mich.; Patrick J. Hillings, Calif.; and William E. Miller, N. Y.

Write to the Congressman from your area. Tell him who and why the Bryson Bill will ruin your business that you worked so hard to build up—and which is the means of support for yourself and your family. WRITE THAT LETTER NOW!

Every Statement We've Ever Made About

"BIG BRONCO"

★

BACKED BY 14 YEARS OF DEVELOPMENT AND 51 YEARS OF EXPERIENCE MANUFACTURING QUALITY MACHINES

★

★

It Trots!

PULL THE REINS

It Gallops!

★

WAS PROVED AT THE CMI SHOW

There's Still Only

ONE

"BIG BRONCO"

THE EXHIBIT SUPPLY CO.

4218-30 W. Lake St. Chicago 24, Illinois

Wurlitzer Consolidated Operations Net $253,710.31 for 3rd Quarter

Production of Civilian Items Cut As Defense Contracts Keep Increasing. Now Have Over $18,000,000 on Defense

CHICAGO—R. C. Rolfing, president of The Rudolph Wurlitzer Company, released a financial report from the Chicago office showing that consolidated operations of the firm for the third quarter (October, November and December) resulted in a net profit of $25,710.31, or 30c per share, after all reserves and provision for taxes as provided in the Revenue Act of 1951, as compared with a profit of $301,229.40 for the same period last year.

Sales for the third quarter were $8,692,780.32 as compared with $7,983,169.61 for the same period a year ago.

"The production of pianos, accordions, electronic organs and coin-operated phonographs has been drastically reduced since last fall," stated Rolfing, "because of government limitation orders. To date we have experienced no difficulty in selling all of the civilian products we are permitted to make, and we expect no such difficulty in the foreseeable future. Also, there is no indication that the Govermnent will permit us to increase production schedules this year."

Rolfing stated that production of defense items increased very substantially during January and indications are that there will be a steady increase in production each and every month during the balance of 1952. Unfilled orders for defense items at the end of January were in excess of $18,000,000. He expects to receive additional defense orders amounting to several million dollars during the next few months.

Baltimore Ops Ass'n Receives Thanks for Christmas Baskets

BALTIMORE, MD.—One of the public relation moves by the Amusement Machine Operators Association of Greater Baltimore is the distribution of baskets to the needy at Christmas thru the local police department.

Irvin Goldner, president of the association, received a letter of thanks from Lieutenant William L. Hartung, who heads the Police Boys' Culb.

The letter expressed the deepest gratitude of all concerned and the sincerest thanks and appreciation which was made possible to distribute baskets to 130 needy families. "I assure you," wrote Hartung, "the recipients of the baskets were really in dire circumstances and it is heartwarming to know that the Christmas Holiday was made brighter for these folks through your cooperation and thoughtfulness."

Atlas Seeburg Service School Set for Feb. 14

DES MOINES, IA.—Atlas Music Company, this city, will have its Seeburg service school for all juke box ops in this territory on February 14 at the Ft. Des Moines Hotel here.

Phil Moss who heads the firm here reported that the school will start promptly at 9:30 A.M. on February 14.

He therefore, urges all ops and service and repair men to make certain that they set this date aside.

"Luncheon will be served," Moss stated, 'right after the morning session.

"We believe that the information regarding our Seeburg Selectomatic Model B, which we have ready," he continued, "will prove extremely valuable to every Seeburg operator."

OPERATORS' SPECIAL

PACKARD WALL BOXES, Ea. $7.50

SEEBURG POST-WAR WIRELESS BOXES, Ea. $9.00

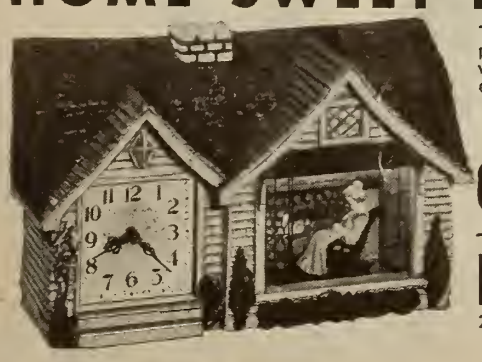
SEEBURG '46 HIDEAWAYS, Ea. $129.50

1/3 DEPOSIT, BALANCE C.O.D.

WRITE — WIRE — PHONE

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2902

HOME SWEET HOME CLOCK



The little old lady rocks continuously. The fire place flickers. The little home is complete with shrubbery, trellis, slate roof. Self-starting electric clock.

EXTRA SPECIAL FOR FEBRUARY ONLY — THIS $15.95 VALUE—

Only ... $8.95 EA. SEND CASH WITH ORDERS

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(All Phones: SUperior 1-4600)

Camera Clix at CMI Show

LEFT STRIP—TOP TO BOTTOM

1) Hal Shifrin and Ralph Sheffield, Ace Premium Sales, amidst their display of premium merchandise.
2) Ed Wurgler, sales manages of The Rudolph Wurlitzer Co.; "Rosey" Rosenberg, Wuriltzer San Francisco distrib.; and Clarence Camp of Memphis, Tenn., in a huddle.
3) Dan Stewart of Salt Lake City, Utah and Los Angeles, Calif.; Phil Robinson of Los Angeles; and Al Simon of New York at the ChiCoin booth with the new "4 Player Derby."
4) Ted Bush of Miami, Fla., and C. R. McKee, Mack's Music Service, Grand Island, Neb., surround Irv Sandler as they look over the American Bank Shot game.
5) Jerry Solomon and Izz Edelman, of Edelco Mfg. & Sales Co., Detroit, Mich., and T. S. Diehm of Formica at the Edelco booth.

RIGHT STRIP—TOP TO BOTTOM

1) Herb Klein, International Mutoscope Corp., and Ed Denistor, Crosman Arms Co. (extreme right corner), watch crowds play its new shooting gallery.
2) Art Lipton, mgr Siegel Distributing Co. Toronto office, seems to have something very interesting to say to model Terry Massey.
3) Sam Schwartz, of the Montreal office of Siegel Distributing Co., with the same Terry Massey, who has him in quite an embarrassing spot.
4) Judge Jacob M. Braude plays ChiCoin's "4 Player Derby" while Dudly C. Ruttenberg of CMI looks on.
5) Stanley Levin and Vince Shay of Empire Coin Machine Co. with the new Evans phono displayed at their booth.

MANY MORE CMI PICTURES NEXT ISSUE

GOTTLIEB'S

All Star BASKETBALL

Headlong Speed! Breathtaking Thrills!
Explosive Action of Championship Play!

PLUS Fascinating Tie-the-Score Incentive!

VISITOR'S SCORE flashes on score board. HOME TEAM, represented by player, must tie the score to win. Additional points score extra awards.

1 to 7 Bumpers in sequence light up Kickout Hole for 1 Replay. Hitting any Bumper advances Basketball Player across court on light box until point is made. Ball passing thru any Roll Over or Kickout awards 2 points. "A" and "B" Roll Overs light Roll Over Buttons for point scoring and advance value of Kickout Hole to score additional points.

- 3 "POP" BUMPERS
- 2 CYCLONIC BUMPERS
- 2 FLIPPERS

ORDER NOW FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Camera Clix At CMI Show

LEFT STRIP—TOP TO BOTTOM

1) The expected Texas hospitality takes place when Phil Weinberg of Dallas stops off to chat with model Terry Massey.

2) Canadian coinmen talk it over. Art Lipton, mgr Siegel Distributing Co., Toronto, chats with Cliff Davie, Davie Amusement Co., Orillia.

3) Sam Rabinowitz, New Jersey, and the "Gold Dust Twins" Max and Harry Hurvich of Birmingham, Ala.

RIGHT STRIP—TOP TO BOTTOM

1) C. R. McKee, Hymie Zorinsky, H. Z. Vending & Sales, Omaha, Neb., and Meg Foster at the Williams booth, leaning on the firm's latest game "Horsefeathers."

2) Harry Berger and Milty Green of New York City at Berger's booth displaying premium merchandise.

3) Howard Pretzel and Harry Binnie, Ft. Wayne, Ind., relax on a nice soft sofa.

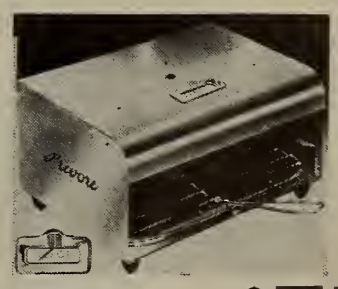
ASK ANY OP WHO WAS AT THE SHOW
ABOUT THIS BIG HIT GAME

EDELCO'S
CROSS-A-LINE
ROLL DOWN TYPE BINGO GAME
70 In. Long, 23 In. Wide—SPECIAL RESERVE FEATURE
Tested on Location 8 Months—Available in Two Models
EDELCO MFG. & SALES CO.
1438 Franklin St. (Phone: WOodward 2-8547) Detroit, Mich.

REPLACEMENT PLASTICS and BUBBLER TUBES
For Wurlitzer and Seeburg Phonographs
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!
SPECIAL: Bullet Domes For Wurlitzer 1100.....$16.00 ea.
KOEPPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y. (Tel.: Circle 6-8939)

CMI Show's TOP Attraction!
AMAZING NEW
PHOTOMAT*
(Trade Mark)
Radically different coin-operated photography
*Patented
INTERNATIONAL MUTOSCOPE CORPORATION
Wm. Rabkin, Pres.
44-06 11th St., Long Island City 1, N.Y.
(Phone: STillwell 4-3800)

Infra Red BROILER



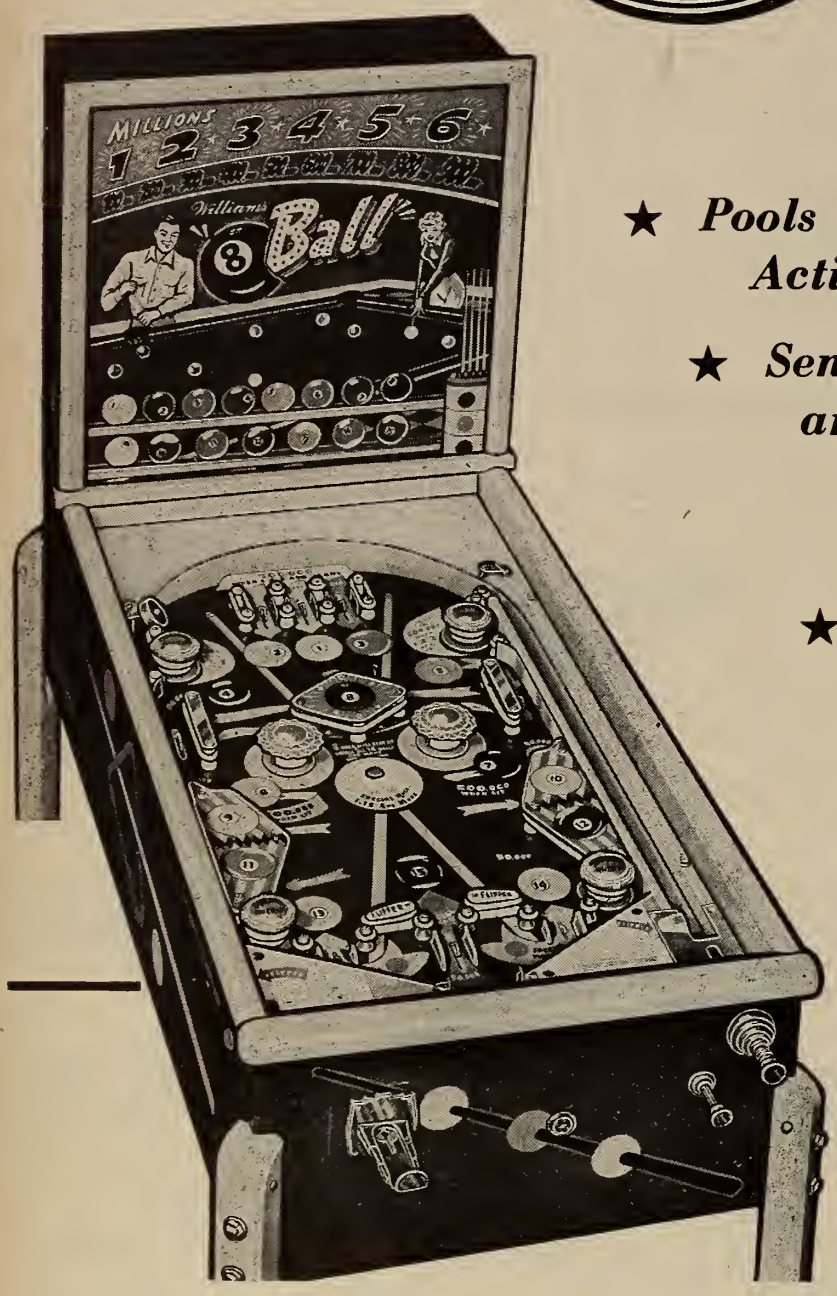
2 Heat Control.
Stainless Steel Cabinet.
Heat Indicator.
Two Level Broiling.
INDIVIDUAL CARTON.
$7.50 EACH
F.O.B. Chicago
ACE PREMIUM SALES CO.
1155 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: ARmitage 6-4262)

Williams

NEW

8 Ball

YOUR CUE TO PROFIT!



★ *Pools Unlimited Appeal, Zipping Action and Fast, Skill Play!*

★ *Sensational Lights-Out Idea and 8-Way Scoring Clicks with Players Right from the Break!*

★ *High Score! Flippers! Thumper Bumpers! Roll Overs! Kick Out Holes!*

CORNER the big play— POCKET top earnings!

★

FLASHY, COLORFUL PLAYFIELD AND BACKBOARD!

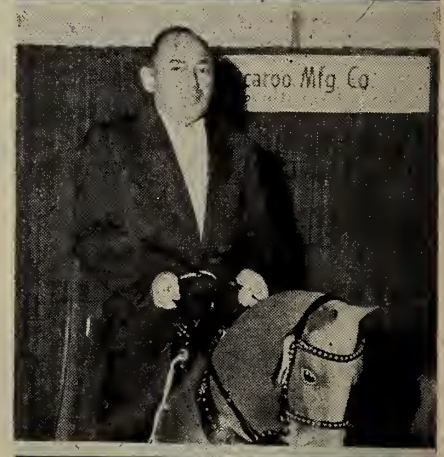
SEE—PLAY—BUY "8-Ball" AT YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY

4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

CREATORS OF DEPENDABLE PLAY APPEAL!

Camera Clix At CMI Show



TOP TO BOTTOM

1) Bill FitzGerald, advertising and sales promotion manager of AMI, Inc., chats with model Cindy Jewel in front of "The Cash Box" booth.

2) Another visiting couple at "The Cash Box" booth was Nancy and Avron Gensburg of ChiCoin.

3) Willie (Little Napoleon) Blatt of Miami takes a horseback ride.

4) Nate Gottlieb of D. Gottlieb & Co. and Jane Casey smile prettily for the camera.

ELECTRIC SCOREBOARDS!

Small, compact Wall Model (15-21 pts.) ..... $ 79.50
Center Overhead, 2 faced 125.00

Knockout	$99.50	Trade Winds	$27.50
Just 21	54.50	Mercury	67.50
Gin Rummy	79.50	Carolina	42.50
Bowling Champ	57.50	Arizona	89.50
K. C. Jones	89.50	Holiday	42.50
Bank-a-Ball	89.50	Majors of '49	49.50
Sweetheart	99.50	Shanghai	27.50
Lucky Inning	69.50	Sally	27.50
Big Top	42.50	Football	64.50

9" Jumbo Lite-Up Pin Conversion
For Chicoin Bowling Alley $19.50

Bingo Type Specials
Keeney Lite-a-Line $175.00
Univ. 5-Star 175.00

WRITE FOR COMPLETE LIST
MID STATE COMPANY
2371 Milwaukee Ave., Chicago 47, Ill.
Tel.: DIckens 2-3444

PRICES SLASHED!

Bally Citations	$ 55.50
Bally Champions	110.00
Bally Stadiums (Brand New in Original Crates)	72.50
Watch-My-Line, F.S.	135.00
Bally Turf Kings (Like New)	275.00
Bowling Games, From	25.00
Wurlitzer 1015's	192.50

SPECIAL!!
25 ROCK-OLA'S
1946 MODELS — RIGHT OFF LOCATION
$114.50 EA.

Also many others — Write!
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

• MANY MORE CMI PICTURES NEXT ISSUE •

IF YOU WERE AT THE CMI SHOW YOU ORDERED IT!
IF YOU DID NOT ATTEND THE SHOW—SEE YOUR DISTRIBUTOR

4 PLAYER

3 DIMENSIONAL HORSES AND JOCKEYS MOVE AS GAME IS PLAYED

Chicago Coin's

DERBY

NOT 1 GAME—BUT 4 GAMES IN ONE—TERRIFIC PLAYER APPEAL

• 4 TIMES THE EARNING POWER
4 Persons can play at one time.

• THRILLING COMPETITION
Your skill against opponents in same game.

• TAKES LESS TIME TO PLAY
Average playing time 1.1 minutes regardless if 1 player or 4 players are playing.

• ANIMATED FOR PLAY-APPEAL
There's real action from the starting gate to the finish line.

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

Camera Clix At CMI Show

TOP—(Left): E. L. Fischer, Fischer Sales Co., Tipton, Mo., alongside his "Cue-Ett" Pool Table. (Right): Terry Massey, model, sitting on Capitol's "Bright Eyes" horse, while Moe Fine of Montreal, Canada, and Leo Willens of Capitol look on.

BOTTOM—(Left): Joanne Jones, cowgirl model on Exhibit's "Big Bronco" with Joe Kline of First Distributors. (Right): Stanley Allen, Bona Allen, Inc., looks on while Harry Pearl sits on one of the saddles the firm manufactures.

We Take Great Pride And Pleasure
In Announcing
OUR APPOINTMENT
as
Exclusive Distributors
for
CHICAGO COIN MACHINE CO.

★ 4 PLAYER DERBY
★ KING PIN
★ 6 PLAYER BOWLING ALLEY
★ BAND BOX

Roy Monroe

Geo. George

MONROE COIN MACHINE EXCH. INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(All Phones: SUperior 1-4600)

COME ONE — COME ALL!!

You Are Invited on...

SUNDAY and MONDAY, FEBRUARY 17 and 18, 1952

TO THE BIGGEST GRAND OPENING IN ALL THE HISTORY OF THE MIDWEST'S COIN MACHINE INDUSTRY BY THE...

WORLD'S LARGEST DISTRIBUTING ORGANIZATION

FREE DOOR PRIZES
From All The Leading Manufacturers — Walk Home With A Prize Worth Big Money—February 17 And 18.

FOOD — DRINKS ENTERTAINMENT
Like You've Never Seen Before! Be Sure To Be Present On February 17 and 18.

World's Greatest Assortment of New And Used Machines
Will Be Ready For You On The Two Big Days — February 17 and 18. See All The Latest From The CMI Show.

"WE WANT TO MEET YOU IN PERSON" ➔ CARL HOELZEL and IRVIN WEILER ➔

PHONE US TODAY
FOR YOUR HOTEL ROOM
VA—5825

UNI-CON DISTRIBUTING CO.

(FORMERLY: UNITED AMUSEMENT CO.—CONSOLIDATED DISTRIBUTING CO.)

3410 MAIN STREET, KANSAS CITY 2, MO.

"Dealer" And "Operator" Of "Gambling Devices"

MINUTE ENTRY
January 17th, 1952
Christenberry, J:

UNITED STATES OF AMERICA :
versus : No. 729
200 GAMBLING DEVICES : Miscellaneous

This cause was this day called for trial without the intervention of a jury;

Present: John N. McKay, Esq.,
Thomas C. Wicker, Jr., Esq.,
Attorneys for United States:

Ford Reese, Esq.,
Attorney for claimant;

Counsel for the respective parties offered various documents;

George E. Clark, sworn by clerk
Harry Meyer, sworn by clerk
Joe Staggs, sworn by clerk

and, after hearing evidence and testimony on behalf of the claimant, counsel for claimant announced that he would rest;

After hearing argument of counsel for the respective parties, the Court finds in favor of claimant.

It is ordered that the libel be, and the same is hereby, dismissed. Counsel for claimant to prepare and present findings of fact and conclusions of law.

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF LOUISIANA
NEW ORLEANS DIVISION

UNITED STATES OF AMERICA :
versus : No. 729
200 GAMBLING DEVICES : Miscellaneous

FINDINGS OF FACT AND CONCLUSIONS OF LAW
FINDINGS OF FACT

1. On April 17, 1950, the Port Arthur Novelty Company of Port Arhtur, Texas, a partnership, composed of Earl Cooper, G. B. McAlphine and A. B. Hamilton, was purchased by George E. Clark and H. M. Rosen for the sum of Fifty ($50,000.00) Thousand Dollars. The sale provided for the sale of the business composed of all merchandise, parts, slot machines, marble tables, pinball machines, automobiles, fixtures and equipment used in the business of the Port Arthur Novelty Company, located at 424 Proctor Street, Port Arthur, Texas, and provided for the use of the trade name Port Arthur Novelty Company.

2. On April 11, 1951, Mr. Clark, the managing owner of Port Arthur Novelty Company was made aware of the fact that the operation of slot machines in the State of Texas was to be banned by the Legislature.

3. The Port Arthur Novelty Company, during the period April 17, 1950 until April 11, 1951, sold no slot machines, marble tables or pinball machines at all.

4. Prior to its purchase by Mr. Clark, the predecessor operators and owner of the Port Arthur Novelty Company had been engaged in the same type of business as the Port Arthur Novelty Company continued to be engaged in after Mr. Clark's purchase.

5. The Port Arthur Novelty Company was engaged up until April 11 or thereabouts in the year 1951 exclusively in the operation of coin machine devices. These devices were on location at various points outside of the offices of the Port Arthur Novelty Company.

6. The total revenue received during the first year of operation of the Port Arthur Novelty Company under Mr. Clark's supervision was a gross of $192,-249.45, of which $93,977.20 was received from slot machines, and of which $98,-972.25 was received from marble machines.

7. There was no other revenue received by the Port Arthur Novelty Company during its first year of operation by Mr. Clark which covered the period April 17, 1950 to March 31, 1951.

8. On April 11, 1951, on which date Mr. Clark became aware of the probability of the Legislature of the State of Texas banning slot machines, he decided after conference with his manager and others to liquidate the affairs of the Port Arthur Novelty Company.

9. From April 11 until August 29, 1951, at which time the Port Arthur Novelty Company had disposed of its last piece of gaming equipment, Mr. Clark was constantly in the process of liquidating the entire business known as Port Arthur Novelty Company.

10. The gaming devices, slot machines and other coin machine devices were

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"Rocket Patrol"

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Defined By U. S. District Court—Op Case Dismissed

the property of the Port Arthur Novelty Company. They constituted the fixed assets of the Port Arthur Novelty Company and from April 11 until August 29, 1951 the Port Arthur Novelty Company was in the process of realizing upon these fixed assets.

11. At no time during the period when Mr. Clark was the managing owner of the Port Arthur Novelty Company, nor at any time when his predecessors operated the Port Arthur Novelty Company was that company engaged in the business of buying slot machines or other gaming devices for the purpose of reselling them in the ordinary course of business.

12. All of the transactions engaged in by the Port Arthur Novelty Company while that company was operated by Mr. Clark are contained in the stipulation filed in the record herein.

13. Since the slot machines, marble tables and other coin devices owned by the Port Arthur Novelty Company were not held for sale to customers in the ordinary course and trade of their business, the machines represented the fixed assets of the company and as such the Bureau of Internal Revenue had approved depreciation claimed on those fixed assets.

CONCLUSIONS OF LAW

On September 10, 1951, U. S. Government Agents served a seizure warrant on Mr. M. E. Webre, United Fruit Company Whard, Poydras Street and the River in the City of New Orleans. Custody and control of these machines were maintained by the Government Agents until the 200 slot machines, which was the property seized, were delivered on September 11 to the Dupuy Warehouse. This seizure is predicated pursuant to the provisions of Public Law 906 of the 81 Congress, 64 Statutes 1134 and the sole cause to be determined by this Court is whether or not the Port Arthur Novelty Company, owner of these 200 slot machines, was a manufacturer of or dealer in gambling devices as set forth in Section 3 of Public Law 906 of the 81st Congress, which reads, as follows:

"upon first engaging in business, and thereafter on or before, the 1st day of July each year, every manufacturer of and dealer in gambling devices shall register with the Attorney General his name or trade name, the address of his principal place of business, and the addresses of his places of business in such district. On or before the last day of each month every manufacturer of and dealer in gambling devices shall file with the Attorney General an inventory and record of all sales and deliveries of gamblings devices as of the close of the preceding calendar month for the place or places of business in the district. The monthly record of sales and deliveries of such gambling devices shall show the mark and number identifying each article together with the name and address of the buyer or consignee thereof and the name and address of the carrier. Duplicate bills or invoices, if complete in the foregoing respects, may be used in filing the record of sales and deliveries. For the purposes of this Act, every manufacturer or dealer shall mark and number each gambling device so that it is individually identifiable. In cases of sale, delivery, or shipment of gambling devices in unassembled form, the manufacturer or dealer shall separately mark and number the components of each gambling device with a common mark and number as if it were an assembled gambling device. It shall be unlawful for any manufacturer or dealer to sell, deliver, or ship any gambling device which is not marked and numbered for identification as herein provided; and it shall be unlawful for any manufacturer or dealer to manufacture, re-condition, repair, sell, deliver, or ship any gambling device without having registered as required by this section, or without filing monthly the required inventories and records of sales and deliveries."

To this Court obviously the Port Arthur Novelty Company was not engaged in the manufacture of any devices described in Public Law 906. In addition, the Port Arthur Novelty Company was not a dealer in any of the devices defined in Public Law 906. To this Court the term "dealer" has a well defined and commonly understood meaning. A dealer, in the common acceptation, and, therefore, in the legal meaning of the word, is not one who buys to keep or makes to sell, but one who buys to sell again; one who buys the PRODUCT in quantities and parcels it out by sale in lesser amounts. The fixed assets, that is, the coin machine devices owned by the Port Arthur Novelty Company were not the products of that company. They were the fixed assets of that company. A dealer is also, in the eyes of this Court, a person who buys and sells for the purpose of gain and profit or who buys to sell to others at a profit and although a man commences to be a dealer from the moment when he buys the article WITH AN INTENTION TO SELL IT AGAIN, the term implies a habitual course of dealing and considered from this viewpoint has been defined as meaning one who habitually and constantly, as a business, deals in and sells any given commodity.

This Court is of the opinion that the business carried on by the Port Arthur Novelty Company does not fall within any prohibition of Public Law 906 and the Court is further of the specific opinion that the Port Arthur Novelty Company was not a manufacturer of dealer in gambling devices.

(Signed) HERBERT W. CHRISTENBERRY
JUDGE

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It's KEENEY'S GREAT NEW DELUXE LEAGUE BOWLER

WITH THE SMARTEST MYSTERY HANDICAP PLAY-INCITING COME-ON OF ALL TIME!
● "AVERAGE BOWLER" LITES UP ON 1-2-3 OR 4 ON FIRST COIN INSERTED...

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Remember "AVERAGE SCORE" TAKES IN MORE!

Redd Appointed AMI Distrib In N.E.

W. S. "SI" REDD

GRAND RAPIDS, MICH. — Appointment of Redd Distributing Company, Inc., Allston (Boston), Mass., as exclusive AMI distributors for Boston and all of Massachusetts, as well as for the New England states of Maine, New Hampshire, Vermont and Rhode Island, was announced last week by Jack Mitnick, AMI eastern representative.

Redd Distributing Company is headed by W. S. "Si" Redd, popular distributor, who is widely known thruout the music machine field. The Redd Company will handle the new Model "D" phonograph as well as AMI Hideaways, Amivox remote speakers, Wall Boxes and other related auxiliary items. A fully equipped parts and service department offers operators fast competent service for all their requirements.

In addition to the firm's main office and showrooms at 298 Lincoln Street, Allston, Redd Distributing maintains a branch at 540 Main Street, West Springfield, Mass.

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Seeburg Hideaway Units, Metal, H 246M
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Camera Clix At CMI Show

TOP—(Left): Ed Ponder, Lakeland, Fla., with the new Evans' phono displayed at the Morrison Hotel. (Right): Gary Sinclair, The Rudolph Wurlitzer Company, has a big body to feed so he doesn't pass up those free hamburgers being handed out by Marlene Reilly at the Ben Friedman Bar-BQ-Bar booth.

BOTTOM—(Left): E. B. White (with hat) W-B Enterprises, Listens while Abe Chapman and Jack Simon of Buccaroo Mfg. Co., Los Angeles, Calif., tell him all about their horse. (Right). Al Bergman, Alfred Sales, Buffalo, N. Y., takes a look at the "Relax-A-Lator" while Charles W. Werydith of McDowell Mfg. Co., Pittsburgh, Pa., explains its virtues.

Wurlitzer Phono At "California Days" Celebration

CHICAGO—Ben Coven, Coven Distributing Company, Wurlitzer distributor here, pictured with a Wurlitzer Model 1400 phonograph taken at the American Airlines during the celebration of "California Days". This Wurlitzer phono was on display, playing continuously. In the foreground is the actual "RoseBowl."

EASTERN FLASHES

We're back from the Chicago CMI Convention, and as noted in the feature story in this issue, the attendance, while not approaching that of the "old days," was surprisingly good. We make that statement as we intend to list the names of many of our friends we were most happy to meet up with once again, and if thru an oversight we omit any, we apologize right from the start.

We were in good company from the time we left LaGuardia Airfield until we returned home. On the plane leaving, the Convention bound coinmen included **Abe Green,** Runyon Sales Company; **Jack Mitnick,** AMI regional representative; **Dave Stern** and **Tom Burke** of Seacoast Distributors; **"Senator" Al Bodkin;** and **Bob Luttman.** . . . All engaged in several contests of skills, and altho **Dave Stern** tried hard, he failed to score. . . . **Al Simon,** ChiCoin's representative, who had a flight out at 4 P.M., tried to get on the plane with those mentioned above, but didn't make it. He just had to wait for the next plane. . . . Air travel to Chicago was badly disrupted due to the fog in Chicago, which at times was ceiling zero. Coinmen coming in from all over the country, as well as Canada, were either cancelled out, or were landed hundreds of miles away. This condition brought many in around noon on Monday, whereas they should have been in Chicago on Sunday afternoon. The Philadelphia bunch were among those who arrived on Monday by train. . . . **On** our flight home, were lucky to be accompanied by **Barney (Shugy) Sugerman, Si Redd** of Boston, and **Phil Greitzer.** While at the show, we were told that many coinmen would have been in attendance, but they were in Washington, D. C. for the Bryson Bill hearings.

Many Eastern firms had equipment on display. . . . International Mutoscope Corp. displayed its Photomat and Shooting Gallery, with **Bill Rabkin** and **Herb Klein** on hand. In addition, **Ed Denistor** of the Crosman Arms Co., Rochester, N. Y., spoke with interested ops. . . . **Sam Grossman** and **Leo Willens** of Capitol Projector Corp. and Capitol-Electro-Pony Corp., were exceptionally busy with their mechanical horse "Bright Eyes" and movie machines. . . . Beauty Horse Sales Company, River Edge, N. J., a new firm in the biz introduced its horse "Beauty" and on hand to talk with the ops were **Fred Rafinola, Bill Stayback** and **Henry Levitt.** . . . **The Blocks** of Block Marble Co., had a wonderful display of parts and supplies. . . . **Nat Cohn** of Conat Sales, had his mechanical horse on display. . . . Eastern Electric, Inc., must have done well as their booth was always filled up—due no doubt to the popularity of its representatives, **Bill Bye, George Young,** and **Jimmie Martin.** . . . Merry-Go-Round Sales, Inc., (Roc-A-Ride Sales, national distributors), represented by **Sam Kohn** had one of the most active exhibits of all. Plenty of interest in his horse "Thunderbolt," as well as many questions about the "Lun-A-Ride" "Rocket Patrol." . . . **Mike Munves'** booth was another booth where ops gathered and displayed considerable interest. **Joe Munves** tells he did exceptionally well with their new basketball game "Set Shot." As a matter of fact, Mike reported that he considered this CMI show the most profitable of any convention in which he had ever exhibited. . . . **Harry Berger,** West Side Distributing Co., displayed a line of premium merchandise, and was well satisfied with the business done.

Moe Fine, Roxy Specialty Co., Montreal, Canada, expects to leave for California from the show to visit with his sister. He's watching his diet now—on instructions from the medico. . . . Said hello to two vending machine men from New York—**Moe Mandel** and **Jack Schoenbach.** . . . Had a nice chat with several Canadian coinmen, among them **Romeo Laniel,** and **Vince Barrie**—also **Art Lipton,** mgr of Al Siegel's Toronto office, and **Sam Schwartz,** of the Siegel Montreal office. . . . Kibitzed some with **Ed Wurgler,** sales manager of The Rudolph Wurlitzer Company, who visited around the hall with his assistants **Bob Bear** and **Gary Sinclair.** . . . **I. H. Rothstein** and **Al Rodstein,** Banner Specialty Company, take an hour walking thru the Lobby of the Sherman, just greeting old friends. . . . **Willie (Little Napoleon) Blatt,** Miami, Fla., scared the daylights out of the crowd with those brilliant sports shirts. Willie spent a great deal of time visiting at the factories. . . . Another healthy Floridian with his usual big smile was **Ted Bush.** . . . **Ozzie Truppman** in for the show also. . . . **Sam Taran,** from Miami and **Ted Gorman,** from Jacksonville, were extremely active every day of the show. . . . The "Gold-Dust Twins" **Max** and **Harry Hurvich** of Birmingham, Ala., drop by and say "hello." . . . From upper New York State, we noted **Al Bergman,** Buffalo; **Johnny Bilotta,** Syracuse and Albany; **Rex Daggert,** Syracuse; **Jimmy Bilotta,** Newark; and **Roger Sheppard,** Watertown. . . . Baltimore was well represented with **Horace Biederman; Sol Silverstein; Irv Blumenfe'd; Harry Hoffman: Irv Goldner; Sam Weisman,** and **Moe Kaminsky.** . . . **Jerry Kertman,** Rochester, N. Y., comes in from Miami for the show, and then back home. . . . Many of our friends from Philly—hope we don't miss any: **Dave Rosen; Joe Ash; Sam Kohn; Lenny Schneller; Sal Groeteman; Abe Witsen;** and **Max Brown** (brother **Lyn** of Los Angeles came along with Max after visiting his mother in Philly. Lyn tells us of his son **Philip** who's appearing in his 8th movie, "Mother" starring **Loretta Young**).

John Stewart and **Bill FitzGerald** of Ami, Inc., comes in from Grand Rapids, Mich. It gives them the opportunity to meet up with their distribs from all over the country. . . . **Leo Weinberger,** Southern Automatic Music, on hand to see what's what. . . . Our good friend **Bob Buckley** of New Orleans comes in, but **Sam Tridico,** the other half of the firm, stays at home. . . . **Irving Morris,** Newark, N. J. distrib, tells us that part of the airplane that crashed in Elizabeth some weeks ago landed in his back yard. He saw the crack up thru his back window. . . . One of the nicest couples, **Mr.** and **Mrs. Tom Sherfick** of Shoals, Ind., spends some time with us at our booth. . . . **Harry Pearl** on a diet—took off some 15 or 20 pounds. . . . **Bert Lane,** sporting a real Miami Beach tan, gets around. With him is brother **Eddie,** who's developed into quite an operator. . . . **Dave Lowy** hard to catch—here, there and everywhere. . . . **Milty Green** and **Harry Berger** get their pictures taken. . . . **Sid Mittleman** tells of his experiences in Switzerland some years ago. . . . **Ed Ponder,** Lakeland, Fla., ties up the H. C. Evans' phonos for his territory. . . . **Pete Pieters,** Kalamazoo, Mich., tells us he and the missus will be in New York in a few weeks—to visit his daughter, who's studying here.

Ben Becker, Bally's special representative, greets his numerous friends in the "Bally Suite." . . . **Jack Nelson,** Bally's sales manager, acts as host in their suite. . . . **Sam Rabinowitz** in action on the floor. . . . **Harry Rosen** and **Meyer Parkoff,** Atlantic New York Corp., hustle around. Harry intends to remain in New York, while Meyer takes a vacation. . . . **George Harrison** of Darlington, S. C., got switched off so many planes on the way into Chicago, he finally lost his bag—and still doesn't know where it is. . . . **Ben Axelrod** of St. Louis, Mo., tells me he's back in the wholesale biz again but is taking it easy. . . . **Hymie Zorinsky** stops off to pass the time of day, but doesn't even take the seegar out of his mouth. . . . **Clarence Camp,** Memphis, Tenn., tells how he got into and then out of the record distributing biz some years ago—a good story. . . . **Joe Mangone,** Miami, makes himself a deal, we understand. Joe is doing a great job with Gottlieb's games in his territory. . . . **Art Weinand,** popular sales manager of Rock-Ola Mfg. Corp., busy doing a thousand things, rushed through the exhibit hall greeting many of his friends.

* * * * *

The Flash News Wire from our music editor who was in Washington, D. C. for the Bryson Bill hearings when displayed at **The Cash Box** booth on Tuesday, brought crowds of music ops, distribs and factory execs over. The bulletin was considered by all to be cheerful news, and now everyone is waiting to hear what happens during the following days. (See news story this issue).

STOP ME IF I'M WRONG

By Willie (Little Napoleon) Blatt

The way I see it, the coin machine industry began with games of chance. Even tho they were accepted by the public they were eventually barred from most locations due to a combination of politics and greed.

The next step in the evolution of novelty coin machines was the introduction of penny machines. They lasted for a while and to a certain extent are being used today.

Next came the pinball machine. For a number of years they continued to amuse the public. However, they had to be rotated from time to time in order to keep the player interested

Later on the One Ball appeared on the horizon. The game gave the player a chance to get free plays for certain scores. This kept the average player happy for some time. Then free plays were outlawed by many states.

About two years ago the coin machine industry produced a new game; shuffle alley. Like all types of entertainment such as movies, shows and songs, the novelty wears off very quickly. If you can't follow with something new stagnation eventually sets in.

That brings us to the present time and this article. After giving the situation a lot of thuoght I came to the conclusion that if you can't give the player a payout or free play, or switch machines around to keep his interest alive, there is only one thing left. That is competition amongst players. Therein lies the reason for the success shuffleboards and shuffle alleys have had in the past two years.

I then went a step further. I reasoned that if a player likes a game where he competes with five or six others, such as the present six player shuffle alley, why not design a game where up to four or six compete simultaneously. Eight months ago I designed such a game where up to six players can compete. The first player to bring his game to a climax is the winner. That automatically shuts off the current and ends the game.

Chicago Coin, the builder of the game, "4-Player Derby," showed it at the CMI Convention. I hope the game is a success as, outside the competitive angle, I believe there aren't too many ideas left on which to base a game.

If the idea clicks it might well start a new trend in the novelty coin machine business, using competitive and multiple play games as a basis. At the same time it will give the operator a chance to take in six coins in ninety seconds; the time consumed to play one game.

I also have a game with Williams and another gadget with A.B.T. Keep your fingers crossed as I might make some money at last.

(*Editorial Comment: The writer of this article has in mind equipment primarily suitable for individual locations (altho they may be used in arcades and amusement centers). Actually, to our knowledge, the first coin operated machine in history was in operation during the old Greek toga-wearing days. It was a water dispensing unit. The buyer would place a coin into an opening, which would release a catch holding a jar of water. He could then tip the jar and fill a cup with water.*)

What's Doing?-Read "The Cash Box"

Johnny (Beanbag) Casola, United Manufacturing Company's demon sales executive, sits at his desk at the factory digesting the contents of "The Cash Box." (Ed Comment: With all due moedsty, how else could he keep abreast of fast moving events in our business!)

EASTERN FLASHES

(*Continued*)

TALK OF THE INDUSTRY!

More than
PHENOMENAL!

Positively
SENSATIONAL!

EVANS'

CENTURY
100 SELECTION
PHONOGRAPH
and
EVANS' JUBILEE
40 Selection Models

THE SERVICE MAN'S DREAM COME TRUE! SEE YOUR EVANS DISTRIBUTOR NOW OR WRITE FACTORY DIRECT!

H. C. EVANS & CO.
1556 W. CARROLL AVE., CHICAGO 7, ILLINOIS

Monroe Coin Machine Exchange Named Distribs For Chicago Coin

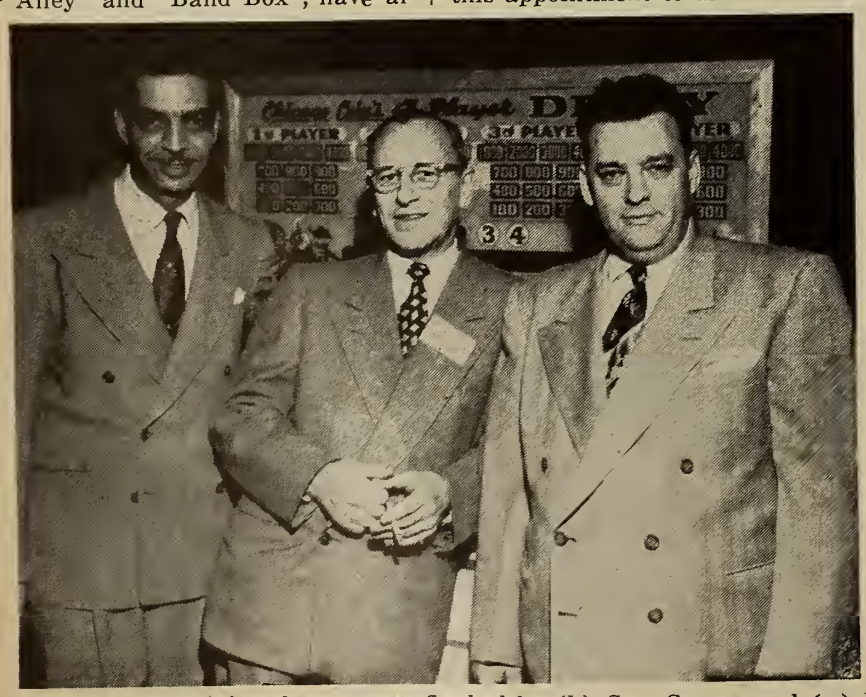
CHICAGO—Ed Levin, sales manager of Chicago Coin Machine Company, this city, named Monroe Coin Machine Exchange, Inc., Cleveland, Ohio, the firm's distributors for the Cleveland area, opening day of the CMI convention (Monday, February 4, '52).

Both George George and Roy Monroe of Monroe Coin, were present at the time and were tremendously elated to hear of their appointment.

The four products which ChiCoin showed at the convention, "4 Player Derby", "King Pin", "6 Player Bowling Alley" and "Band Box", have already been shipped to their headquarters in Cleveland, O.

Both Geo. George and Roy Monroe stated, "We believe that one of the most outstanding lines in the industry is that of Chicago Coin Machine Company and, naturally, we are very proud to have been appointed exclusive distributors in the Cleveland area by this manufacturer."

Both Roy and George also stated that, "We are getting into immediate action and have notified our offices to instantly mail announcement of this appointment to all in our area."



Ed Levin, ChiCoin's salesmanager flanked by (l.) Geo. George and (r.) Roy Monroe of Monroe Coin Machine Exchange, all smiling happi'y as they announce the deal consummated a short while previous. The men are leaning against the factory's new game "4 Player Derby."

CALIFORNIA CLIPPINGS

This town, Los Angeles that is, is really going to the horses, or so it would seem from all the conversation generated along Coin Row by the showing of a dozen or so mechanical nags at the show in Chicago. . . . Among those traveling East were **Jack Simon** and **Abe Chapman**, who were interested, of course, in letting ops from coast to coast know what a thorobred they have in "Buccaroo". . . . **Phil Robinson** of Chicago Coin also made the trip with wife. . . . The head folks of Royal "Mustang" showed their horse in Chicago. . . . **Lyn Brown**, who's done a fine job as Exhibit's local distributor and who has made the whole town horse conscious, also made the show after visiting his brother in Philadelphia. Lyn told us he wasn't going back to see what the L. A. horse breeders were doing, that he could view right on Pico Blvd. But he was curious about all the rumors of new horses entering the race wearing colors of other national manufacturers.

Speaking of "Buccaroo," over at Jack Simon's, right hand gal **Cele Padua** says local ops are really looking it over with great interest and she's found that its a great ride, even side saddle. . . . With so many other jobbers concentrating on the horses, **Al Bettelman** reports that business is good at **C. A. Robinson's**, where the United "6" Player is still going strong and other games are also commanding their share of interests. . . . **Fred Gaunt**, who moved over there this week from **Bud Parr's** General Music brought a load of his good friends and customers with him. . . . Music Collections are also reported as holding up pretty well, with sales steady on Wurlitzer's at **Paul Laymon's** Rock-Olas at **Dan Stewart's** and the AMI at **Nick Carter's** Nickabob.

At **Paul Laymon's**, where floor space is being reserved for the winning horse as reported out of the Chicago show, new and used music are coming merrily along, as is Bally's "Spot-Lite." . . . The several 5-balls currently drawing op interest are Williams' "Horseshoes," Chicago Coin's "King Pin," which stacks up as a combination 5-ball and bowling game, and Genco's "Double Action". . . . Big news at Laymon's is the remodeling of their Palisades home by **Paul** and **Lucille**, featuring a glassed in lanai-patio overlooking the Pacific Ocean. . . . **Charley Daniels** reports he's trying to keep pace with the folks by knocking out a couple of walls from an outside room of his home and putting in sliding glass doors, so that in a clear day he can have a good view of the empty lot across the road.

Back from Mexico City, Acapulco and assorted beauty spots were **Mr. and Mrs. Otis Anderson** who stopped off with the Laymons for a day before returning to Portland. They were loaded down with a handsome tan and trophies of their hunting and fishing. . . . Left up Mexico way for another week of sunning and funning were **Mr. and Mrs. Al Sleight**, who made the trip with the Andersons. . . . On the Row: **A. G. Pendergast** of Ontario. . . . **G. M. Buckman** and **Walt Schinkel** of San Diego . . . Oceanside's **Lloyd Dindinger** . . . **Roy Smith** and **Cece Ellison** from Lancaster . . . **Frank Johnson** of Lynwood . . . Ingelwood's **Gunder Olson** and **Bob Reck** of Palm Springs. . . . Interesting news received here was that **Ernie** and **Bob Shelton**, music ops in Bishop and ham ops on the side, for one week were the only communication for their entire city via their own ham and police short wave during the big snow storm that isolated the town. Ernie and Bob won the gratitude of their fellow citizens by radioing out for necessary medical supplies and food.

MINNESOTA MUSINGS

Things were very quiet in the Twin Cities now that the coin machine show is in progerss in Chicago. Some of those who left for the Coin Machine Show were **Kelly Dietrich** of Chaska; **Arnie Tessmer** of St. Paul and his wife; **Herman Paster** of Paster Distributing Company in St. Paul; **Harold Lieberman, Jonas Bessler,** and **Lew Rubin** of the Lieberman Music Co.; **Bob Wenzel** of the Automatic Games in St. Paul; **Art La Beau** of the La Beau Novelty in St. Paul, and no doubt many others.

Some of the operators who were seen in the Twin Cities the past week were **Jeff Kost** of St. Cloud; **Leo DeMars** of Ashland, Wis.; **Lester York** of Mitchell, S. D.; **Gladys Potter** of Fairmont; **Kenny Anderson** of Austin; and the **Sieg Brothers** from Augusta, Wis. . . . **Percy Villa** of Minneapolis left for the sunny shores of California, and will have a short vacation. . . . Some of the operators who were picking up records and supplies and equipment for their routes were **Jack Harrison** of Crosby; **John Galep** of Menominie, Wis.; **Gordon Dunn** of Moose Lake; **Howard Schlecht** of Duluth; **Don Bolier** of Baldwin, Wis.; **Williams Hunder** of Wheaton; and **B. F. Kragtorp** of Tracy. . . . In town and then out again were **Andy Benna** who made the long trip from Ironwood, Mich.; **Jim Donatell** of Spooner, Wis., and **Charles Sersen** of St. Cloud. Also seen in town was **Mike Graves** and his charming wife from Prior Lake. . . . **Ed** and **Millie Birkemeyer** of Litchfield are vacationing in Excelsior Springs, Missouri. . . . One route change consists of **Frank George** of Minneapolis selling his route to the Apex Aumusement Company captained by **Charlie Swahn.**

The pictures tell the story of the CMI convention. Tho the old time crowds weren't present, over 65% of the exhibitors claim that they did a great deal of business. And anyone with anything that looked good was in for plenty of business. All in all the show can be termed "successful from a business standpoint," if not from an attendance standpoint. Which, once again, causes this publication to urge the three organizations now current in the coin-biz to get together on "ALL SHOWS SAME WEEK" and really enjoy big, old time crowds, all over again. . . . Here we can only present a few highlights of what happened around the Sherman, the Chez Paree, in various suites and rooms, and here and there at the big factories about town. . . . Understand that United's plant was pahlenty busy with **Herb Oettinger, Bill DeSelm, Johnny (Beanbag) Casola, Ray Riehl.**

Over at Bally the action was just as big. Not only at the factory but also at the Bally suite at the Sherman. **Jack Nelson, Bill O'Donnell, George Jenkins, Tom Callaghan, George Huesman, Ben Becker,** and that one grand guy who can charm anything living to love him, **Ray Moloney,** in action all during the show. . . . **Dick Hood, Dick Hood, Jr., Les Rieck, Fred Morris** and the other guys from Evans, busier than busy bees over at the Morrison Hotel, which was, at one time, even more crowded than the convention, showing their new 100 and 40 selection phonos and taking fistfulls of casheroo deposits. . . . The kind of thing we like to hear told to us by **Harold Scott** of the S. D. phono ops assn. **Teddy Salveson** of Huron, S. D., is probably the youngest op in the northwest. Started to operate when he wasn't yet 18. Then just a short while ago, Uncle Sam drafted him into the armed forces. But, Teddy had never been to a convention. So he went up to his officer and asked for leave and got it.

Wonder if **Joe Cohen** will ever hear those wedding bells in Appleton, Wis.? . . . **Roy Monroe** and **Geo. George** of Monroe C. M. Exch., Cleveland, two very happy men when they were named ChiCoin's distribs during the show. . . . **Judge J. M. Braude** noted Chicago jurist at the ChiCoin booths playing 4 Player Derby. . . . **Ed Podner** still talkin' that Tampa talk. . . . **Art Lipton** in from Toronto. (There were simply so many of our good Canadian friends present it would be impossible to list them all.) Art introduced us to dozens. . . . **Irv Blumenfeld** and **Harry Hoffman** of Baltimore on their way back home with zillions of sales of Evans' phonos dancing in their minds. . . . **E. L. Fischer** of Tipton, Mo., and **Juan Garcia** of Mexico City climaxed a deal for those pool tables that was reahlly somethin'. . . . **Harry Pearl** of Elizabeth, N. J., just over the gout telling **Stanley Allen** of Buford, Ga., that sittin' in those Bona-Allen saddles made him feel like a million. . . . **Herman Paster** and **Harold Lieberman,** both of the Twin Cities, in a tense conversation.

Sam Schwartz of Montreal fell head over heels (almost) for horse riding. . . . **Izz Edelman** of Edelco and **Moe A. Fine** of Montreal in one of the big deals of the show. With **Moe Fine** of the belief (like many others were) that Izz Edelman has kicked up a winner in his bingo rolldown game. . . . **T. S. Diehm** of the Formica Co. beaming all over the place as he looked over the Formica boards. . . . **Sam Rabinowitz** throwing his arms about both Harry and Max **Hurvich,** "the Goldust twins" from Buhmin'ham. . . . **Mr. and Mrs. Culp** of Tulsa a marvelous couple. . . . Sweetest two couples (proving marriage does pay): **Avron** and **Nancy Gensburg** and **Charlotte** and **Sam Lewis.** . . . **Mr. and Mrs. Myer Gensburg** a handsome couple at the show. . . . **Howard Pretzel** and **Harry Binnie** of Ft. Wayne in deep conversation.

I. H. Rothstein with **Lucy DeSelm** and **Murie!** Casola and I. H. tells us, "Our new slogan from now on is: 'We Endorse Only The VERY BEST.'" I. H. and **Al Rodstein** caught hurry-up looks at the show while being greeted by one and all as they walked down the line. . . . Marvelous folks: **Mr. and Mrs. Ralph Sheffield.** . . . Looking like a zillion: **Wally Finke** with **Joe (Skinny) Kline** now looking like his shadow. And **Mal Finke** proving himself one of the really top, top premium salesmen. . . . **Harold Saul** and **Carl Christensen** looking it all over and being greeted from left to right. . . . **Ben Coven** and his charming missus, **Trudy,** entertaining **Ray Haimbaugh, Gary Sinclair** and **Bob Bear** at the Shangri-La. . . . **Ed Wurgler, Rosey Rosenberg, Gary Sinclair** and a dozen other Wurlitzer guys talking it over at the Bismarck. . . . **Mr. and Mrs. Thomas Sherfick** of Shoals, Ind., top phono ops of the midwest. . . . **Vince Shay** and **Gil Kitt** greeting **Dick Hood** and all three beaming from ear to ear.

S. M. Sparks of Soperton, Ga., showing pool tables. . . . **Al Bergman** happier than ever relaxing. . . . **Jackie Cohen** of Atlantic City, **Abe Green** of Newark, **Barnet (Shugy) Sugerman** of Newark, **Willie (Little Napoleon) Blatt** of Miami, **Lou L. Singer, Jimmy Martin, Leo Willens, Sid Mittelman, Alvin, Sol, Morrie, Dave, Nate Gottlieb, Samuel Wolberg, Hal Shifrin, Bob Shaeffer, Joe Abraham, Stanley Levin,** and dozens and dozens of others just floating thru our minds right now. But some sweet items connected with em all. We'll tell you next week. . . . **Frank Mencuri** and **Ford Sebastian** looking over the first day's order for "Big Bronco" and smiling from ear to ear. . . . **Harry Berger** and **Milty Green.** . . . **Ed Dennistor** and **Herb Klein.** . . . And those two really old timers of the arcade field, **Bill Rabkin** and **Mike Munves** strolling arm in arm. . . . **Bill Ryan, Sam Stern, Ted Bush, Ozzie Truppman, Irwin Margold, Irv Sandler** and his bedroom scene, **Sammy Kahn** and his shlep-a-long cowboy suit, **Clarence Camp** and **Sherman Hayes'** dotter, **Stephanie, Tommy Reid** and **Marian Jones, Dan Stewart, Phil Robinson** and **Al Simon, Abe Chapman** and **Jack Simon, Phil Moses** and that gal on his lap. . . . And dozens of others.

Joe Brilliant and the very charming **Mrs. Brilliant.** . . . **Ben Friedman** and his bar bq sandwiches. . . . **Dale Sauve** and **Joe Auton** with **J. R. Pieters** in the background. . . . **Bill Davis** now in the jewelry biz. Used to be oldtime coinman. . . . **Seymour Golden** simply surrounded by guys who wanna sell him. . . . **Vic Weiss** and his Dad. . . . **Billy Knapp** and his wife. . . . **Bill Fitzgerald, Jim Mangan, Everett Eckland, Jack Mitnick, Mike Spagnola** and others from AMI. . . . **The Ames Brothers** in to say hello. . . . **Cee Davidson** from the Chez Paree. . . . **Bert Davidson** and **Miss Photoflash.** . . . **Andy Oomens, Bob Gnarro, Andy Hesch, Bob Lindelof, Phil Levin,** other Chi ops here, there and everywhere. . . . **Irvin Weiler** and **Carl Hoelzel** inviting everyone to Kansas City for Feb. 17 and 18 to enjoy Uni-Con's big party. . . . **Harry Lowenthal** selling his Time clock. . . . **Al Stern, Len Micon, Monty West** and a gang at World Wide's big and attractive booths. . . . That pre-convention dinner for Williams' distribs. . . . **Dave Stern . . . Tom Burke . . . Joe Mangone . . . Arnold Hankin . . . Bob Cronk, Joe Munves, Larry Ascher, Lyn** and **Max Brown.** . . . **Nat Cohn** and **Dave Simon.** . . . **Jake Friedman** and **Jimmy Martin.** . . . **Herb Perkins** and **Arlene Joyce.** . . . **Herb Gorman** and **Sam Taran.** . . . **Joe Elum, Chas. Robertson, G. H. MacFarlane, Wm. H. Fellmeth.** . . . And so many, many, many others. We apologize because we just haven't the room to mention 'em all here. But, lest we forget—**Lou Casola** has become a rhumba dancer par excellence. . . . **Charles Sherman, Jim Hartley, G. M. Harrison, Si Walsky, R. E. Smith, Dave Goldstein, Gerald Allen.** . . . Oh brother, let's halt!

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WURLITZER 750E	109.50
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2—Sea Jockeys	WRITE
3—Bally Bright Lights	WRITE
2—Bally Bright Spots	WRITE
2—United Leaders	WRITE

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Wurlitzer 1100	$345.00
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MONROE COIN MACHINE EXCHANGE, INC.
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The fever for raising the price of music in coin machines is reaching a peak in Dallas. More and more operators are beginning to realize that with advance costs in other commodities it is becoming increasingly necessary to convert to ten cent play in the coin machines throughout this area. . . . The first really constructive move will be made **Monday (Feb. 11)** when Dallas' juke box operators will have a meeting to discuss the matter at Sammy's Restaurant. . . . Instrumental in geeting the group together are **E. L. Cerwain** and **Mr. Guion** of Guion Music Company. They have invited **Gerald Yates** of Wichita Novelty Company in Wichita Falls and **Guy Kincannon** of Waco to tell the Dallas boys how converting to dime play on their machines has improved business. . . . Distributors of coin machines will be in on the meeting to give operators the benefit of their ideas.

Says **B. H. Williams** of Commercial Music Company, "Since the war, the price of playing a record is the only item that hasn't doubled or tripled. Today the operator is paying 56 cents for a record instead of the 20 cents he paid before the war. His machine that used to cost $300 now costs $1,000. The cost of labor is four times as high as it was before the war. A truck to haul the machine around in and to make service calls costs three times as much as it did before the war." He points out that the cost of converting the coin slot on a juke box is only $1. "Wurlitzer makes a kit that can be used on any type of machine," he says. . . . **E. L. Certain** and **Gene Williams** expressed the hope that after Monday night's meeting a majority of the operators would vote to convert their machines immediately. . . . The record distributors, too, are in favor of this conversion. They say that with the increased revenue the operators will derive they can buy more records and keep well stocked on all the latest hits. Business will be better for everyone. . . . As for the locations—it will mean better service, newer machines and newer musical selections. Looks like everyone will win. . . . Mr. Certain hopes to have each of Dallas' 65 coin machine operators at the meeting. "They should all be back from Chicago by then."

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

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WANT—All late model phonographs for cash. State quantity, condition and price in first letter. SEACOAST DISTRIBUTORS, 1200 NORTH AVENUE, ELIZABETH, N. J.

WANT — United County Fairs; Williams Hayburners and other late five balls and Arcade equipment. State prices and condition. LIEBMAN ENTERPRISES, 124 HARBORD, TORONTO, CANADA.

WANT—Seeburg M100A; AMI Model B; Bally Coney Islands; Bally Bright Lights; Back Glass for Bally Hot Rods. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel. SUperior 1-4600.

WANT — We are paying the highest market price on United's Twin Rebounds. As is. Quote price, condition and quantity. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel. CHickering 4-5100.

WANT—Want to hear from engineer with new idea for 6 ft. rolldown game. To be built on royalty basis. Write: JOE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

WANT—Will pay highest dollar for Coney Islands; Bright Spots and Bright Lights. Also late five ball pin games. All information in first letter. MONARCH COIN MACHINE INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILL. Tel.: LIncoln 9-3996.

WANT — Will buy tubes small or large quantities of all types. Will pay cash or will trade. LEWIS ELECTRONICS, 3449 NO. ELAINE PLACE, CHICAGO 13, ILL.

WANT — New and used records, all speeds. Attention 45 RPM Juke Box Operators, highest prices paid for your used 45 records. We need used records 52 weeks a year. Entire stocks purchased. SEE-MOR STORES, 1539 CHESTNUT ST., PHILA., PA. Tel.: MA 7-7217.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire, Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT — Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DIckens 2-7060.

WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

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WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

FOR SALE

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FOR SALE—2 Seeburg Bear Guns $325 ea.; 1 United Twin Rebound Alley $210; 1 Chico Ace Bowler, F. P. $160; 1 Chico Pistol $95. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Citation $35; Champions $50; Bally Shuffle Champ $40; United Super Shuffle $25; Bally Shuffle Bowler $25; Will trade for late pin games or for Futurity one ball. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—2 Turf Kings, very clean @ $235 ea.; 3 Star Series, very clean @ $95 ea.; 20 Rowe Imperial Cigarette Vendors 25c play, new paint, reconditioned @ $89 ea. New Coin Meters for Washing Machines, etc. 10c for 20 minutes —25c for 1 hour @ $21 ea. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE — Your choice, reconditioned: Turf King $250; Champion $95; Citation $50; Gold Cup $35; Jockey Special $35; Special Entry $30; Winner $125; Photo Finish $75; Futurity (New). Write. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—1 Brand new Turf King, 8000 series $350; 3 late model Turf Kings @ $225; 2 Champions @ $95. 25% deposit with order. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. Tel.: 2-7462.

FOR SALE — Seeburg Bear Guns $349.50; 2 United County Fair, write; 2 Universal 5 Star $175; 2 Bally Bright Lights, write; 2 Williams Star Series $129.50; 1 Bally Big Inning $185; 4 Dale Guns $65; 4 Chicago Coin Pistols $78.50; 2 United Leaders, write; 2 Wilcox Gay Recordio $165; 2 Bally Heavy Hitters $42.50; 2 Quiz Time with film $99.50; 2 Eastern Electric Cig. Vendor 10 Col. Blond, brand new $249.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Cigarette Machines: DuGrenier Model S, Rowe Imperial, U-Need-A-Pak E & A, 6 & 8 cols.—$99.50 ea.; 25c Operation equipped with King Size beautifully resprayed in two-tone job. Completely overhauled. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE — Bally Bowler with disappearing pins $50; Floor Sample Mutoscope Flying Saucers $100; Williams Quarterback, reconditioned and repainted $75; Bally Citation $50; Keeney 4-Player Alley $225; United 2-Player Hockey, floor sample $100; Williams Double Header $100. Write for price on New Spark Plug: Sea Jockey; Exhibit Jet Guns; Exhibit Ride Big Bronco Horses; Keeney 2-Player Rebounds $99.50. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA. PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE—Bally Turf Kings $215; Exhibit Six Shooter $135; Harvey's $127.50; Rose Bowls $175; Globe Trotters $187.50; County Fairs $225; Winners $125; Bally Coney Islands $395; Bally Bright Lights $310; ARC's $275. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA.

FOR SALE — 40,000 new and used records in good condition, crated. 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYOMING.

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FOR SALE — For all your new and used machines see us first. All our equipment ready to place on location. Every machine priced right. Write, Wire or Phone today to: DAVID HIRSCH, MANAGER: ROANOKE VENDING MACHINE EXCH., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel.: 3-0311.

FOR SALE — Bally Hot Rods $69; Chicago Coin Pistol Pete $69; Chicago Coin The Thing $69; High Score Bowler $169; Also all type of Bingo Games. Write: MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: Englewood 4-9202; 9204.

FOR SALE — Universal Super-Twin Bowler $95; C. C. Trophy Bowl $85; Genco Shuffle Target $125; Bally Shuffle Line $195; United Twin Rebound $200; United Five Player $275; United Six Player $350. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—50 Bally One Balls, special price. Will trade what have you. Display Plastic Stands for Punch Boards, used $1.50 ea., lots of 25. Write, phone or wire. FRENCHY & CO., 7624 N. E. 2nd AVE., MIAMI, FLA. Tel.: 72767.

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FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

CLASSIFIED ADVERTISING SECTION

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FOR SALE — Reconditioned Wurlitzers, ready for location: 1250's $500; 1100's $325; 1015's $175; 700's $60; 600's $50. Rock-Ola's 1422 — $125; 1432 — $550. Seeburg 146M $135. 1/3 Deposit, balance C. O. D. WINTERS DISTRIBUTING CO., 1713-15 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820.

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg 148ML $299; Seeburg 147M $199; Seeburg 146M $169; Seeburg H148M $219; Seeburg H246M $179; Seeburg H146M $159; Wurlitzer 1080 $189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Williams All Stars $79.50; Star Series $99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer $79.50. Terms ½ deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—Pitch 'Em and Bat 'Em, excellent shape $135. Dale Gun, as is, needs work $25. Will consider trade of above equipment for music or wallbox equipment. SAKS MUSIC CO., 599 WEST 176th ST., N. Y. C., N. Y.

FOR SALE—Special. Only six to go. Holly Crane, closed chutes thoroughly reconditioned at $275. Wire your requirements immediately. Write, Wire, Phone: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—Wurlitzer 750's $100; Wurlitzer 1080's $225; Seeburg 148ML's $290; William's Music Mite $125. All thoroughly reconditioned by "Dick McCann, The Ace Service Man." CENTURY MUSIC DISTRIBUTORS, 1121 MAIN ST., BUFFALO, N. Y.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C.O.D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—See us for your conversions on United's Twin, 4-Player and 5-Player—also ChiCoin's Classic and Trophy. Have them rebuilt with screened Formica and large pins. Priced reasonable. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.

FOR SALE—Perfect condition ABCs $275; Lite A Lines with improved play board $175; Hot Rods like new $75. 1/3 deposit. Will buy Coney Islands. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE, CHICAGO, ILL.

FOR SALE—Arcade Equipment: Six Shooter like new; 2 Silver Bullets; 2 Dale Guns; Chicago Basketball Champ; Liberator; 3 Bally Hi Rolls; Baseball All American; 3 Goalee Hockey Games. All machines A-1 condition and ready for location. Make offer for one or all. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Your choice $25, Melody; Catalua; Cleopatra; Bermuda; Wisconsin; Ballerina; Leap Year; Stormy; Trinidad; Bowling League. These games are off our routes, cleaned and mechanically O.K. PENN MUSIC SERVICE, 220 ARCH ST., MEADVILLE, PA.

FOR SALE—Seeburg 146M $149.50; Packard Pla Mor Boxes $7.95; Seeburg W6-656 5c Wireless Wall Boxes $9.95; 2000 popular records 8c each. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; Aireon DeLuxe (with Wurlitzer mechanism) $109.50 ea. Plus $10 for crating. Many others — write for list. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — "America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics $9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns. Shuffleboards: Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—The finest reconditioned phonographs and games in the country, Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Jumbo Pins—Winners, new $250 Winners, used $175; Turf Kings, used $275; Citations $85; Champions $85; Gold Cups $65; Jockey Specials $50; Special Entrys $50; Photo Finish $85; Futurity, new $525; Futurity, used $425. Wanted—Bally's Line Up Games. CLEVELAND COIN MACH. EXCH. INC., 1827 ADAMS, TOLEDO, OHIO.

FOR SALE — Shuffle Alleys—Bally Shuffle Bowler $35; Bally Speed Bowler $55; CC Bowling Bowler $45; CC Baseball $95; Exhibit Strike $100; Genco Shuffle Target $185; Genco Glider $30; Genco Bowl. League $45; Gottlieb Bowlette $45; Keeney ABC Bowler $60; Keeney Pin Boy $35; Keeney Ten Pins $45; United Double Shuffle $75; United Shuffle Alley $25; United Shuffle with conv. $55; United Shuffle Express $55; United Two Player Express $75; United Single Rebound $100; Keeney Twin Reb. $210; United Four Player $275; United Five Player $295; Universal Super Twin $100; Universal Twin Bowler $65; Williams Twin Shuffle $25; Williams Double Header $125; United Six Player $310. ½ deposit. CLEVELAND COIN MACH. EXCH., INC., 2021-25 PROSPECT AVENUE, CLEVELAND, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Watch My Line $175; Six Shooter $239.50; Rose Bowl, write; Jalopy $369.50; 6 Player United write; Bowlette $135; Tri-Score $99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POpular 5-3299.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N. E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save $$$. Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. Tel.: EVerglade 4-2600.

FOR SALE—Brand new, never used: 1 Wurlitzer 1217 Hideaway; 3 brand new wall boxes complete $650. 1/3 deposit, balance C.O.D. or S/D. KOEPPEL DIST. CO., 629 TENTH AVENUE, NEW YORK CITY 19, NEW YORK.

FOR SALE — 30 — 3020 Wallboxes $34.50 ea.; 20 Wise Owl Quizzette (like new) $5.00 ea.; 4 Grippers $9.50 ea.; 3 ABT Challengers $12.00 ea.; 2 Pop Ups $10.00 ea.; 2 Electric Shockers $10.00 ea.; 1 O Ball Pool Table (Complete) $89.50; 4—1015 Wurlitzers $275 ea.; 1 Shipman Select-A-Bar (like new, with stand) $25; 2 AMI A $275 ea.; 1 H148M $249; 1 H246M $219; 2 H146M $195 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—4 Turf Kings $200 ea.; Universal 5 Star $225; 2 Champions $60 ea.; 3 Citations $40 ea.; 3 Photo-Finish $60 ea. All Machines in A-1 condition. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MA. 6368.

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "*specialist*" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc.. etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that *concentrates* on this industry—*and this industry only.*

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box —your magazine!*

For the cost of this, and other ads, write today to: *The Cash Box, 26 W. 47th St., New York 19, N. Y.*

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER: 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE — 2 Universal Winners, slightly used, will trade for arcade equipment or pinball games. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Hel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY. 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING,, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Exhibit Pistol $45; Thing $95; Three Musketeers $85; Bowling Champ $85: Tri-Score $100; Just 21 $60; Buffalo Bill $60; South Pacific $80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—5 South Pacifics, like new, one lot sale $200 or $50 each. 5 AMI wall boxes straight nickel $25 each. SYSTEM AMUSEMENT CO., W. 810 SECOND AVENUE, SPOKANE, WASH.

FOR SALE — Packard Wall Boxes, very clean condition $17.50 ea. WESTERN DISTRIBUTORS. 1226 S. W. 16th AVENUE, PORTLAND, OREGON.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's How You Can Get 40 Classified Ads Absolutely FREE!

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has been found to be the size of the average classified ad) These 12 classified ads would cost you $48.

Each classified ad of 40 words, at the regular rate of 10c per word, would cost you $4.00. Multiply the $4.00 by 12 such ads during the year, and you arrive at the total of $48.00.

For this very same $48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of *The Cash Box "Special Classified Advertising Subscription"* you can get 52 ads of 40 words each (one ad for each week's issue of *The Cash Box* for the full year of 52 weeks' issues) for the very same price of $48. You are actually getting a $223.00 value for only $48. A tremendous savings to you of $175.00 if you act quick.

Here's how you save that $175.00: You get 52 classified ads of 40 words each (actual cost of each ad is $4.00 at regular rate of 10c per word.) This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times $4.00) that is worth $208.00. But, that isn't all, you also get a complete issue of *The Cash Box* each week (not just a tear sheet or a proof showing your ad only) which is worth $15.00, the regular full year's subscription rate. A grand total value of $223.00—All for only $48.

You save $175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE—all for the same $48 that only 12 ads would cost you at regular rate. Take advantage of *The Cash Box' "Special Classified Advertising Subscription"* today! (Remember: *The Cash Box publishes more classified ads each week than all the other magazines in the industry combined print in a month.*)

Think! As materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equipment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. *The Cash Box' "Special Classified Advertising Subscription"* gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

* Enclose your first 40 word classified ad with your check for $48 and mail right now to:

THE CASH BOX
26 W. 47th STREET
NEW YORK 19, N. Y.

** If you already have a $15 subscription you will be given credit for the unused portion toward The Cash Box' "Special Classified Advertising Subscription."*

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity $10 ea.; Seeburg 8200 and 8800's at $49.50 ea.; 3-wire and wireless Boxes at $5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—W4L56 Boxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W156 wireless Boxes $24; Seeburg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful- condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—What Am I Bid Cash For Wurlitzer Model 700; 1015; 1100. Going out of business. Machines in good operating condition. State requirements. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE — Bally Turf King one-balls in A-1 shape mechanically, guaranteed ready for location. Priced at $204.50 ea. Order now. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoetd. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

WURLITZER

4. 24	25.00	44.50
4. 600R	49.00	69.50
4. 600 K	49.00	69.50
4. 500A	49.00	69.50
4. 500K	49.00	59.50
5. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
6. 61 (Counter)	39.50	50.00
4. 71 (Counter)	24.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	65.00	89.50
4. 750M	69.50	85.00
4* 750E	79.50	109.50
4. 780M Colonial	79.50	99.50
4. 780E	79.00	95.00
4. 800	65.00	79.50
4* 850	44.50	69.50
4. 950	55.00	74.50
2* 1015	159.50	310.00
4. 1017 Hideaway	180.00	250.00
4* 1100	315.00	450.00
1* 1080	175.00	225.00
1* 1250	479.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
6. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	11.95	15.00
4. 3045 Wall Box	12.50	20.00
2. 3020 Wall Box	34.50	45.00
4. 3025	12.50	19.50
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	25.00	27.50
6. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
6. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	34.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	49.50
4. Classic	29.50	60.00
4. Classic RC	29.50	60.00
6. Maestro	39.50	65.00
6. Mayfair	35.00	59.50
6. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
2. Colonel	29.50	49.00
2. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.00	59.00
4. Major RC	49.00	59.50
4. Envoy	29.50	59.00
4. Envoy RC	29.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	49.50	60.00
4. Hi-Tone 9800 RC	49.50	60.00
1. Hi-Tone 8800	49.50	65.00
1. Hi-Tone 8800 RC	49.50	65.00
1. Hi-Tone 8200	49.50	65.00
1. Hi-Tone 8200 RC	49.50	65.00
1* 146S	139.00	195.00
2* 146M	110.00	195.00
2* 147S	110.00	225.00
2* 147M	169.00	249.00
4* 148S	295.00	350.00
2* 148M	285.00	350.00
4* 148ML	290.00	349.00
4. M-100-78	700.00	789.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95

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6. 5, 10 25c Wallomatic 3 Wire	7.50	9.95
6. 5, 10, 25c Baromatic Wireless	6.95	9.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
1* 3W2 Wall-a-Matic	15.00	27.00
4* W1-L-56 Wall Box 5c	9.95	24.00
4. 3W5-L-56 Wall Box 5, 10, 25c	39.50	47.50
3. W4L-56	37.00	44.50
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	49.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	89.00	150.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	179.50
4. Magic Glo (1428)	279.00	300.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	7.95	22.00
4* Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
5. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
5. Constellation	150.00	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	295.00	375.00
2. Model B '48	429.50	445.00
1* Model C	449.00	549.00

AIREON

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

6. Chicago Coin Hit Parade	195.00	219.50
4. Ristaucrat	65.00	79.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

6. ABC Bowler	25.00	29.50
2. A.B.C. (Un 5/51)	275.00	310.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	45.00
6. Amber (Wm 1/47)	19.50	35.00
4* Aquacade (Un 4/49)	49.50	89.50
4. Arizona (UN 5/50)	89.50	109.00
4. Baby Face (Un 1/49)	29.50	45.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	27.50	49.50
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	25.00	49.50
4. Bank-A-Ball (Got)	89.50	119.50
4. Barnacle Bill (Got 8/48)	39.50	50.00
4. Basketball (Got 10/49)	70.00	134.50
4. Be Bop (Ex)	84.50	115.00
4. Bermuda (CC 11/47)	29.50	34.50
6. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
4. Big Top	42.50	79.50
4. Black Gold	49.50	69.50
4. Blue Skies (Un 11/48)	25.00	54.50
4. Bomber (CC 5/51)	69.50	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	79.50	99.50
4* Bowling Champ (Got 2/49)	57.50	85.00
6. Bowling League (Got 8/47)	10.00	24.50
2. Bright Lights (B 5/51)	310.00	365.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	45.00	60.00
4. Buccaneer (Got 10/48)	35.00	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	55.00	79.50
4. Camel Caravan	69.50	85.00
4. Canasta (Ge 7/50)	99.00	119.50
6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	39.00	55.00
4. Carolina (Un 3/49)	42.50	55.00
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	25.00	49.50
4* Champion (B '48)	60.00	159.00
2. Champion (CC 6/49)	69.00	72.50
6. Chico	39.50	69.50
1. Cinderella (Got 3/47)	39.50	49.50
4* Citation (B/48)	40.00	134.50
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	89.50	109.50
4. Coney Island (B 9/51)	395.00	450.00
4. Contact	39.50	44.50
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	130.00	175.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	159.50	175.00
4. Dallas (Wm 2/49)	49.50	79.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	99.50	119.50
4. Dew Wa Ditty (Wm 6/48)	39.50	45.00
6. Double Barrel (B 47)	10.00	19.50
1. Dbl. Feature (Got 12/50)	110.00	164.50
1. Double Shuffle (Got 6/49)	89.00	100.00
4. Dreamy (Wm 3/50)	99.50	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
6. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	49.50	74.50
6. Fast Ball	10.00	15.00
6. Fiesta	15.00	19.50
4. Fighting Irish (CC 10/50)	89.50	139.50
2* Five Star (Univ 5/51)	175.00	275.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	25.00	49.50
4. Flying Saucers (Ge 12/50)	129.50	144.50
6. Flying Trapeze (Got 9/47)	10.00	19.50
2. Football (CC 8/49)	59.50	64.50
4. 4 Horsemen (Got 9/50)	100.00	130.00
4. Freshie (Wm 9/49)	59.50	114.50
4. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	79.50	119.00
1. Gizmo (Wm 8/48)	39.50	45.00
6. Glamour	24.50	29.50
4* Gold Cup (B 48)	39.50	84.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
4. Gondola	34.50	44.50
4. Grand Award (CC 1/49)	38.00	80.00
4. Harvest Moon (Got 12/48)	49.00	69.50
2. Harvest Time (Ge 9/50)	90.00	129.50
4. Hawaii (Un 8/47)	20.00	29.50
1. Hayburner (Wm 7/51)	285.00	325.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
2* Hits & Runs (Ge 5/51)	65.00	135.00
4. Holiday (CC 12/48)	42.50	69.50
4. Hot Rods (B '49)	69.50	124.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	49.00	55.00
4. Jalopy (Wm 9/51)	295.00	369.50
6. Jamboree	25.00	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
2* Jockey Special (B '47)	30.00	65.00
4. Joker (Got 11/50)	145.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4* Just 21 (Got 1/50)	35.00	79.50
2. K. C. Jones	75.00	89.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	70.00	125.00
4. King Cole (Got 5/48)	28.50	49.00
4. Knockout (Got 1/51)	99.50	154.50
4. Lady Robin Hood (Got 1/48)	39.50	49.50
4. Leap Year	25.00	39.50
1. Line Up	25.50	34.50
4* Lucky Inning (Wm 5/50)	69.50	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	130.00	144.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	49.50	79.50
4. Major League Baseball	25.00	39.50
4. Manhattan (Un 2/48)	25.00	34.50
2. Mardi Gras	25.00	45.00
6. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widom	29.50	39.50
4. Melody (B 47)	29.50	39.50
4. Mercury (Ge)	67.50	114.50
4. Mermaid (Got 6/51)	175.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	109.50	150.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	49.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
2. Paradise (Un 7/48)	25.00	49.50
4. Phoenix	49.00	69.50
4* Photo Finish	60.00	139.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	125.00	139.50
2. Pinch Hitter (Un 5/49)	29.50	55.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
2. Play Ball (CC 1/51)	40.00	75.00
6. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	25.00	59.00
4. Punchy (CC 11/50)	145.00	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	55.00
2. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	50.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	89.50	119.50
4. Rockettes (Got 8/50)	135.00	154.00
4. Rondevoo (Un 5/48)	30.00	39.50
2. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	75.00
4. St. Louis (Wm 2/49)	40.00	79.50
4. Sally (CC 10/48)	27.50	54.50
4. Samba	25.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
2. Screwball	39.50	45.00
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	49.50	79.50
4. Serenade (Un 12/48)	29.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
4. Shantytown	99.00	109.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
2. Show Boat (Un 1/49)	39.50	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	50.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	25.00	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	25.00	45.00
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	108.00	154.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	29.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
1. Stop & Go (Ge 3/51)	125.00	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summetrime (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	59.50	70.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	59.50
4. Sweetheart (Wm 7/50)	99.50	134.50
1. Tahiti (CC 10/49)	85.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	75.00
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	69.50	119.50
4. Three Feathers	69.50	79.50
1. Three Four Five (Un 10/51)	265.00	275.00
4. Three Musketeers (Got 7/49)	85.00	115.00
4. Thrill (CC 9/48)	27.50	45.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
4* Tri-Score (Ge 1/51)	95.00	125.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	69.50	89.50
4. Tumbleweed	59.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	199.50	345.00
4. Utah (Un 8/49)	85.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B '46)	25.00	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4* Watch My Line (Got 9/51)	135.00	239.50
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4* Winner (Univ.)	125.00	229.00
4* Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	34.50	40.00
6. Zig Zag	12.50	19.50

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CONFIDENTIAL PRICE LIST — ROLL DOWNS

6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Bermuda	20.00	35.00	6. Hawaii Roll Down	10.00	24.50
6. Big City	10.00	35.00	2. Hy-Roll	34.50	60.00
4. Bing-A-Roll	69.50	75.00	6. Melody	20.00	35.00
6. Bonus Roll	25.00	49.50	4. Pro-Score	39.50	49.50
6. Buccaneer	49.50	64.50	4. Singapore	10.00	39.50
6. Champion Roll	15.00	29.50	6. Sportsman Roll	10.00	20.00
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4* Bally Shuffle-Line	169.50	229.00	2* Keeney League Bowl	165.00	255.00
4. Bally Hook Bowler	200.00	275.00	4. Keeney Duck Pins	115.00	135.00
2* Bally Baseball	49.50	125.00	4. Keeney Big League Bowl	285.00	310.00
1. Bally Shuffle Champ	70.00	89.50	1* Keeney 4-Way Bowl	229.50	269.50
4* Bally Shuffle-Bowler	24.50	50.00	4. Rock-Ola Shuffle Jungle	19.50	59.50
4* Bally Speed Bowler	39.50	69.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
4. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	75.00	79.50
4. ChiCoin Bango	15.00	49.50	1* United Shuffle Alley	24.50	39.50
6. ChiCoin Beacon	35.00	49.50	4. Un. Shuffle w/con.	25.00	59.50
4* ChiCoin Bowling Alley	34.50	69.50	4* Un. Shuffle Alley Exp.	40.00	69.50
4. ChiCoin Alley w/con.	49.50	79.50	4* Un. 2-play Express	125.00	174.50
2. ChiCoin Ace Bowl	125.00	160.00	4. Un. Sin Rebound	99.50	135.00
2* ChiCoin Bowl Classic	99.50	140.00	4* Un. Twin Rebound	200.00	225.00
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	65.00	95.00	4. United Super-Shuffle	14.50	49.50
2* ChiCoin Trophy	50.00	150.00	2. United Slugger	99.50	115.00
4. Exhibit Strike	65.00	100.00	4. United Skee Alley	119.00	169.50
4* Genco Shuffle Target	125.00	215.00	4* Un. 4-Player	275.00	295.00
4. Genco Bowling League	35.00	45.00	4* Un 5-Player	275.00	325.00
4* Genco Glider	30.00	39.50	4. Un. Shuffle-Cade	200.00	250.00
4. Genco Baseball	49.50	79.50	4. Un. Twin Shuffle-Cade	225.00	275.00
2* Gottlieb Bowlette	24.50	69.50	4* Univ. Super Twin	95.00	135.00
4. Keeney ABC Bowler	50.00	60.00	4* Universal Twin Bowler	34.50	65.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	169.00	195.00
4. Keeney King Pin	49.50	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	35.00	4* Williams Twin Shuffle	24.50	35.00
1. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	59.50	75.00	1* Williams Dbl. Head	49.50	145.00
2* Keeney Dbl. Bowler	75.00	139.50			

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	110.00	125.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	175.00	189.50	4. Keeney Sub Gun	49.50	100.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Defender	95.00	125.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
4* Bally Heavy Hitter	42.50	69.50	2. Mutoscope Ace Bomber	79.50	110.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	100.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	95.00	125.00	4. Mutoscope Photomatic (Pre-War)	175.00	350.00
6. Bally Sky Battle	49.50	95.00	4. Mutoscope Sky Fighter	79.50	125.00
6. Bally Torpedo	49.50	75.00	6. QT Pool Table	89.50	100.00
4. Bally Undersea Raider	80.00	95.00	4. Quizzer	95.00	110.00
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50	49.50
6. Bowling League	35.00	49.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	75.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Basketball	59.50	75.00
4. Chi-Coin Basketball Champ	225.00	275.00	4. Scientilc Batting Pr.	45.00	75.00
4* ChiCoin Goalee	95.00	125.00	4. Scientific Pitch 'Em	135.00	185.00
4. ChiCoin Hockey	69.50	75.00	4* Seeburg Bear Gun	300.00	350.00
4. Chi Midget Skee	150.00	229.50	2* Seeburg Chicken Sam	59.50	109.50
4* ChiCoin Pistol	69.00	149.50	6. Seeburg Shoot the Chute	25.00	75.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
4. Evans Bat-A-Score	100.00	225.00	6. Super Torpedo	25.00	79.50
6. Evans In The Barrel	30.00	52.50	4. Supreme Bolascore	40.00	100.00
4. Evans Super Bomber	50.00	100.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
4* Evans Ten Strike '46	49.50	99.50	4. Supreme Rocket Buster	45.00	75.00
6. Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
4* Exhibit Dale Gun	65.00	109.50	4. Telequiz	89.50	139.50
4. Exhibit Gun Patrol	235.00	249.50	4. Un. Team Hockey	115.00	125.00
6. Exhibit Rotary Mdsr.	175.00	275.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Silver Bullets	99.50	150.00	4. Western Baseball '39	40.00	50.00
4. Exhibit Six Shooter	135.00	239.50	4. Wetsern Baseball '40	60.00	85.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	6. Whizz	15.00	29.50
4. Exhibit Vitalizer	75.00	95.00	4. Wilcox-Gay Recordio	119.50	165.00
6. Genco Bank Roll	24.50	65.00	2. Williams All Stars	49.50	109.50
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer	79.50	149.50	4* Williams Star Series	69.50	139.50
6. Hoop-A-Roll	24.50	49.50	4* Williams Quarterback	59.50	100.00
4. Jack Rabbit	75.00	109.50	4. Wurlitzer Skeeball	125.00	150.00

This Week's Used Market

Greater activtiy and higher quotations were noticeable features of this week's trading in the used machine market. All divisions enjoyed this increase and it seems likely that the trend will continue in the future. Now that inventory clearances have reached the diminishing point, prices are going to rise accordingly. Another factor that should continue this pattern is the shortage of newer games and a resulting demand for the used equipment.

The pin games showed marked increases in price over last week with activity remaining at a quite constant level. The popular pieces and the newer items proved to be strong again. The older and more dormant machines were surprisingly strong this week after the decline of the previous week's trading.

Music has been the big surprise during the last few weeks with activity reaching a point where it has almost tripled the activity of last year. The important feature here is the fact that it is the newer post war games that have shared the greatest portion of the increase. As has been the case in the past, a great many machines have remained inactive but it has been the previously mentioned machines that have carried this division along. This week's bartering showed a continuation of this pattern of trading with nearly all pieces either holding their own or rising slightly in price.

The shuffle games remained a big contributor to the week's activity with all items drawing lots of activity. This heavy action was supplemented by increasing prices and it appears that the division will present an active market in the future too. Arcade equipment moved along at a steady clip with the entire division reacting similarly to the general condition created by all the sections of the used machine market.

The following was the most active equipment in this week's used market:

Most Active Used Music	
Held—Wurlitzer 750E	$ 79.50-$109.50
Down—Wurlitzer 1015	159.50- 310.00
Held—Wurlitzer 1100	315.00- 450.00
Up—Wurlitzer 1080	175.00- 225.00
Up—Wurlitzer 1250	479.00- 500.00
Down—Seeburg 146M	110.00- 195.00
Down—Seeburg 147S	110.00- 225.00
Held—Seeburg 148S	295.00- 350.00
Down—Seeburg 148M	285.00- 350.00
Held—Seeburg 148ML	290.00- 349.00
Up—Seeburg 3W2 Wall-a-matic	15.00- 27.00
Held—Seeburg W1-L-56 Wall Box	9.95- 24.00
Held—Rock-Ola 1422 Phono ('46)	89.00- 150.00
Held—Packard Pla Mor Wall & Bar Box	7.95- 22.00
Held—Packard Manhattan	89.00- 169.50
Up—Mills Model C	499.00- 549.00
Most Active Used Pin Games	
Held—Aquacade (Un 4/49)	$ 49.40- 89.50
Held—Bowling Champ (Got 2/49)	57.50- 85.00
Held—Champion (B '48)	60.00- 159.00
Held—Citation (B/48)	40.00- 134.50
Down—Five Star (Univ 5/51)	175.00- 275.00
Held—Gold Cup (B 48)	39.50- 84.50
Down—Hits & Runs (Ge 5/51)	65.00- 135.00
Down—Jockey Special (B '47)	30.00- 65.00
Held—Just 21 (Got 1/50)	35.00- 79.50
Held—Lucky Inning (Wm 5/50)	69.50- 99.50
Held—Photo Finish	60.00- 139.50
Down—Special Entry (B '49)	25.00- 54.50
Held—Thing	69.50- 119.50
Held—Tri-Score (Ge 1/51)	95.00- 125.00
Up—Turf King (B 6/50)	199.50- 345.00
Held—Watch My Line (Got 9/51)	135.00- 239.50
Held—Wisconsin (Un 3/48)	25.00- 49.50
Held—Winner (Univ)	125.00- 229.00
Most Active Used Shuffles	
Held—Bally Shuffle Line	$169.50-$229.00
Held—Bally Shuffle-Bowler	24.50- 50.00
Held—Bally Speed Bowler	39.50- 69.50
Held—ChiCoin Bowling Alley	34.50- 69.50
Down—ChiCoin Trophy	50.00- 150.00
Held—Genco Shuffle Target	125.00- 215.00
Held—Genco Glider	30.00- 39.50
Down—Keeney Dbl. Bowler	75.00- 139.50
Down—Keeney League Bowl	165.00- 255.00
Up—Keeney 4-Way Bowl	229.50- 269.50
Up—United Shuffle Alley	25.50- 39.50
Held—United Shuffle Alley Exp.	40.00- 69.50
Held—United 2-Play Express	125.00- 174.50
Held—United Twin Rebound	200.00- 225.00
Held—United 4-Player	275.00- 295.00
Held—Univ. Super Twin	95.00- 135.00
Up—Williams Dbl. Head	49.50- 145.00
Most Active Used Arcade Equipment	
Held—Bally Heavy Hitter	$ 42.50-$ 69.50
Held—ChiCoin Goalee	95.00- 125.00
Held—ChiCoin Pistol	69.00- 149.50
Held—Evans Ten Strike '46	49.50- 99.50
Held—Exhibit Dale Gun	65.00- 109.50
Held—Seeburg Bear Gun	300.00- 350.00
Down—Seeburg Chicken Sam	59.50- 109.50
Held—Williams Star Series	69.50- 139.50
Held—Williams Quarterback	59.50- 100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	$439.00
Futurity	735.00
Spot-Lite	629.50

CHICAGO COIN

King Pin	$399.50
Band Box (New Model)	229.50
4 Player Derby	525.00

H. C. EVANS & CO.

Century Phono 100/45	$1050.00
Jubilee Phono 40/45	850.00
Jubilee 40/78	795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Jet Gun	$379.50
Big Bronco	997.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

All Star Basketball	$329.50

INTERNATIONAL MUTO. CORP.

Photomat '52	

J. H. KEENEY & CO., INC.

De Luxe League Bowler	$469.50
6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROC-A-RIDE SALES

Thunderbolt	

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	$485.00
Steeple Chase	595.00
Leader	595.00
Bolero	595.00

WILLIAMS MFG. CO.

Spark Plugs	$425.00
Sea Jockeys	425.00
Horse Shoes	295.00
8-Ball	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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